

JOIN JENSON FATHERS 2026 KARTING JOURNEY



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NAME: Jenson Fathers

AGE: 10

HOMETOWN: Maidstone, Kent, UK

ABOUT: Petrol runs through the blood of this little racer, with his dad and uncle competing in British

Formula Ford he also has relatives racing and running GT teams out in the States. Jenson has shown great passion for the sport from a very young age and was first in a kart at the age of 3. He began to race locally at 6 and competed in his first national championship in 2024. Over the past 4 competitive years Jenson has clinched a championship win multiple wins and many top 3 finishes.

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THE KART CHAMPIONSHIP

The Kart Championship is the most competitive kart series in the UK. With sold-out grids at every meeting, the Honda Cadet class is the most fiercely contested category. In 2024, any of four drivers could have won the championship going into the final race, with the title ultimately decided on the very last lap.



Format-
6 rounds,
Friday practice,
Saturday qualifying & 2x heats
Sunday 2x super heats & 1x final

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Lydd Kart Circuit

Known as one of the fastest circuits in the UK, Lydd offers high-speed straights, flowing corners, and plenty of overtaking opportunities. The Lydd Championship attracts strong grids and always delivers exciting, hard-fought racing. Its unique layout makes it a real driver's track — a place where precision, bravery, and racecraft are all tested. For Jenson, Lydd provides the perfect challenge to push his limits and gain valuable experience against tough competition. Lydd often has a strong Winter Championship which is a great way of keeping sharp in the winter months ahead of the full season.

Summer Championship -Format- 8 rounds, Saturday practice, Sunday - Qualifying, 2x heat races, 1x Final

Winter Championship -Format- 8 rounds, Saturday practice, Sunday - Qualifying, 2x heat races, 1x Final



Just 10 miles from home, Bayford Meadows is Jenson's most local track — though one he doesn't visit as often as he should. It's also the home of Project One Racing, and in 2024 Jenson upgraded to a Project One chassis, immediately finding gains in lap time. With the Project One team based at Bayford, the BMKC championship consistently attracts a high level of competition. Factory drivers often use the series to prepare for national events, giving Jenson the perfect benchmark to measure himself against some of the best.

Format- 9 rounds, Saturday Practice, Sunday - Qualifying, 2x heat races, 1x Final

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WHY SPONSOR JENSON?



Brand Visibility – Logo on kart, race suit, team kit, website, and livestream coverage.



Digital Reach – Regular promotion across social media platforms Jenson currently has an online reach of 7.5k followers.



Community Impact – Support grassroots motorsport and inspire young talent.



Business Benefits – Networking opportunities, staff engagement, and unique marketing content.

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SPONSORSHIP PACKAGES

£5,000

Platinum Partner - Main logo placement on Jenson's kart and the race car, race invites, kart and car display opportunities, plus full exposure across social media.

£2,500

Gold Partner - Large logo on kart and race car, website feature, strong social media presence.

£1,000

Silver Partner - Medium logo, website feature, social media presence.

£500

Bronze Partner - Small logo, website feature, social media shoutout.

£200

Community Supporter - Website feature, social media shoutout

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PLATINUM PARTNER

£5,000

Becoming a platinum partner covers core season costs for Jenson's national and local championships:

Race entry fees & testing days: £1,800 – fees for race weekends and official practice sessions.

Tyres & fuel: £1,500 – fresh slicks/wets for each race weekend plus fuel.

Chassis & engine maintenance: £900 – servicing, rebuilds, and spare parts.

Kart & suit branding: £400 – professional printing of your logo on kart bodywork, suit, and team wear.

Travel & logistics: £400 – transport to circuits across the UK



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GOLD PARTNER

£2,500

Becoming a Gold partner supports performance essentials:

Race entry fees for all local championships (Bayford, Rye House, Lydd) – £1,200

Tyres & fuel for 3-4 key race weekends – £600

Kart maintenance & replacement parts – £500

Large sponsor branding on kart, suit, website & social – £200



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SILVER PARTNER

£1,500

Becoming a Silver partner will help keep Jenson on track at crucial rounds:

Tyres & fuel for 2 race weekends - £300

Entry fees for 1-2 events - £350

Mechanical support & spares - £250

Medium logo featured on kart panel, website & social media - £100

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BRONZE PARTNER

£500

Becoming a Bronze partner covers vital race-day essentials:

Tyres or fuel for a single weekend - £160

Entry fees for a club round - £160

Minor repairs/spares - £100

Small logo placement on kart, website & socials - £80



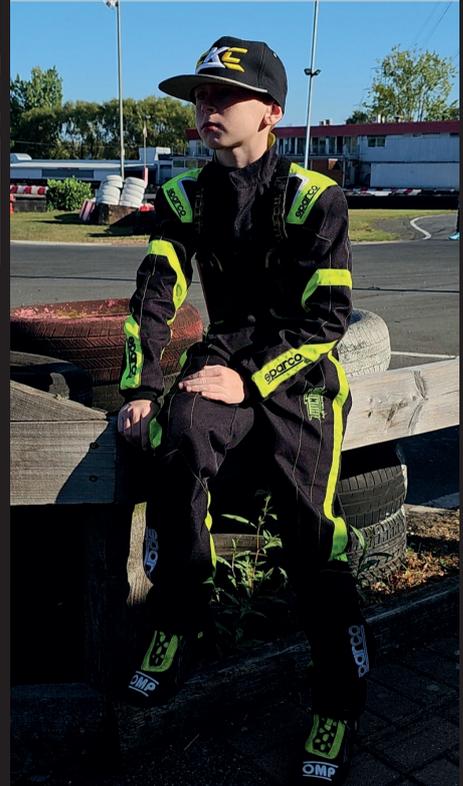
COMMUNITY SUPPORTER

£500

Community sponsors help cover the key elements to any race day. Entry fee, tyres, fuel.

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"HELP ME RACE, WE'LL CHASE FIRST PLACE"



Thank you for taking the time to read through Jenson's 2026 sponsorship proposal. We truly appreciate your interest and support in helping Jenson chase his racing ambitions. If you'd like to join us on this journey, please don't hesitate to get in touch via email or whatsapp — we'd be delighted to discuss how we can work together.

✉ teamfathers@hotmail.com



☎ 07960438656

@jenson_fathers_racing

@team.fathers

@adam_fathers_racing

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