

Make-A-Wish®

# WALK FOR WISHES®

Sponsorship Packet



ABOUT

MAKE-A-WISH  
SOUTHERN FLORIDA

*Together, we create life-changing wishes for children with critical illnesses.*  
The Southern Florida chapter has granted 15,000+ wishes in our history, and it is our vision to grant the wish of every medically-eligible child in our local communities.

In a typical year, we grant **more than 500 wishes** to local children with critical illnesses. We also grant another 300+ wishes, in collaboration with other chapters, when children come to our territory to experience their wishes.

SOCIAL MEDIA HIGHLIGHTS

70K+ TOTAL FOLLOWERS

THE MOST FOLLOWED MAKE-A-WISH CHAPTER IN THE COUNTRY

wish.org/sfla



@makeawishsfla



In a typical year, we grant a wish every **10 hours.**



There is **\$0 cost** to a wish family to experience a wish come true.



Make-A-Wish Southern Florida has granted more than **15,000 wishes.**



**15,000+ people** donated to us in the past year.

## ABOUT

THE  
EVENT

The **16<sup>th</sup> Annual Walk for Wishes Southwest Florida** will take place on **Saturday, October 24, 2026** at **Miromar Outlets** in Estero!

This signature celebration unites local businesses, corporate leaders, schools, families, and supporters around one powerful purpose: **granting life-changing wishes for children with critical illnesses!** More than a walk, it's a high-energy, feel-good experience driven by inspiration, connection, and community pride featuring local vendors, free food samples, music, and interactive activities for all ages.

Walk For Wishes gives community partners meaningful ways to get involved through **sponsorship, team participation, and on-site engagement**, while increasing brand visibility and strengthening local ties. By joining us, you help turn compassion into action and bring hope, strength, and joy to local wish kids and their families, one step and one wish at a time.

Learn more at [walkforwishesfla.net](http://walkforwishesfla.net)

## THE

## IMPACT

OF YOUR  
SPONSORSHIP

With the average cost of a wish at \$10,000, the financial success of this event is crucial. Your sponsorship will help rescue sick children from a world of worry and pain and transport them to a world of carefree fun and laughter.

Not only will you showcase your business to our participants, but you will also make a life-changing impact in the community. Please review the sponsorship opportunities for all the benefits. We also encourage you to **start a team** - get your employees involved and build morale!

# Counting on your **SUPPORT!**

**SOLD**

WALK FOR WISHES SOUTHWEST FLORIDA 2026 SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR	FAMILY FUN DAY SPONSOR	HYDRATION HERO	WISH CHAMPION SPONSOR	MAGIC MOMENTS SPONSOR	HOPE SPARK SPONSOR
	\$15,000	\$12,000	\$10,000	\$5,000	\$2,500	\$1,000
COMPANY NAME/ LOGO EXCLUSIVES	WALK FOR WISHES "PRESENTED BY COMPANY NAME" ON ALL EVENT COLLATERAL	FAMILY FUN DAY "HOSTED BY COMPANY NAME" ON ALL EVENT COLLATERAL	CUSTOM SIGNAGE: 'HYDRATION STATION SPONSORED BY 'COMPANY NAME''	COMPANY LOGO ON EVENT SIGNAGE (CHOICE OF REGISTRATION TABLE, DJ BOOTH, FOOD STATION OR CRAFT STATION)		
EXCLUSIVE BRANDING OPPORTUNITIES	PREMIER LOGO PLACEMENT: T-SHIRTS, SIGNAGE, PRINT & DIGITAL MATERIALS AND EVENT WEBSITE	COMPANY LOGO ON T-SHIRTS, FAMILY FUN DAY SIGNAGE, AND EVENT WEBSITE	COMPANY LOGO ON T-SHIRTS, EVENT WEBSITE AND SIGNAGE	COMPANY LOGO ON T-SHIRTS, EVENT WEBSITE AND SIGNAGE	COMPANY LOGO ON T-SHIRTS, EVENT WEBSITE AND SIGNAGE	COMPANY LOGO ON T-SHIRTS, EVENT WEBSITE AND SIGNAGE
COMPLIMENTARY EVENT REGISTRATION	30	20	15	10	6	4
6FT TABLE AT EVENT TO MARKET YOUR COMPANY (TABLE PROVIDED BY MAKE-A-WISH)	★	★	★	★	★	
PRIVATE KICKOFF EVENT FOR EMPLOYEES/CUSTOMERS	★	★	★	★		
FEATURED SPOTLIGHT ON SOCIAL MEDIA AND EVENT WEBSITE	★	★	★			
SPONSORSHIP CATEGORY EXCLUSIVE	★	★				
COMPANY NAME/LOGO ON PHOTO BOOTH	★	★				
CHILD'S WISH GRANTED IN YOUR NAME	★	★				
CELEBRATORY CHECK PRESENTATION	★					
SPEAKING OPPORTUNITY AT EVENT	★					
COMPANY PROVIDED BANNER DISPLAYED AT EVENT	★					
2 TICKETS TO WISHMAKER'S PARTY NAPLES 2027	★					



Make-A-Wish.

**WALK**  
**FOR WISHES®**



## Sponsorship Agreement

This letter entitles the signing sponsor the benefits listed in the sponsorship opportunities. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full **no later than Thursday, September 24, 2026.**

*Logo for t-shirt must be submitted by **Friday, September 18, 2026**, for inclusion.*

*If you are sponsoring this event, please e-mail your **high-resolution** logo directly to **Renee DePinto at [rdepinto@sfla.wish.org](mailto:rdepinto@sfla.wish.org)**.*

**Desired Sponsorship Level & Financial Commitment:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City, State, & Zip:** \_\_\_\_\_

**In-Kind Sponsor, please list your donation(s) and retail value:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Thank you for supporting Make-A-Wish Southern Florida.**

*100% of the net proceeds from this event will help grant the wishes of local children with critical illnesses.*

Please mail payment to:  
**Make-A-Wish Southern Florida**  
**3655 Bonita Beach Road, Suite 3**  
**Bonita Springs, FL 34134**