

Make-A-Wish®

# WALK FOR WISHES®

Sponsorship Packet



## ABOUT THE EVENT

The **Inaugural Walk For Wishes Suncoast** will take place on **October 26, 2024**. This event will be held at **Nathan Benderson Park** in Sarasota.

Walk For Wishes is an incredible morning of fun and fitness. It's a feel-good event that everyone - individuals, student groups, families, and companies - can participate in and make a difference in the lives of local children and families.

Supporters will come together to make wishes come true one step at a time.



**ABOUT**

**MAKE-A-WISH  
SOUTHERN FLORIDA**

*Together, we create life-changing wishes for children with critical illnesses.*  
The Southern Florida chapter has granted more than 14,000 wishes in our history, and it is our vision to grant the wish of every medically eligible child in our local communities.

In a typical year, we grant **more than 600 wishes** to local children with critical illnesses. We also grant another 200+ wishes, in collaboration with other chapters, when children come to our territory to experience their wishes.

**SOCIAL MEDIA HIGHLIGHTS**

**60K+ TOTAL FOLLOWERS**

wish.org/sfla



@makeawishsfla



In a typical year, we grant a wish every **14 hours.**



There is **\$0 cost** to a wish family to experience a wish come true.



Make-A-Wish Southern Florida has granted more than **14,000 wishes.**



More than **14,500 people** donated to us this year.





# THE IMPACT OF YOUR SPONSORSHIP

With the average cost of a wish at \$8,000, the financial success of this event is crucial. Your sponsorship will help rescue sick children from a world of worry and pain and transport them to a world of carefree fun and laughter.

Not only will you showcase your business to our participants, but you will also make a life-changing impact in the community. Please review the attached forms for even more benefits of sponsorships. We also encourage you to **start a team** - get your employees involved and build morale!

Make-A-Wish®

**WALK**  
FOR WISHES®

# Sponsorship Opportunities

WALK FOR WISHES SUNCOAST 2024 SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR	FAMILY FUN DAY SPONSOR	WISH SPONSOR	HOPE SPONSOR	STRENGTH SPONSOR	JOY SPONSOR
	\$10,000	\$8,000	\$6,000	\$4,000	\$2,000	\$500
COMPANY NAME/ LOGO EXCLUSIVES	WALK FOR WISHES "PRESENTED BY COMPANY NAME" ON ALL EVENT COLLATERAL	FAMILY FUN DAY "HOSTED BY COMPANY NAME" ON ALL EVENT COLLATERAL				
EXCLUSIVE BRANDING OPPORTUNITIES	CO-BRANDED EMAIL SIGNATURE BLOCK USED BY MAKE-A-WISH EMPLOYEES LEADING UP TO THE EVENT	COMPANY LOGO ON PHOTOBOOTH FRAME	COMPANY LOGO AND DESIGNATION AS THE WATER STATION SPONSOR. (1 SPONSOR PER WATER STATION AVAILABLE)			
NAME/LOGO ON EVENT WEBSITE WITH HYPERLINK, SOCIAL MEDIA, EMAILS, T-SHIRTS*, AND MARKETING MATERIALS	★	★	★	★	★	★
COMPLIMENTARY EVENT REGISTRATION	30	25	20	15	10	5
6 FT TABLE AT EVENT TO MARKET YOUR COMPANY (TABLE PROVIDED BY MAKE-A-WISH)	★	★	★	★	★	
PRIVATE KICKOFF EVENT FOR EMPLOYEES/CUSTOMERS	★	★	★	★		
COMPANY NAME/LOGO ON PHOTO BOOTH	★	★				
CHILD'S WISH GRANTED IN YOUR NAME	★	★				
CELEBRATORY CHECK PRESENTATION	★					
SPEAKING OPPORTUNITY	★					
COMPANY-PROVIDED BANNER DISPLAYED AT EVENT	★					
2 TICKETS TO COOKING FOR WISHES - FEBRUARY 2025	★					

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

IN-KIND	COMPANY NAME LISTED AS IN-KIND SPONSOR ON EVENT WEBSITE AND SIGNAGE; PRODUCT/SERVICE MUST HAVE COMBINED VALUE OF \$500 OR MORE
FOOD VENDORS	TO PROVIDE SAMPLES FOR WALK PARTICIPANTS. THERE WILL BE APPROXIMATELY 200-300 WALKERS - PLEASE CONSIDER THAT NOT EVERYONE WILL WANT SAMPLES

**\*LOGOS DUE NO LATER THAN SEPTEMBER 16, 2024 TO BE INCLUDED ON T-SHIRTS**



# Sponsorship Agreement

This letter entitles the signing sponsor the benefits listed in the sponsorship opportunities. In order to participate fully in this event’s promotional materials, we respectfully request your sponsorship investment be paid in full **no later than September 20, 2024**.

*\*Logo for t-shirt must be submitted by **September 16, 2024** for inclusion*

**Desired Sponsorship Level & Financial Commitment:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City, State, & Zip:** \_\_\_\_\_

**In-Kind Sponsor, please list your donation(s) and retail value:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Thank you for supporting Make-A-Wish Southern Florida.**

*100% of the net proceeds from this event will help grant the wishes of local children with critical illnesses.*

Please mail payment to:  
**Make-A-Wish Southern Florida**  
**ATTN: Taylor Marini**  
**8126 Lakewood Main St. Suite 202**  
**Sarasota, FL 34202**

If you are sponsoring this event, please e-mail your logo directly to **Emily Rickerson** at [erickerson@sfla.wish.org](mailto:erickerson@sfla.wish.org)