

SARAH Swingle

graphic designer
library person

PROFESSIONAL

Creativity
Design principles
Typography
Color theory
Layout and composition
Visual hierarchy
Communication
Time management
Attention to detail
Problem-solving
Adaptability
Flexibility
Collaboration
Presentation
Brand identity
Emotional Intelligence

TECHNICAL

Adobe Illustrator, Photoshop,
InDesign, Dreamweaver
Flexi Sign Pro
MS Office Suite
HTML/CSS
Mailchimp, Constant Contact
File management and print
production
Resolution optimization
Digital illustration
Photo manipulation
Brand identity

SUMMARY

Hello! I'm Sarah Swingle, an expert-level graphic designer with over 20 years of experience. I specialize in creating professional, effective, and creative designs. With a new-found passion for public libraries, I aim to use my skills to support community programs and initiatives.

EDUCATION

BA Visual Communication

graphic design 2005
University of Northern Colorado

AAS - Graphic Technology

emphasis in pre-press 2002
Aims Community College
PTK member

COURSES COMPLETED

2024 web app development
(python programming)
ecornell.edu

2024
PIC (person in charge) Training

Facilitation Skills for Trainers

Spanish For Library Workers
HPLD

2012 web design and
development

Aims Community College

WORK EXPERIENCE

Librarian Associate (current)

Innovation Technician (resigned)

LINC Library - Highplains library District

MakerSpace team member teaching patrons of all abilities to work with the lasers, UV printer, 3D printers, cricut die cutting machines, heat presses and sublimation printing. Attended CalMaker 2024 presented CalMaker 2025. Participated in Escape room planning and creative contribution.

Freelance Designer various companies

I successfully collaborated with diverse portfolio of clients, such as the City of Greeley, Syntax Distillery, GG's Fine Foods and more, creating a wide array of design products that included both print and digital mediums.

2024-2025
501 8th Avenue Greeley CO
patron interaction
library staff support
collaborative team member
creative thinking
emotional intelligence

2004-2024
project management
collaboration
design proficiency
adaptability
client relationship management

Communication & Operations Manager: Print and Web Design manager Caring Hearts Home Healthcare

Effectively managed both print and web based company communications. Coordinated and developed internal education programs and logistics. Took care of print and web designs, including building websites and doing webmaster duties. Dealt with scheduling and logistics software, providing user training. Researched and implemented HIPAA-compliant information sharing and servers. Coordinated processes and procedures across different areas to ensure employees followed company policies and government regulations.

2011-2023
6801 west 20th st, Greeley

communication management
design and web expertise
software education and
training
HIPAA compliance
process coordination
process creation
problem solving
conflict resolution
educational design

SARAH Swingle

graphic designer
library person

PASSION PROJECTS LINC LIBRARY CONTRIBUTIONS

Public Exhibit space repairs and floor mural in the Where Water Flows Uphill art installation.

Christmas programs using old books for winter ornament design.

Signage for LINC winter fest programming.

Brochures and Signage for LINC maker-space.

CALMAKER 2025 stencilpalooza class painting records with water based spray paint.

HERSTORY CONNECTS

Previous VP of Herstory Connwects- connecting women through art, fundraising and community building herstoryconnects.com. Contributing art, organization and web design.

AWARD WINNING FACE AND BODY PAINTER

Denver RAW make up artist of the year private commissions
festivals and private parties (tour de fat, greeley arts picnic, bohemian nights).

PHONE
303 304 8703

EMAIL
swingle.sarah.ss@gmail.com

Graphic Designer Reedesign Concepts

Designed a variety of projects, including logos, fliers, brochures, promotional items, screen printed clothing, embroidery files, partial car wraps, full vehicle wraps, environmental signage. (Flexi Sign Pro software in addition to Adobe)

Graphic Design Instructor Aims Community College

Courses Instructed:
design and color

photoshop

illustrator

dreamweaver

HTML5/CSS

Concurrent Enrolment Courses at Aims Loveland Photoshop, Illustrator and Indesign. Taught Photoshop during College for Kids (6 to 13) Greeley campus

In House Designer The Supply Cache

Designed and produced product catalogs, postcards, fliers, brochures, magazine advertisements, web advertisements, and apparel. Managed social media, including Facebook, Twitter. Trained and mentored a junior designer.

Creative Director Cuestix International

Directed and performed in-house design for the B2B company Cuestix International and their retail arm, Pooldawg.com. Managed all printed materials from concept to production, including catalogs, fliers, postcards, magazine ads, various POS materials, apparel, and packaging. Performed product development and brand management, including trademark registration and tradeshow coordination and attendance.

2018-2020
611 8th St, Greeley CO 80631

project management
multifaceted design
software proficiency
print and environmental design
vehicle branding
attention to detail

2012 - 2016
Greeley and Loveland Campus

design elements, principles,
history, and color theory

focused on the interface,
functionality, layers, layer
masks, drawing and painting
tools, photo manipulation,
composites, restoration, and
animation.

explored interface,
functionality, layers, tools,
output, best practices, and
integration with other Adobe
products.

provided instruction on
Dreamweaver, covering its
interface, functionality, and
best practices.

delivered accelerated courses
emphasizing structure and
syntax.

2010- 2011
Fort Collins CO

project management
product development
social media management
mentor ship

2006-2010
Lafayette CO

project management
product development
social media management
mentor ship