

KELSEY WILLIS

469.865.4256

kelseywillis@gmail.com

[PORTFOLIO](#) | [LINKEDIN](#)

CURRICULUM VITAE

2022

Grill Outside the Lines

Grilling Event at Central Market

March 2022

Shrimp Week

Seafood Event at Central Market

March 2022

Teach with the Arts

Website and Brand Launch for Dana Proulx-Willis's Teaching Site

March 2022

Delicious Desires

Valentine's Day and Superbowl joint event at Central Market

February 2022

Fish Monger's Chop House

Seafood Stand Alone Event at Central Market

January 2022

Electrify Your Senses

Citrus Fest at Central Market

January 2022

2021

Tastiest Time of the Year

Christmas at Central Market

December 2021

Thighs the Limit

"Healthy Eating on Vacation: Austin, TX Road Trip Edition (Part 1)" and

"What I Ate & Did on Vacation to Austin: Part 2" YouTube Videos

November 2021

Grateful by the Plateful

Thanksgiving at Central Market

November 2021

Dia de los Muertos: The Everlasting Bond

35th Día de los Muertos Exhibition at the Bath House Cultural Center at White Rock Lake, Dallas, TX

Piece: "Collections"

Alter in Mixed Media including newspaper, tissue paper, wood, chicken wire, license plates, and recycled/repurposed materials

October 2021

Queens Together Calendar Volunteer Photo Shoot for November Calendar Spread Calendar sales support Life Walk for Prism Health North Texas	September 2021
Fairy Tale Courtroom & Shakespearian Shorts Photo Shoot for Dana Proulx-Willis Theater Productions	August 2021
Hatch has Landed Hatch Pepper Event at Central Market	August 2021
Charc Week Deli/Cheese Event at Central Market	July 2021
Preston Royal Grand Opening Preston Royal Central Market Grand Opening	June 2021
Jessica Belle Romances Website and Brand Launch for Novelist Jessica Belle	May 2021
Dana Proulx-Willis Website, Brand Launch, and Photo Shoot for Novelist Jessica Belle	May 2021
Heather Cheney & Matt Samuel Wedding Wedding Stationary and Additional Signage	April 2021
Treasures of the Tropics Tropics Event at Central Market	April 2021
Beer & Wine Reset Full Set of Painted Department Signage for Beer & Wine at Central Market	March 2021
Grate on the Grill Grilling Event at Central Market	March 2021
March of the Robots Social Media Challenge	April 2021
Central Market Sign Rebranding New Brand Identity Signage at Central Market	February 2021
Love Bites Valentine's Event at Central Market	February 2021
Citrus Fest Citrus Event at Central Market	January 2021
Rebranding Videos Commercial Filming at Central Market	January 2021

2020	
Make the Most Merry Christmas at Central Market	December 2020
Taste of Italy Italian Sales Focus at Central Market	December 2020
The Most Thankful Thanksgiving Thanksgiving at Central Market	November 2020
Home Sweet Homegrown Texas Event at Central Market	September 2020
Art Park 2020 Bath House Cultural Center Outdoor Exhibition, Dallas, TX Piece: "For the Bees" Painting on clear acrylic	September 2020
Chinoiserie Mural Mural Painting for the Collins	August 2020
Branding Photo Shoot Photo Shoot for Kelsey Willis by Rafael Gomez	August 2020
The Cicada Short Film for Dana Proulx-Willis	August 2020
25th Hatch Anniversary Hatch Event at Central Market	August 2020
Family Summer Food Celebration Summer Event at Central Market	June/July 2020
Spice Shop Bulk Stand Alone Event at Central Market	May 2020
Mother's Day Mother's Day at Central Market	April 2020
Covid-19 Response Pandemic Response at Central Market	March 2020
Arthur's Auto Antiques Website Store Launch and Branding for Automotive Memorabilia Store	March 2020
Apple Trees Sculpture of the Apple Trees from Wizard of Oz for Private Event	February 2020
Love Bites Valentine's Day at Central Market	February 2020

Houston Sales Driver Emails Email Campaign for Central Market	January 2020
Doug Week Retirement Event for GM Doug Snyder at Central Market	January 2020
The Tang's All Here Citrus Event at Central Market	January 2020
2019	
Granting Delicious Wishes Christmas at Central Market	December 2019
Works in Encaustic Series of Work Produced at the Encaustic Center, Richardson, TX	December 2019
Christmas at Children's Hospital Volunteer work for Central Market's Christmas Party	December 2019
A Feast for the Senses Thanksgiving at Central Market	November 2019
A World of Wine and Cheese Wine and Cheese Event at Central Market <i>*This event never kicked off as the location was destroyed by a tornado two days before the event began.</i>	October 2019
25 Years as Texas' Tastiest Landmark A Celebration of Central Market's 25th Anniversary	September 2019
Gabe Burrola & Eddy Luna Wedding Wedding Invitations, Stationery, Additional Signage and Decor	September 2019
Hatch-Steria Hatch Event at Central Market	August 2019
Sun's Out Yum's Out Summer Event at Central Market	June/July 2019
Big Tastes of Texas Texas Event at Central Market	May 2019
Miss Big Thicket Fund Raising Pageant by Turtle Creek Choral for Life Walk	April 2019
Special Daily Grilling Event at Central Market	March 2019

40th Anniversary Charity Showcase Turtle Creek Choral, The Moody Theater, Dallas, TX Pieces: "Queens in Progress" Acrylic Paint on canvas	March 2019
Taste the Tropics Tropics Event at Central Market	March 2019
Love Bites Valentine's Day at Central Market	February 2019
Citrus Fest Citrus Event at Central Market	January 2019
2018	
To All a Good Bite Christmas at Central Market	December 2018
Count Your Dressings Thanksgiving at Central Market	November 2018
The 39 Steps Garland Civic Theater, Garland, TX	October 2018
Passport United Kingdom Passport Event at Central Market	September 2018
Hatch Chile Fest Hatch Event at Central Market	August 2018
Flavor Getaway Summer Event at Central Market	June/July 2018
Into the Woods Rockwall Summer Musicals, Rockwall, TX	June 2018
Miss Big Thicket Fund Raising Pageant by Turtle Creek Choral for Life Walk	June 2018
Heather Loos and Javier Rodriguez Wedding Wedding Invitations and Additional Stationery	May 2018
Big Tastes of Texas Texas Event at Central Market	May 2018
Priscilla Coronado and Joshua Elliott Wedding Invitations	May 2018

Fire and Spice

Grilling Event at Central Market

April 2018

Savor the Sweetness

Chocolate Event/Valentine's Day at Central Market

February 2018

Keepin' It Fresh

Citrus Event at Central Market

January 2018

The Widow

Garland Civic Theater, Garland, TX

January 2018