

Make-A-Wish[®]

**WALK
FOR WISHES[®]**

Sponsorship Packet



ABOUT

**MAKE-A-WISH
SOUTHERN FLORIDA**

Together, we create life-changing wishes for children with critical illnesses.
The Southern Florida chapter has granted 15,000+ wishes in our history, and it is our vision to grant the wish of every medically-eligible child in our local communities.

In a typical year, we grant **more than 500 wishes** to local children with critical illnesses. We also grant another 300+ wishes, in collaboration with other chapters, when children come to our territory to experience their wishes.

SOCIAL MEDIA HIGHLIGHTS

70K+ TOTAL FOLLOWERS

THE MOST FOLLOWED MAKE-A-WISH CHAPTER IN THE COUNTRY

wish.org/sfla



@makeawishsfla



In a typical year, we grant a wish every **10 hours.**



There is **\$0 cost** to a wish family to experience a wish come true.



Make-A-Wish Southern Florida has granted more than **15,000 wishes.**



15,000+ people donated to us in the past year.

ABOUT

THE
EVENT

The **2nd Annual Walk for Wishes Suncoast** will take place on **Saturday, October 3, 2026**. Lace up your shoes and join us for a heartwarming day of fitness and fun at *Nathan Benderson Park*!

This family-friendly celebration will feature **local vendors, free food samples, music, and interactive activities** for all ages. Participants can choose between a **one-mile route** or the full **5K course**, making it easy for everyone to take part.

Walk For Wishes is a feel-good event that brings together community groups, families, and companies to make a meaningful impact in the lives of local children. Let's make wishes come true one step at a time.

For additional event details, please visit walkforwishesfla.net.

THE

IMPACT

OF YOUR
SPONSORSHIP

With the average cost of a wish at \$10,000, the financial success of this event is crucial. Your sponsorship will help rescue sick children from a world of worry and pain and transport them to a world of carefree fun and laughter.

Not only will you showcase your business to our participants, but you will also make a life-changing impact in the community. Please review the sponsorship opportunities for all the benefits. We also encourage you to **start a team** - get your employees involved and build morale!

Counting on your **SUPPORT!**

	SPONSORSHIP LEVELS				
SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR (1 AVAILABLE)	FAMILY FUN DAY SPONSOR (1 AVAILABLE)	HOPE SPONSOR	STRENGTH SPONSOR	JOY SPONSOR
	\$10,000	\$8,000	\$5,000	\$2,000	\$500
COMPANY NAME/ LOGO EXCLUSIVES	WALK FOR WISHES 'PRESENTED BY COMPANY NAME' ON ALL EVENT COLLATERAL	FAMILY FUN DAY 'HOSTED BY COMPANY NAME' ON ALL EVENT COLLATERAL			
EXCLUSIVE BRANDING OPPORTUNITIES	CO-BRANDED EMAIL SIGNATURE BLOCK USED BY MAKE-A- WISH EMPLOYEES LEADING UP TO THE EVENT, COMPANY NAME/LOGO ON PHOTO BOOTH, COMPANY-PROVIDED BANNER DISPLAYED AT EVENT	COMPANY LOGO ON PHOTOBOOTH	<u>CHOICE OF ONE:</u> • WATER STATION SPONSOR • START/FINISH LINE SPONSOR • ROUTE SPONSOR		
NAME/LOGO ON EVENT WEBSITE WITH HYPERLINK, SOCIAL MEDIA, EMAILS, T-SHIRTS*, AND MARKETING MATERIALS					
COMPLIMENTARY EVENT REGISTRATION	30	20	15	10	5
6FT TABLE AT EVENT TO MARKET YOUR COMPANY (TABLE PROVIDED BY MAKE-A-WISH)					
CHILD'S WISH GRANTED IN YOUR NAME					
SPEAKING OPPORTUNITY					
2 TICKETS TO COOKING FOR WISHES FEBRUARY 25, 2027					

Counting on your **SUPPORT!**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PARKING SPONSOR (1 AVAILABLE)	\$1,000	INCLUDES BRANDED SIGNAGE DISPLAYED PROMINENTLY IN THE EVENT PARKING AREA RECOGNIZING YOU AS THE OFFICIAL PARKING SPONSOR.
SNACK STATION SPONSOR (1 AVAILABLE)	\$500	INCLUDES BRANDED SIGNAGE AT THE SNACK STATION TABLE, HIGHLIGHTING YOUR SUPPORT AS THE SNACK STATION SPONSOR.
WISH FAMILY WALK SPONSOR	\$100	COVER THE COST FOR A WISH FAMILY TO PARTICIPATE IN THE WALK AND SHOW YOUR DIRECT SUPPORT OF THEIR EXPERIENCE.
IN-KIND	COMPANY NAME LISTED AS IN-KIND SPONSOR ON EVENT WEBSITE AND SIGNAGE; PRODUCT/SERVICE MUST HAVE COMBINED VALUE OF \$500 OR MORE	
FOOD VENDORS	TO PROVIDE SAMPLES FOR WALK PARTICIPANTS. THERE WILL BE APPROX. 300-400 WALKERS - PLEASE CONSIDER THAT NOT EVERYONE WILL WANT SAMPLES	

CUSTOM SPONSORSHIP OPPORTUNITIES

IF YOU DON'T SEE A SPONSORSHIP OPPORTUNITY THAT ALIGNS WITH YOUR GOALS, WE WOULD BE HAPPY TO CREATE A CUSTOM SPONSORSHIP PACKAGE TAILORED TO YOUR COMPANY'S NEEDS AND DESIRED LEVEL OF ENGAGEMENT.

PLEASE CONTACT [EMILY RICKERSON](mailto:EMILY.RICKERSON@SFLA.WISH.ORG) AT ERICKERSON@SFLA.WISH.ORG FOR MORE INFORMATION.





Make-A-Wish.

**WALK
FOR WISHES®**



Sponsorship Agreement

This letter entitles the signing sponsor the benefits listed in the sponsorship opportunities. In order to participate fully in this event’s promotional materials, we respectfully request your sponsorship investment be paid in full **no later than Tuesday, September 1, 2026.**

*Logo for t-shirt must be submitted by **Tuesday, September 1, 2026**, for inclusion.*

*If you are sponsoring this event, please e-mail your **high-resolution** logo directly to **Emily Rickerson at erickerson@sfla.wish.org.***

Desired Sponsorship Level & Financial Commitment: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Company Name: _____

Address: _____ **City, State, & Zip:** _____

In-Kind Sponsor, please list your donation(s) and retail value: _____

Print Name: _____

Signature: _____

Date: _____

Thank you for supporting Make-A-Wish Southern Florida.

100% of the net proceeds from this event will help grant the wishes of local children with critical illnesses.

Please mail payment to:
**Make-A-Wish Southern Florida
8126 Lakewood Main St. Suite 202
Sarasota, FL 34202**