



LOYALTY
THAT RUNS
DEEPER THAN
GOOD

TALES FROM THE TRAP

BOUND BY LOYALTY, DRIVEN BY REVENGE

LOYALTY THAT RUNS DEEPER THAN BLOOD

FILM SYNOPSIS

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TALES FROM THE TRAP is a gritty, violent urban drama about inner city gang culture, loyalty, crime and drill music. Set in south London's notorious Trenchtown Estate, it follows the talented and ruthless SLICK as he leads his gang to the heights of success in the worlds of both crime and music. They are a tight crew made up of headstrong right-hand man, ROCCO, talented tomboy, CHANTAY, and meek music producer, TEEKAY. Known as the "Trenchtown Drillers" with their music brand "M.H.G" (Money Hungry Gang) they quickly become social media sensations as they post videos of robberies of their postcode rivals, uploaded with their freestyle raps..

They are engaged in an ongoing tit-for-tat war with their rivals GREEN BOROUGH, which is led by the jewellery-covered and successful, VALENTINO. The postcode rivalry escalates out of control with robberies, drive-by shootings, honeytraps and murder becoming a day-to-day occurrence. SLICK and his crew can always rely on the younger generation of TRENCHTOWN YOUNGERS led by LIL ZEE to support them in the ongoing war.

The escalation in the nature and number of crimes, and the increasing social media coverage bring M.H.G to the attention of Trenchtown elder, successful businessman, and career criminal, RAPH. He gets the crew in to perform at his popular night club and uses them as muscle to carry out hits against his rival drug-dealers embroiled in RAPH's network of county line operations. The increasing violence and criminal activity bring attention from the police, who are determined to bring down RAPH and the M.H.G.

Cynical, long in the tooth SGT HARDING leads the investigation, joined by the enthusiastic woke DETECTIVE GREY. Together they are hot on the heels of SLICK and his gang. The net closes in. SGT HARDING is happy to bend the rules to get what he wants. The police arrest dogsbody, PRESSURE, and use him as an informant to crack down on RAPH's organisation.

SLICK gets drawn deeper into the criminal underworld, carrying out violent jobs against county lines drug-dealers for RAPH, whilst at the same time his popularity in the underground drill scene is sky-rocketing. His God-fearing mother, VALERIE, wants her son to leave the gang life behind, which is also echoed by his older brother, DON, who is serving a long sentence in prison for manslaughter. DON knows the life SLICK leads and wants his younger brother to focus on music.

The gang's success builds as they start selling crack cocaine and are able to buy jewels and the other trappings of the rap star and drug-dealing lifestyle. It all starts falling apart for SLICK before they can complete their first mixtape. Music producer, TEEKAY, is violently murdered by GREEN BOROUGH in a honeytrap set up. ROCCO descends into drug addiction as he begins smoking what he should be selling and reacts negatively when an innocent child is killed in a drive-by shooting. CHANTAY leaves the street life behind, getting signed by a record label and becoming a popular artist known as MISS SPRAYZ, which leaves SLICK bitter.

At the same time SLICK begins to see a world of new opportunities as he's offered a last-minute chance to rap on the popular radio show by international DJ, Charlie Sloth, in which he showcases his musical talent. It seems as if a change of fortune is on the cards - but this all comes crashing down when RAPH demands his loyalty, involving SLICK in the execution of informant PRESSURE, and getting him to ride out against rivals GREEN BOROUGH in a violent and bloody conclusion as the vicious cycle of gang culture continues.



DRUG-DEALING PHENOMENON

PRODUCTION

“TALES FROM THE TRAP” has been created and developed by Terry Stone and Richard Turner. It has been described as “Top Boy” meets “Blue Story”. Set within the UK rap scene, its backdrop is the county lines drug-dealing phenomenon, and although the characters and the narrative are entirely fictional, has in its sights real stories that have been hitting the headlines throughout the recent years.

The script is written by Greg Hall who was the writer of the Netflix film, **“VILLAIN”**.



AGREEMENT WITH



crypto.com

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Subject to its success, we intend **“TALES FROM THE TRAP”** to be the first of a new film franchise, to create a merchandise range, and to exploit the intellectual property created (prior to a typical releasing strategy) using so-called Web3 technology and monetising the digital assets.

An arrangement is in place with crypto.com, who currently have over one hundred million users worldwide. They have indicated that they are looking to be the first platform to create and monetise NFTs and other digital assets from a music-influenced feature film with broad appeal. They are keen to raise awareness of their platform within the film and music industries, as they have done in World Cup football, UFC and F1 racing. We believe that their involvement will open up income streams for the film and its investors that would otherwise potentially go untapped - and will also create awareness of the film.



TARGETING THE RIGHT DEMOGRAPHICS

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crypto.com have customers from various demographics including a significant number of eighteen-to-thirty-year-olds, who crypto.com have identified as a key market for the assets of the type mentioned above. The plan, working alongside crypto.com, is to create digital assets that will appeal to their customer base.

We intend to use various characters from the film, who will be cast (including from the UK rap scene) with a view to creating and releasing limited edition digital assets for marketing via crypto.com's platform: please see <https://crypto.com/nft>.

Some of the rap stars to whom we are speaking have millions of followers on social media and some have achieved more than one hundred million downloads of their songs, or have achieved more than ninety four million video views: (as an example see <https://www.youtube.com/watch?v=egSqA6j9csw>). We are confident that potential awareness from associating the film with these artists will be a huge asset.

18-30
YR OLDS



TARGET AUDIENCE

TFT



**CRIME DRAMA
ENTHUSIASTS**



**FANS OF
BRITISH CINEMA**



**FANS OF
CHARACTER-DRIVEN
STORIES**



**INTERNATIONAL CRIME
FILM ENTHUSIASTS**



**ACTION FILM
FANS**



**ADULT
AUDIENCES**



**FANS OF REALISM
AND AUTHENTICITY**



**UK RAP
FANS**



**URBAN MUSIC
FANS**



**URBAN FILM &
TELEVISION FANS**



THE PRODUCERS

TERRY STONE & RICHARD TURNER

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TERRY STONE

Terry began his acting and producing career in early 2003 appearing in established British Television shows, “EastEnders”, “The Bill”, and “My Family”.

Terry has an impressive career on both sides of the camera. He’s played memorable lead roles such as the corrupt cop Detective Sargent Andy White in the Bafta-nominated, and Raindance Film Festival award-winning, “Rollin’ With the Nines”, and as Jack Spot in the 1930- 1950 period crime film, “Once Upon A Time In London”, a film that was released by Netflix in multiple territories worldwide.

In 2007, Terry created, developed, and starred in “Rise of the Footsoldier”, the acclaimed British gangster film. Terry portrayed Tony Tucker throughout the notorious “Rise of The Footsoldier” franchise, consisting of six films released theatrically and on popular digital platforms, and a computer game. The sequence of films has been described as one of the most successful UK crime drama franchises of all time.

RICHARD TURNER

Richard has worked in the film industry since 1982. He has produced, executive produced and controlled the finances of more than sixty productions, many from initial development through production to final delivery. Completion guarantors recognise him as a producer and financial controller.

Recent producing credits include “Once Upon A Time In London” and two of the “Rise of the Footsoldier” films franchise. Other films in which he has also been involved include international cast members such as Martin Freeman, Wesley Snipes, Jean-Claude van Damme, Steven Seagal and John Malkovich.

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MARKET COMPARISONS

IF YOU LIKE TOP BOY AND BLUE STORY THEN YOU'LL LOVE
TALES FROM THE TRAP

TOP BOY
SUMMERHOUSE

**BLUE
STORY**

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POTENTIAL DISTRIBUTION CHANNELS

TRADITIONAL DISTRIBUTION

NETFLIX

prime video

sky box office



Microsoft
Films & TV

hulu



Apple iTunes

Google Play

WEB3 DISTRIBUTION



crypto.com

streamz



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THE MARKETING PLAN

Subject to contract, each digital asset will be uniquely numbered (increasing their collectability) and will contain the following: A 3D avatar of the artist, a digital copy of the film, a digital copy of the soundtrack of the film, digital copies of the music artist's tracks (if applicable), and digital images of the artist of them in character from the film. Each purchaser of digital assets will be given "VIP Status" in our **"TALES FROM THE TRAP"** Private Members Community which will allow them the chance to win or own: limited edition **"TALES FROM THE TRAP"** merchandise signed by the music artists and actors, a baseball cap, a t-shirt, a hoodie, world film premiere and afterparty tickets and wrap party end of filming party tickets where they can meet and party with the stars from the film. There will also be walk-on parts and VIP visits to the film set whilst filming.

PLAN

DIGITAL ASSETS

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\$99-\$299
EACH

DIGITISING THE ASSETS

Currently, we intend to allocate between one thousand and seven thousand five hundred of each of these digital assets at between \$99 and \$299 each. The exact number and cost will depend on the gauged demand for each participating artist. We estimate that there are thirty-five roles from the film that will undergo this process. Our investors will receive a share of any net profits from selling these digital assets.



DEVELOPING AN ONLINE COMMUNITY

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We plan to develop an online community through crypto.com and the Web3 community and utilising our social media platforms from the outset of pre-production and through production of **“TALES FROM THE TRAP”**. We’ll encourage them to register their email address with us for future events.

Such an event might be our own Web3 community pay-per-view (pre-traditional release) streaming event on Streamz, which is a new platform. The idea is to commence monetising the film before its official traditional release by marketing to crypto.com customers, VIP asset purchasers and the public in general. The PPV price is yet to be decided but we expect it to be somewhere between £9.99 and £19.99.



MAXIMISING THE RETURN ON INVESTMENT

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We shall also explore selling the film traditionally to a UK distributor, Hollywood studio and the major streaming platforms.

We believe that the model outlined above offers a way in which independently financed film productions can maximise return on investment, being as it relies less on distributors and sales agents in that process. Artists and content creators have been recently voicing their concern with the returns from the current models. We believe that this alternative route to market offers an opportunity for both financial and creative investors to benefit more from the exploitation of the intellectual property generated.



PROVEN CASE STUDY

In respect of the more traditional routes to market, Paramount acquired the worldwide rights to “Sumotherhood” last year, which it is reported, took just under £2.5m at the UK box office alone. For a low budget British film, this is outstanding.



“TALES FROM THE TRAP” should be in a great place to take advantage of the current environment. Netflix’s “Top Boy” has recently completed its run. We believe its popularity shows that there is a demand for the content that we have created in, **“TALES FROM THE TRAP”**. UK Rap in all its varieties is currently very popular. We think that the timing of this film could be very fortuitous.

SUMOTHERHOOD

THE ***LEGAL BIT***

This document must be read in conjunction with the Offer Document.

Contributors and entities mentioned or linked to in this document have expressed their desire to be involved in the film outlined herein. Such involvement is subject to contract and availability and is not guaranteed. Links to external websites and third party documents etc., such as in the text above, do not form part of the Offer Document, and the content therein should not be relied upon nor contribute to an investor's decision to invest.

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