



www.theyouthcareercoach.com

Natascha F. Saunders, Ed.D., MBA, MS
Certified Professional Career Coach / Founder

+1-617-615-2838

admin@theyouthcareercoach.com

admin@nataschafayesaunders.com

www.theyouthcareercoach.com

www.nataschafayesaunders.com

twitter.com/taschasaunders

youtube.com/user/NataschaSaunders

facebook.com/YouthCareerCoach

LinkedIn.com/in/NataschaSaunders

Motivates and empowers everyone she meets. Natascha is a great public speaker. ~ **Shaneka A., Education Teacher, Georgia Schools**

Phenomenal workshop on networking at the WECAN conference, I use your tips. ~ **Shirley Sun, Harvard Grad Student, UCLA Alum**



*Natascha F. Saunders
CEO/Founder
The Youth Career Coach Inc.*

Unique and creative in her career coaching approach and will customize her strategies according to her students' strengths.

**Wendy H., English Teacher,
Boston Public Schools**

Vision Statement

We help students and young professionals acknowledge their dreams and give them the tools necessary to achieve their goals, giving them hope for a bright future.

Why partner with The YCC Inc.?

Partnering with The YCC Inc. will allow young professionals to advance their skills and knowledge to become self-aware and market-ready. Each of our workshops and coaching sessions are tailored and intentionally planned to help prepare students to gain self-confidence to pursue a dynamic career and tackle life's challenges. Workshops previously delivered include: Resumes, Vision Statements, Networking, Interviewing, Communication, Self-Esteem, Personal Branding, and Goal-Setting.

The integration of your curriculum and/or program objectives and their current practical experience will be one of the most combined beneficial components of their career development process. It is our hope to provide further support and guidance in navigating their career and life trajectories. Most importantly, a participant has the opportunity to connect with a CEO who receives timely input from employers and universities that is pertinent to the success of today's 21st century employee. In addition, your participant will have the opportunity to receive a certification of completion from The Youth Career Coach Inc.

The YCC Inc. resume includes: Harvard University, Brown University, Boston University, Simmons College, and Massachusetts & Rhode Island Public Schools including: Brook Farm Academy, The Fenway, Jeremiah E. Burke, Paul Cuffee, The Met, and Natick High School. The YCC Inc. has spoken at companies and worked with organizations such as: PriceWaterHouseCoopers (PWC), KPMG, State Street, Goodwill Industries, TJX, Amica Insurance, Federal Reserve Bank, Girl Scouts of America, Chinatown YMCA, College Crusade, The Links Inc., 85 Broads, Latina Leadership Institution, Upward Bound, TRiO, Urban College, Alpha Kappa Alpha Sorority, Delta Sigma Theta Delta GEMS, ALPFA and various churches throughout diverse communities.

In addition, we have been featured with NY Times, ABC/WCVB City Line, Verizon Fios, NYC Avenue Pink, CKNW, WHUR, COX, Working Mother Magazine, Color Magazine USA, Inside Jobs, and Scholastic. The YCC Inc. CEO has received awards from organizations such as: Johnson & Wales University Inspirational Women Award, Harvard University WECAN Empowerment Award and recognition as a Spark & Hustle 'Daring Doer' underneath CEO, Tory Johnson, ABC Workplace Correspondent, Defense Intelligence Agency, and FBI Citizens Academy.

The YCC Inc. comes ready, prepared and with the experience to serve your participants. We invite you to partner with us!



OBJECTIVES

1. To uncover and discover hidden dreams
2. To listen and support career aspirations
3. To encourage strategic goal setting
4. To support the creation of a personal vision statements

COMPANY GOALS

1. To impact positive change in the lives of youth and young adults around the world
2. To be the source of excellent talent for career opportunities around the world
3. To form strategic and mutually beneficial alliances amongst a strong quality-based network

PARTNERSHIP REQUIREMENTS

1. All affiliates value education and the impact of learning
2. All affiliates uphold the highest moral and ethical standards
3. All affiliates continuously strive for excellence within their services
4. All affiliates agree to the vision set forth by this company

SERVICE PHILOSOPHY

1. Be What it is You Want to Attract
2. Strive for Excellence
3. Treat everyone as if they held the key to your destiny

COACHING COMPETENCIES

The 11 International Coaching Federation core professional coaching competencies are our building blocks:

1. Meeting Ethical Guidelines and Professional Standards
2. Establishing the Coaching Agreement
3. Establishing Trust and Intimacy with the Client
4. Coaching Presence
5. Active Listening
6. Powerful Questioning
7. Direct Communication
8. Creating Awareness
9. Designing Actions
10. Planning and Goal Setting
11. Managing Progress and Accountability



SERVICES

The YCC Inc. career development services are designed to help participants develop the skills needed to achieve their self-designed career objectives. Each workshop and coaching session and taught with four areas always in mind:

Goals

Evaluate your ability, interests, personality, and values; and use them to set goals and develop a plan to achieve them.

Resources

Identify and develop the resources you need to reach your goals.

Relationships

Learn how to make powerful impressions while networking, during interviews, and in written materials such as resumes and cover letters, in addition to personal brand.

Continued Success

Learn to negotiate, grow in your new position, and advance in your career.

METHODOLOGY

We believe the adequate time for planning is essential if instructors are to develop meaningful programs of creative instruction. We at The Youth Career Coach Inc. are career coaches and educators. We utilize the same techniques to teach a comprehensive curriculum in a creative method. Our topics may be career, leadership, and professional development related, but they still encompass instruction that utilizes sense, and merges with academia such as writing cover letters, or communication skill sets developed in creating elevator pitches for a job or university interview. We coaches have taught this curriculum in non-profits, corporations, universities, and K-12 schools, giving it credence.

The American Faculty Association estimates 2-4 hours of prep time for 1 hour of class. Prep time for The Youth Career Coach Inc. means a variety of things including but not limited to summary reporting, research, creating presentations, drafting lectures, printing, specialized meetings with other educators/facilitators and industry experts, networking, recruiting speakers/guests, professional development, and numerous tasks and responsibilities of our facilitators to prepare for teaching a course, coaching in a group, or a 1 on 1 session, in person or virtual.

Sources:

American Faculty Association <http://americanfacultyassociation.blogspot.com/2012/02/hours-for-teaching-and-preparation-rule.html>
Association for Supervision and Curriculum http://www.ascd.org/ASCD/pdf/journals/ed_lead/el_195212_carey.pdf

OUTCOMES

The coach aims to deliver an engaging presentation with content students, and young professionals can use to move their career goals forward and learn the fundamentals of career development. However, the outcome rests on the participants and their level of engagement.

The extent to which The YCC Inc. and client measure the success of its workshops and career coaching programs can be found in the following ways. The answer can be one or all of these based on client agreement.

- Feedback obtained through an evaluation form
- Required paper on student-learned outcomes
- Retention
- Attendance
- Assignment Completions

"Part consultant, part motivational speaker, part therapist, and part rent-a-friend, coaches work with managers, entrepreneurs, and just plain folks, helping them define and achieve their goals -- career, personal or, most often, both." Newsweek

CERTIFICATION

The Youth Career Coach Inc. and Natascha F. Saunders, CEO/Founder is a certified member in good standing with The Professional Association of Resume Writers & Career Coaches <http://www.parw.com/>

According to the Professional Association of Resume Writers & Career Coaches:

- | | |
|---------------------|--|
| Career Coach - | serves as a guide for the client to discover, uncover and achieve their intended purpose through the guiding of goal setting and the achievement of desired results. |
| Career Counselor- | manages clients' progress through past revelations and present aspirations using psychological methods gained through proper training & acquired credentials. |
| Career Consultant - | provides advice and opinions to the client in order to identify and solve problems which will then lead to the selection of a new direction by the client to meet personal goals & objectives. |

Our view on career coaching:

A Career Coach is not a therapist, but more than a consultant. Your coach is the support person that helps you realize your full potential! A coach is a person in your corner for encouragement. You deserve to have a coach committed to your ultimate success.

Life and career coaching helps you:

- **Discover** what's really most important in your life
- **Design a plan** to achieve your clarified goals
- **Eliminate any obstacles** that may stand in your way
- **Encourage** you to success

Career coaching through YCC Inc. specializes in:

- Goal Setting
- Vision Statement Development
- Self Esteem
- Interpersonal Skill Development
- Values/Ethics
- Positive Attitudes
- Career Development

SAMPLES WORKSHOP TOPICS – INCLUDE:

CAREER EXPLORATION

CHARACTER DEVELOPMENT

COLLEGE MAJOR / MINOR SELECTION

COMMUNICATION

CRAFTING A PERSONAL ADVISORY BOARD

GOAL SETTING

INTERVIEWING TECHNIQUES

JOB / INTERNSHIP SEARCH

LEADERSHIP DEVELOPMENT

LINKEDIN EFFECTIVELY

MENTOR AND MENTEE RELATIONSHIPS

NETWORKING

PERSONAL & PROFESSIONAL BRANDING

PROFESSIONALISM

RECOMMENDATIONS AND REFERENCES

REPUTATION

SELF ESTEEM

SELF-ASSESSMENT TOOLS

SKILLS YOU NEED TO START YOUR CAREER

SUCCEED IN YOUR FIRST PROFESSIONAL JOB

TIME MANAGEMENT

VISION STATEMENT