GRAPHIC CRITERIA

Videos: Videos provided through purchase (VBS, etc.) can be used. Also, videos that have download links from the creating entity can be used. Clips from movies or tv, videos from youtube or other social media cannot be used as the church does not have permission from the video creator and downloading videos is against the EULA. Event slideshows or videos can be shown if you are the video creator.

Creating your own graphic:

If you want to create a graphic for the church website, flyer, and/or projection, please use the following criteria:

1. Graphic needs to be in Landscape format, preferred resolution of 1600x900.
2. Colors: Contrasting colors will project best. For example, yellow text on a green background will be hard to read.
3. Text size: Text needs to be large enough to be read from the back of the sanctuary.
4. Text amount: Graphics are projected for ten seconds. A graphic that is too wordy will transition to the next slide before it can be read.
5. Website/projection graphics: This usually requires two different graphics. Website will usually say "Click HERE for more info" , flyer/projection will usually say "For more info go to www.firstwashmo.com"
6. When your graphics are done, email them to chestercannon@charter.net

Having Church Staff create your graphic:

If you want the Church Staff to create your graphic:

1. If you have a background image or photo please email the images as an attachment.
2. Text: email the wording required on the slide, including the name of event, date, location, contact person, phone number and/or email address for the event/class.
3. Provide the date you wish your event to go live on the website and in house projections.
4. Allow two weeks lead time before graphics are needed.
5. Once the graphic(s) are done they will be emailed to you for final approval.
6. Email all information to chestercannon@charter.net