

Make-A-Wish®

WALK FOR WISHES®

Sponsorship Packet



ABOUT THE EVENT

The **15th Annual Walk For Wishes Southwest Florida** will take place on October 25, 2025 at Florida Gulf Coast University in Fort Myers.

Walk For Wishes is a heartwarming, family-friendly morning of fun and fitness that brings the community together to support life-changing wishes for local children with critical illnesses. Whether you're walking as an individual, family, student group, or company team, your steps will help turn dreams into reality. Since its inception, this beloved event has brought together more than **5,500 passionate supporters** who have made a direct impact—**one step at a time**.



ABOUT

MAKE-A-WISH
SOUTHERN FLORIDA

Together, we create life-changing wishes for children with critical illnesses.

The Southern Florida chapter has granted more than **15,000 wishes** in our history, and it is our vision to grant the wish of every medically eligible child in our local communities.

In a typical year, we grant **more than 600 wishes** to local children with critical illnesses. We also grant another **300+ wishes**, in collaboration with other chapters, when children come to our territory to experience their wishes.

SOCIAL MEDIA HIGHLIGHTS

63K+ TOTAL FOLLOWERSwish.org/sfla

@makeawishsfla



In a typical year, we grant a wish every **14 hours.**



There is **\$0 cost** to a wish family to experience a wish come true.



Make-A-Wish Southern Florida has granted more than **15,000 wishes.**



More than **14,500 people** donated to us this year.



























THE IMPACT OF YOUR SPONSORSHIP

With the average wish costing \$10,000, your sponsorship directly supports our ability to say yes to every eligible child. Not only will you gain **brand visibility** among hundreds of attendees but you'll also give children and families moments of **joy, hope, and strength** during their most difficult times. We also invite you to build a team and walk with us—boost employee morale and showcase your commitment to our community!

Make-A-Wish®

WALK
FOR WISHES®

Sponsorship Opportunities

WALK FOR WISHES SWFL 2025 SPONSORSHIP OPPORTUNITIES	PRESENTING 	FAMILY FUN DAY 	HYDRATION HERO	WISH CHAMPION	MAGIC MOMENTS	SPARK HOPE
	\$15,000	\$12,000	\$10,000	\$5,000	\$2,500	\$1,000
COMPANY NAME/ LOGO EXCLUSIVES	Walk For Wishes "PRESENTED BY COMPANY NAME" on all event collateral	Family Fun Day "HOSTED BY COMPANY NAME" on all event collateral	Custom Signage: "HYDRATION STATION SPONSORED BY COMPANY NAME"	Company Logo on Event Signage (Choice of Registration Table, DJ Booth, Food Station, Craft Station.)		
EXCLUSIVE BRANDING OPPORTUNITIES	Premier logo placement t-shirts, signage, and print, digital materials, and website	Company logo on event t-shirts, Family Fun Day Signage, and website	Company logo on event t-shirts and website	Company logo on event t-shirts and website	Company logo on event t-shirts and website	Company logo on event t-shirts and website
COMPLIMENTARY EVENT REGISTRATION	30	20	15	10	6	4
6 FT TABLE AT EVENT TO MARKET YOUR COMPANY (table provided by Make-A-Wish)						
PRIVATE KICKOFF EVENT FOR EMPLOYEES/CUSTOMERS						
FEATURED SPOTLIGHT ON SOCIAL MEDIA AND WEBSITE						
SPONSORSHIP CATEGORY EXCLUSIVE						
COMPANY NAME/LOGO ON PHOTO BOOTH						
ONE CHILD'S WISH GRANTED IN YOUR NAME						
CELEBRATORY CHECK PRESENTATION						
SPEAKING OPPORTUNITY AT EVENT						
COMPANY-PROVIDED BANNER DISPLAYED AT EVENT						
2 TICKETS TO WISHMAKER'S PARTY NAPLES 2026						

***LOGOS DUE NO LATER THAN SEPTEMBER 15, 2025 TO BE INCLUDED ON T-SHIRTS**



Sponsorship Agreement

This letter entitles the signing sponsor to the benefits listed in the sponsorship opportunities. To receive full recognition, we respectfully request your sponsorship investment be paid in full no later than **September 22, 2025**.

Logo for t-shirt must be submitted by **September 15, 2025 for inclusion.*

Desired Sponsorship Level & Financial Commitment: _____

Contact Person: _____

Contact Phone: _____ **Contact Email:** _____

Company Name: _____

Address: _____ **City, State, & Zip:** _____

In-Kind Sponsor, please list your donation(s) and retail value: _____

Print Name: _____

Signature: _____

Date: _____

Thank you for supporting Make-A-Wish Southern Florida.

100% of the net proceeds from this event will help grant the wishes of local children with critical illnesses.

Please mail payment to:
Make-A-Wish Southern Florida
Attn: Renee DePinto
3655 Bonita Beach Road, Suite 3
Bonita Springs, FL 34134

If you are sponsoring this event, please e-mail your logo directly to
Renee DePinto at rdepinto@sfla.wish.org