

Heritage Week Facebook Video Competition Rules

Competition Dates:

- Start Date: 23rd September 2024
- End Date: 27th September 2024

Objective: Create a Facebook video no longer than 90 seconds explaining what Heritage Day means to you.

How to Enter:

1. **Create Your Video:**
 - Your video must be no longer than 90 seconds.
 - Explain what Heritage Day means to you in your video.
2. **Upload Your Video:**
 - Post your video on your personal Facebook page.
 - Ensure your Facebook profile is set to public so that we can see your entry.
3. **Tag and Submit:**
 - Tag the mall's Facebook page in your video post.
 - Click on the link provided in the advertisement to submit your contact details.

Eligibility:

- Participants must be residents of South Africa.
- You must have a valid South African ID as prizes will be collected in person and ID will be required for verification.
- Only one entry per person is allowed.

Selection of Winners:

- Entries will be judged based on creativity, relevance to Heritage Day, and overall impact.
- Winners will be selected by a panel of judges appointed by the mall.

Prize Collection:

- Prizes can only be redeemed on 28th September 2024.
- Prizes must be collected in person at the respective mall.
- Winners must present a valid South African ID to redeem their prize.

General Terms and Conditions:

- By participating, you agree to allow the mall to use your video for promotional purposes.
- The mall reserves the right to disqualify any entries that do not adhere to the rules or are deemed inappropriate.

- The mall is not responsible for any technical issues related to video uploads or submissions.
- Winners will be notified via Facebook message and must respond within 48 hours to confirm prize collection arrangements.

Privacy Policy:

- Personal information collected during the competition will only be used for the purpose of this competition and will not be shared with third parties.