# CLERMONT COUNTY ADDICTION & RECOVERY PARTNERSHIP

### STRATEGIC PLAN

#### **MISSION**

The mission of the Clermont County Addiction & Recovery Partnership is to minimize substance misuse, distribution, addiction, overdose, and deaths in Clermont County.

#### **VISION**

To create a healthier community by reducing unintentional overdose fatalities and community trauma associated with addiction through collective multi-sector efforts that focus on prevention, harm reduction, treatment, and recovery.

#### **PURPOSE**

To (1) Provide a structure for community response to substance use, (2) Engage our community to develop and pursue a unified goal, (3) Coordinate and facilitate local prevention and educational trainings for our community, and (4) Evaluate the effectiveness of the response to the overdose epidemic.

#### DESCRIPTION

In 2020, the Opiate Task Force made the decision to rebrand and refocus the efforts of the task force to encompass other substances. Due to the overwhelming increase in stimulant misuse, namely Cocaine and Methamphetamine, the Opiate Task Force refocused under a new name, the Clermont County Addiction & Recovery Partnership, to address the emerging drug trends. In order to guide the response to substance use and addiction, the Addiction and Recovery Partnership developed a strategic plan, described in detail below. The purpose of the Clermont County Addiction and Recovery Partnership's strategic plan is to guide the efforts of the partnership through 2023.

#### HARM REDUCTION

#### STRATEGIES:

- -Increase community-based naloxone distribution
- -Increase leave-behind naloxone programs
- -Increase awareness and access to fentanyl testing
- -Increase awareness and reduce infection disease risk of HIV, Hepatitis B, and C
- -Increase community support and knowledge related to harm reduction services

# OVERARCHING GOALS:

Decrease unintentional overdoses

Decrease the incidence of Hepatitis C, HIV, and other infectious diseases

Increase the number of harm reduction programs and education available

Reduce the harm associated with substance use

#### TREATMENT & RECOVERY

#### STRATEGIES:

- -Establish a residential detox/crisis center in Clermont County
- Expand available treatments services for all types of substances
- Expand recovery housing for Clermont County residents
- -Enhance the community of care, including faith-based care
- -Enhance the availability of Grief Therapy for individuals in recovery

# OVERARCHING GOALS:

Increase the availability of treatment and recovery support

Decrease the number of Clermont County residents experiencing an overdose

Clermont County
residents will be able
to achieve long-term
recovery

# SUBSTANCE MISUSE PREVENTION

#### STRATEGIES:

- -Educate the community about substance misuse
- -Increase awareness and education regarding the proper disposal of unused medications and appropriate storage of medications

-Continuously monitor and report on substance use trends, overdose fatalities, and hotspots of substance use activity

# OVERARCHING GOALS:

Prevent substance
misuse among Clermont
County residents

Prevent new cases of addiction no matter the substance

#### MARKETING

#### STRATEGIES:

- -Increase the reach of the partnership
- -Expand available information on all substances
- -Provide Biannual updates on CARP initiatives and accomplishments
- -Increase awareness and knowledge on all substances
- -Expand social media advertising and reach
- -Develop an audio visual presentation on substance use
- -Develop a speaker's bureau to address media concerns

# OVERARCHING GOALS:

Increase awareness and destigmatize addiction

Promote harm reduction strategies and services

Promote the availability of treatment and recovery services