



THE WHITE HOUSE  
WASHINGTON

Monday, July 28,  
2014

## Thank You

Hi,

Thank you for your involvement with President Obama's My Brother's Keeper initiative. It's people like you who are bringing communities together to help young people stay on track and reach their full potential.

[If you haven't already, find opportunities to mentor a young person in your community here.](#)

In February, as part of his plan to make 2014 a year of action focused on expanding opportunity for all Americans, the President unveiled the My Brother's Keeper initiative to address persistent opportunity gaps faced by boys and young men of color and ensure that all young people can reach their full potential.

He also said that My Brother's Keeper is "an all-hands-on-deck effort, from the folks on my staff - to you." That's why the Administration is working with foundations, businesses, and cities and towns nationwide to connect people to mentoring, support networks, and the specialized skills needed to find a good job or go to college and work their way into the middle class.

[Find out more about My Brother's Keeper and the President's call to action here.](#)

Thanks again for getting involved. Share this email with your friends and family, and together we can work to give every child -- no matter what they look like or what their zip code is -- the chance to reach their full potential.

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