

TRANSFORMATIVE IMPACT FROM CLASSROOMS TO BOARDROOMS

DR. NATASCHA *Saunders*

AUTHOR, CERTIFIED CAREER COACH,
SPEAKER, AND TRAINER

NATASCHAFAYESAUNDERS.COM >

THEYOUTHCAREERCOACH.COM >

Coaching students at all levels, pivoting professionals, and coaches **on how to start, excel, and navigate their careers.**

ABOUT NATASCHA

Natascha is a highly-rated speaker with 10+ years of experience as a career coach and workshop facilitator. Natascha works with students, and young adults within agencies, schools, programs, and organizations to turn their fears into fuel and drive them to create purpose-driven careers. Natascha is also the founder of The Youth Career Coach Inc. helping students start, excel, and navigate their careers by teaching the fundamentals of professional development.



VISION STATEMENT

We help students and young professionals acknowledge their dreams and give them the tools necessary to achieve their goals, giving them hope for a bright future.

MEDIA STATISTICS

Twitter Followers

 **46.8K**

@TaschaSaunders

LinkedIn Followers

 **12.7K**

@NataschaSaunders



WHY PARTNER WITH THE YCC INC.?

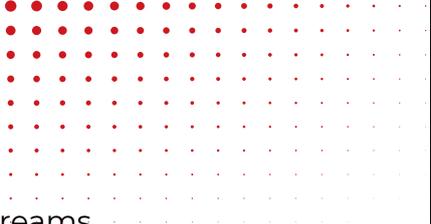
Partnering with The YCC Inc. will allow young professionals to advance their skills and knowledge to become self-aware and market-ready. Each of our workshops and coaching sessions are tailored and intentionally planned to help prepare students to gain self-confidence to pursue a dynamic career and tackle life's challenges. Workshops previously delivered include: Resumes, Vision Statements, Networking, Interviewing, Communication, Self-Esteem, Personal Branding, and Goal-Setting.

The integration of your curriculum and/or program objectives and their current practical experience will be one of the most combined beneficial components of their career development process. It is our hope to provide further support and guidance in navigating their career and life trajectories. Most importantly, a participant has the opportunity to connect with a CEO who receives timely input from employers and universities that is pertinent to the success of today's 21st century employee. In addition, your participant will have the opportunity to receive a certification of completion from The Youth Career Coach Inc.

The YCC Inc. resume includes: Harvard University, Brown University, Boston University, Simmons College, and Massachusetts & Rhode Island Public Schools including: Brook Farm Academy, The Fenway, Jeremiah E. Burke, Paul Cuffee, The Met, and Natick High School. The YCC Inc. has spoken at companies and worked with organizations such as: PriceWaterHouseCoopers (PWC), KPMG, State Street, Goodwill Industries, TJX, Amica Insurance, Federal Reserve Bank, Girl Scouts of America, Chinatown YMCA, College Crusade, The Links Inc., 85 Broads, Latina Leadership Institution, Upward Bound, TRiO, Urban College, Alpha Kappa Alpha Sorority, Delta Sigma Theta Delta GEMS, ALPFA and various churches throughout diverse communities.

In addition, we have been featured with NY Times, ABC/WCVB City Line, Verizon Fios, NYC Avenue Pink, CKNW, WHUR, COX, Working Mother Magazine, Color Magazine USA, Inside Jobs, and Scholastic. The YCC Inc. CEO has received awards from organizations such as: Johnson & Wales University Inspirational Women Award, Harvard University WECAN Empowerment Award and recognition as a Spark & Hustle 'Daring Doer' underneath CEO, Tory Johnson, ABC Workplace Correspondent, Defense Intelligence Agency, and FBI Citizens Academy.

The YCC Inc. comes ready, prepared and with the experience to serve your participants. We invite you to partner with us!



OBJECTIVES

1. To uncover and discover hidden dreams
2. To listen and support career aspirations
3. To encourage strategic goal setting
4. To support the creation of a personal vision statements

COMPANY GOALS

1. To impact positive change in the lives of youth and young adults around the world
2. To be the source of excellent talent for career opportunities around the world
3. To form strategic and mutually beneficial alliances amongst a strong quality-based network

PARTNERSHIP REQUIREMENTS

1. All affiliates value education and the impact of learning
2. All affiliates uphold the highest moral and ethical standards
3. All affiliates strive for excellence within their services
4. All affiliates agree to the vision set forth by this company

SERVICE PHILOSOPHY

1. Be What it is You Want to Attract
2. Strive for Excellence
3. Treat everyone as if they held the key to your destiny



COACHING COMPETENCIES

The 11 International Coaching Federation core professional coaching competencies are our building blocks:

1. Meeting Ethical Guidelines and Professional Standards
2. Establishing the Coaching Agreement
3. Establishing Trust and Intimacy with the Client
4. Coaching Presence
5. Active Listening
6. Powerful Questioning
7. Direct Communication
8. Creating Awareness
9. Designing Actions
10. Planning and Goal Setting
11. Managing Progress and Accountability



SERVICES

The YCC Inc. career development services are designed to help participants develop the skills needed to achieve their self-designed career objectives. Each workshop and coaching session and taught with four areas always in mind:

Goals

Evaluate your ability, interests, personality, and values; and use them to set goals and develop a plan to achieve them.

Resources

Identify and develop the resources you need to reach your goals.

Relationships

Learn how to make powerful impressions while networking, during interviews, and in written materials such as resumes and cover letters, in addition to personal brand.

Continued Success

Learn to negotiate, grow in your new position, and advance in your career.

METHODOLOGY

We believe the adequate time for planning is essential if instructors are to develop meaningful programs of creative instruction. We at The Youth Career Coach Inc. are career coaches and educators. We utilize the same techniques to teach a comprehensive curriculum in a creative method. Our topics may be career, leadership, and professional development related, but they still encompass instruction that utilizes sense, and merges with academia such as writing cover letters, or communication skill sets developed in creating elevator pitches for a job or university interview. We coaches have taught this curriculum in non-profits, corporations, universities, and K-12 schools, giving it credence.

The American Faculty Association estimates 2-4 hours of prep time for 1 hour of class. Prep time for The Youth Career Coach Inc. means a variety of things including but not limited to summary reporting, research, creating presentations, drafting lectures, printing, specialized meetings with other educators/facilitators and industry experts, networking, recruiting speakers/guests, professional development, and numerous tasks and responsibilities of our facilitators to prepare for teaching a course, coaching in a group, or a 1 on 1 session, in person or virtual.

TOPICS:

- Academic
- Interviewing
- LinkedIn
- Networking
- Branding
- First Year Student
- Major Selection
- Resumes
- Communication
- Job / Internship Search
- Mentoring
- Vision / Goals
- Elevator Pitch
- Leadership
- Negotiation
- Winning Mentors

SOURCES:

[American Faculty Association](#)



[Association for Supervision and Curriculum](#)



OUTCOMES

The coach aims to deliver an engaging presentation with content students, and young professionals can use to move their career goals forward and learn the fundamentals of career development. However, the outcome rests on the participants and their level of engagement.

The extent to which The YCC Inc. and client measure the success of its workshops and career coaching programs can be found in the following ways. The answer can be one or all of these based on client agreement.

- Feedback obtained through an evaluation form
- Required paper on student-learned outcomes
- Retention
- Attendance
- Assignment Completions

"Part consultant, part motivational speaker, part therapist, and part rent-a-friend, coaches work with managers, entrepreneurs, and just plain folks, helping them define and achieve their goals -- career, personal or, most often, both." Newsweek

CERTIFICATION

The Youth Career Coach Inc. and Natascha F. Saunders, CEO/Founder is a certified member in good standing with The Professional Association of Resume Writers & Career Coaches.

PARWCC.COM >

Our view on career coaching:

A Career Coach is not a therapist, but more than a consultant. Your coach is the support person that helps you realize your full potential! A coach is a person in your corner for encouragement. You deserve to have a coach committed to your ultimate success.

Life and career coaching helps you:

- Discover what's really most important in your life
- Design a plan to achieve your clarified goals
- Eliminate any obstacles that may stand in your way
- Encourage you to success

Career coaching through YCC Inc. specializes in:

- Goal Setting
- Vision Statement Development
- Self Esteem
- Interpersonal Skill Development
- Values/Ethics
- Positive Attitudes
- Career Development

According to the Professional Association of Resume Writers & Career Coaches:

Career Coach -

serves as a guide for the client to discover, uncover and achieve their intended purpose through the guiding of goal setting and the achievement of desired results.

Career Counselor-

manages clients' progress through past revelations and present aspirations using psychological methods gained through proper training & acquired credentials.

Career Consultant -

provides advice and opinions to the client in order to identify and solve problems which will then lead to the selection of a new direction by the client to meet personal goals & objectives.

SAMPLES WORKSHOP TOPICS – INCLUDE

- CAREER EXPLORATION
- CHARACTER DEVELOPMENT
- MAJOR / MINOR SELECTION
- COMMUNICATION
- PERSONAL ADVISORY BOARD
- GOAL SETTING
- INTERVIEWING TECHNIQUES
- JOB / INTERNSHIP SEARCH
- LEADERSHIP DEVELOPMENT
- LINKEDIN
- MENTOR AND MENTEE RELATIONSHIPS
- NETWORKING
- PERSONAL BRANDING
- PROFESSIONALISM
- RECOMMENDATIONS AND REFERENCES
- REPUTATION
- SELF ESTEEM
- SELF-ASSESSMENT TOOLS
- SKILLS YOU NEED TO START YOUR CAREER
- SUCCEED IN YOUR NEW JOB
- TIME MANAGEMENT
- VISION STATEMENT



AREAS OF EXPERTISE:

Careers, Interviewing, Networking, Job / Internship Search, Goal Setting, Vision, Branding, LinkedIn, Continuing Education, Obstacles, Leadership Development, Public Speaking, Negotiation, Life, Image, Self-Esteem, Personality, etc.

LIFE EXPERIENCES

Abuse, Rape, Domestic Violence, Dating Stalking, Lost Friendships, Mental Institution, Suicidal Experiences, Financial Hardship, Lived In Low Income Housing, Medical Problem in the Brain, Alcoholic Parent, Substance Abuse Sibling, Sibling found dead in a river, Battled low self-esteem. Bullied in elementary school. College Academic Probation. Learning Disability. Bussed to school 1.5 hours away from home.



TESTIMONIALS

Having her as a knowledgeable career coach was less of someone simply dictating how to go about a generic career path, and more of having someone with great expertise caring about my success and specific career goals, and helping guide me.

-Marie D. Saint-Jean, YearUp Alumni

Natascha is a wonderful spirit inside and out. Her methods of coaching and understanding are wonderful talents to have when working within a team setting. Jacqueline Edmeade, MBA

-Advance Medical Support at U.S. Department of Veterans Affairs Inc.

"Natascha touched my heart when I attended her webinar for Personal Branding that she did for the UN Panel. Natascha's words have uplifted I and many others in the Millennium fellowship to bring out the best of us to the forefront of the world. With her concise but strategic tips, I am excited to start my personal brand."

-C. Holloway, Millennium Fellow

Her intellect is prudent and bold to address the complexities of the challenges and needs for future leaders. As one of her students, I learned how to analyze and learn from the mistakes that many leaders have been facing.

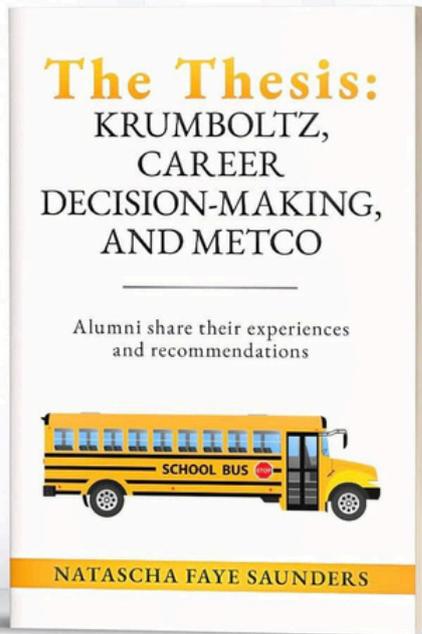
-Didem Y. Client Engagement & Development, Tech Industry



Late to Launch: The Post-Collegiate Struggle

Despite a low unemployment rate, many young adults lack job prospects that mesh with their idealized vision of the post-college world.

Natascha F. Saunders, a career coach specializing in teens and adults who is based in Boston, said over-involved parents can hamper a job search. She recalls one parent who showed up with her child at a job interview. Ms. Saunders insisted she



About Woman Of The Week... stranger to Boston having... Uphams Corner neighbor... Homes in Roxbury. She is... not where you're from, it... Natascha is a certified ca... on providing students wi... become self-aware and m... currently serves as an As...

THE MISSION

I teach students the fundamental of career development and coach them to build a career with purpose!

THE TRANSFORMATION

After students hear me speak, they will feel inspired, gain confidence, and take action to achieve their goals because my speech will talk about how I persisted through adversity using my fears as fuel.

THE CASE

- Motivation is an influencer of learning and achievement.
- Representation strengthens all student outcomes.
- Career guidance helps students acquire skills, identify options, and contribute to society.

AS SEEN





STUDENT CAREER COACH START-UP KIT

Advocates, Coaches, Counselors, Educators, Mentors, Parents, Speakers

Interviewing, Networking, Character, Communication, Internships, Job Search, Self-Esteem, Resumes, Cover Letters, Finances, etc.
BONUS: Basic Business Templates

Dr. Natascha F. Saunders, Ed.D. MBA, MS
CIC, CPCC, CDCS
Founder

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The Thesis:
KRUMBOLTZ,
CAREER
DECISION-MAKING,
AND METCO

Alumni share their experiences and recommendations



NATASCHA FAYE SAUNDERS