# YEAR IN REVIEW

# **OVERVIEW**

- Formed the Task Force with 25
  members from across the county
  representing key food distribution
  sites, agencies, nonprofits, and county
  officials
- Partnered with the Community
   FoodBank of New Jersey to increase food deliveries to Bergen County, and held two mass distribution events totaling over 80,000 pounds of food.
- Launched the 1st Food Security Survey to the pantry community yielding 76 responses. Provided key data to understand gaps in resources across the county
- Identified and established new relationships and improved communication within the pantry network of over 80 sites
- Partnered with Bergen Volunteers to launch a food security section on their Volunteer Database sponsoring 12 agencies' needs

- Secured 2 million dollars of funding from the CARES Act to make investments in infrastructure and emergency food supplies
- Partnered with Bergen Volunteers
  Bergen LEADS program to increase
  civic education and engagement on
  food insecurity issues
- Collaborating with Englewood Hospital to expand nutrition engagement with pantries
- Launched a program with Bergen County Technical Schools tasking culinary students to create recipes using a CFA pantry box
- Engagements on food insecurity issues: Dwight Englewood High School, Jewish Federation, DoorDash, Bergen County Employee Wellness Team, Congressman Josh Gottheimer, Office of the First Lady, Pandemic Foundation, Fellowship of Black Churches

## OUTREACH

- Launched a local billboard advertising and civic outreach campaign for Hunger Action Month in September
- Created an interactive map providing details of every public food provider in Bergen County
- Published Social Media Sites for BC Food Security Task Force
- Volta Electric Car Charging Stations Advertising BC Food Security Task Force at Van Saun Park
- Created and distributing 20,000 Bergen-specific SNAP resource handouts for clients
- Developed a Social Services Directory to be distributed across the county to every nonprofit, food distribution site, and civic partner to assist clients
- Began constructing an interactive story map tool depicting Bergen County's Food Insecurity

## **CARES ACT**

## **County Executive Designated \$2M to Food Security Task Force in October**

- 1. Coordinated and purchased freezers and refrigerators for 23 emergency food providers
- 2. Purchased Equipment or Storage Needs for CFA, Family Promise, Table to Table, Varick Memorial Church, Englewood Rotary/Disabled Combat Youth Veterans Program, Food Brigade
- 3. Purchased Boxes 5 Largest Sites Serving over 10,000 people weekly
- 4.\$370,000 grocery gift cards distributed across the county
- 5. Thanksgiving: 125,000 lbs of Yams and 550 turkeys given to over 60 Agencies / Community Food Bank Distribution provided 39,000 meals to 24 agencies
- 6. Winter Emergency Food Supply Kits: County is purchasing ~10,000 food kits along with Toilet Paper, Shelf Stable Milk, and Diapers to distribute to all Pantries/Food Providers starting in January through February (first come, first serve, one-time allocation). Kits include: canned vegetables, tuna, chicken, pasta, sauce, beans, rice, canned fruit, instant cereal.

# **DONATIONS**

- Holy Name Hospital, Rochelle Park Municipality, and American Dream Marketing Assistance
- Orange and Rockland Utilities, Inc. (O&R) Donation of \$10,000
- Larry Inserra Donated 400 Turkeys, \$55, 000 in gift cards for Holiday Season

# MEMBER HIGHLIGHTS

#### **Board of Social Services:**

- Expanded SNAP outreach by mailing SNAP applications to increase reach Medicaid population.
   In 2021, plan to do same to our clients who receive Family Care health insurance.
- Assisted and served almost double the amount of SNAP applicants and households in Bergen County in 2020 versus 2019.

#### **Bergen Volunteer Medical Initiative**

- Distributed 3200 boxes of fresh produce valued at more than \$71,000 to our patients, and donated another 370 boxes of produce to a Dumont church and Ridgewood Social Services
- Distributed nearly \$12,000 in gift cards to patients (\$1250 came from the County/Food Security Task Force)
- Conducted a food drive, and delivered 191 boxes of food to patients' homes (includes 40 emergency food boxes from the County in March)

### **Tri Boro Food Pantry**

- Successfully managed to serve an over 300% increase from the numbers of households in need prior to the pandemic.
- Assisted 212 families this past Thanksgiving versus 25 families in 2019.

## Jewish Family and Children's Services of Northern New Jersey

- JFCS's food pantry currently serves over 435
  households which include over 1,500 individuals
  from Bergen, Passaic and Hudson Counties.
  Responded to ~400% increase in appointment
  requests for our food pantry, Corner Market.
- This past year, distributed over \$10,000 in grocery store gift cards.

## **Greater Bergen Community Action**

- Provided weeks' worth of meals to the lowincome senior building in Garfield from March through June
- Continued to provide meals to HeadStart children throughout the pandemic (breakfast, lunch and snack) 5 days a week. In October, provided 10,000 meals to HeadStart families in Bergen, Jersey City and Paterson.

## Fairview – Franciscan Community Development Center

- In November 2020, distributed 1,908,774 lbs. of food compared to 134,023 lbs. of food in November 2019.
- By November 2020, serving an estimated 1850 Clients monthly compared to 250 Clients per month in 2019

#### **Table to Table**

- Since the beginning of the pandemic, Table to Table has continued to deliver food into the Bergen County area. A total of 2,406,824 pounds have been delivered equating to 3,539,447 meals.
- We have added 10 new partners in Bergen County during the months of Covid. Our newest partners are in East Rutherford, Garfield, Bergenfield, Englewood, Hackensack, Little Ferry, Glen Rock and Cliffside Park.

#### **Community FoodBank of New Jersey**

- Working to increase membership with Community Food Bank across County
- Scheduled Bergen specific Orientations for every pantry in Bergen County –3 sites pursuing membership
- Late September Coordinated a Community Food Bank Northeast Regional Distribution Event.
   Served 5 agencies, distributing over 40,000 pounds of food.