

ANNUAL REPORT 2024 ➞



Letter from the Founder

Dear Friends,

Over twenty years ago, we set out on a mission to help improve the quality of life of vulnerable communities in Latin America, with a special focus on Venezuela. That mission gave birth to The Wayuu Taya Foundation in the United States, an organization rooted in respect, dignity, and cultural understanding.

I am proud of what we've built together. One of the greatest lessons I've learned is that while we help those in need, we are often the ones who are transformed. We are given the gift of connection, perspective, and the chance to contribute.

This report shows not only our actions but also the shared commitment of partners, donors, and advocates who believe in our work. It focuses on the role of The Wayuu Taya Foundation in mobilizing resources, building strategic alliances, and ensuring transparency and sustainability in support of the programs carried out on the ground in Latin America and especially in Venezuela through Fundación Wayuu Taya.

To date, we have helped improve the lives of over one million people. This achievement belongs to all of us: communities, donors, partners, and advocates who believe that change is possible when we act with purpose.

Thank you for your continued support and trust.



PATRICIA VELÁSQUEZ

Sincerely,

Patricia Velásquez

Founder

The Wayuu Taya Foundation

A handwritten signature of Patricia Velásquez in a cursive script.

Who We Are

The Wayuu Taya Foundation is a U.S. 501(c)(3) nonprofit charitable organization.



Our mission:

To improve the lives of Latin-American Indigenous communities while maintaining and respecting their traditions, culture, and beliefs.

We raise and manage resources to support social impact programs benefiting vulnerable populations in Latin America. These programs are implemented in Latin America, with a special focus on Venezuela, through Fundación Wayuu Taya, with a focus on health, food, education, clean water, and sustainable development.

Since our founding, the Foundation has helped improve the lives of over one million people throughout Latin America by raising and managing resources to support social impact programs, with a special emphasis on Venezuela. Through Fundación Wayuu Taya, we deliver initiatives in health, food, education, clean water, and sustainable development.

Programs Supported in 2024

FOOD PROGRAM



In 2024,

13,480 people
were served through our
food program.



Weekly deliveries reached

6,906 people
of which 5,534 were
children.



46 food shipments were
carried out during the
year, with an average of

3.5 tons of food
distributed per shipment.

Cumulative impact:

92,504
people served.

HEALTH PROGRAM



31,542

People were supported with medical supplies across 55 institutions.



We also conducted seven community health campaigns, directly benefiting

3,002 people.



In 2024,

162,698 people

received health-related assistance.



Cumulative impact:

707,386

people.



WATER PROGRAM



In 2024,

30,300 people
gained access to clean water.



A total of

1,678,000 liters
of clean water were distributed across
communities and institutions.



Cumulative impact:
93,251
people.

EDUCATION PROGRAM



In 2024, students and teachers in rural areas benefited from the distribution of school supplies, emotional support workshops, and extracurricular activities.

Cumulative impact:

7,181
people.

MUSIC PROGRAM



In 2024, we conducted creative music workshops aimed at reinforcing identity, creativity, and a sense of belonging for children and youth.

Cumulative impact:
1,110
people.



AGRICULTURE PROGRAM



In 2024,
we supported the
development of school and
community gardens.



Training was provided in
agroecology, soil management,
and sustainable farming
techniques.



Cumulative impact:

125
people.

Grants and Allies

In 2024, The Wayuu Taya Foundation received critical support from:



Events and Outreach

The 2024 Spring Gala was a signature event that raised funds and visibility for our work. Additional outreach initiatives helped grow our community of supporters and strengthen partnerships.





Strategic Focus 2024–2025

As we look ahead, The Wayuu Taya Foundation is focused on strengthening our impact and ensuring long-term sustainability through the following priorities:

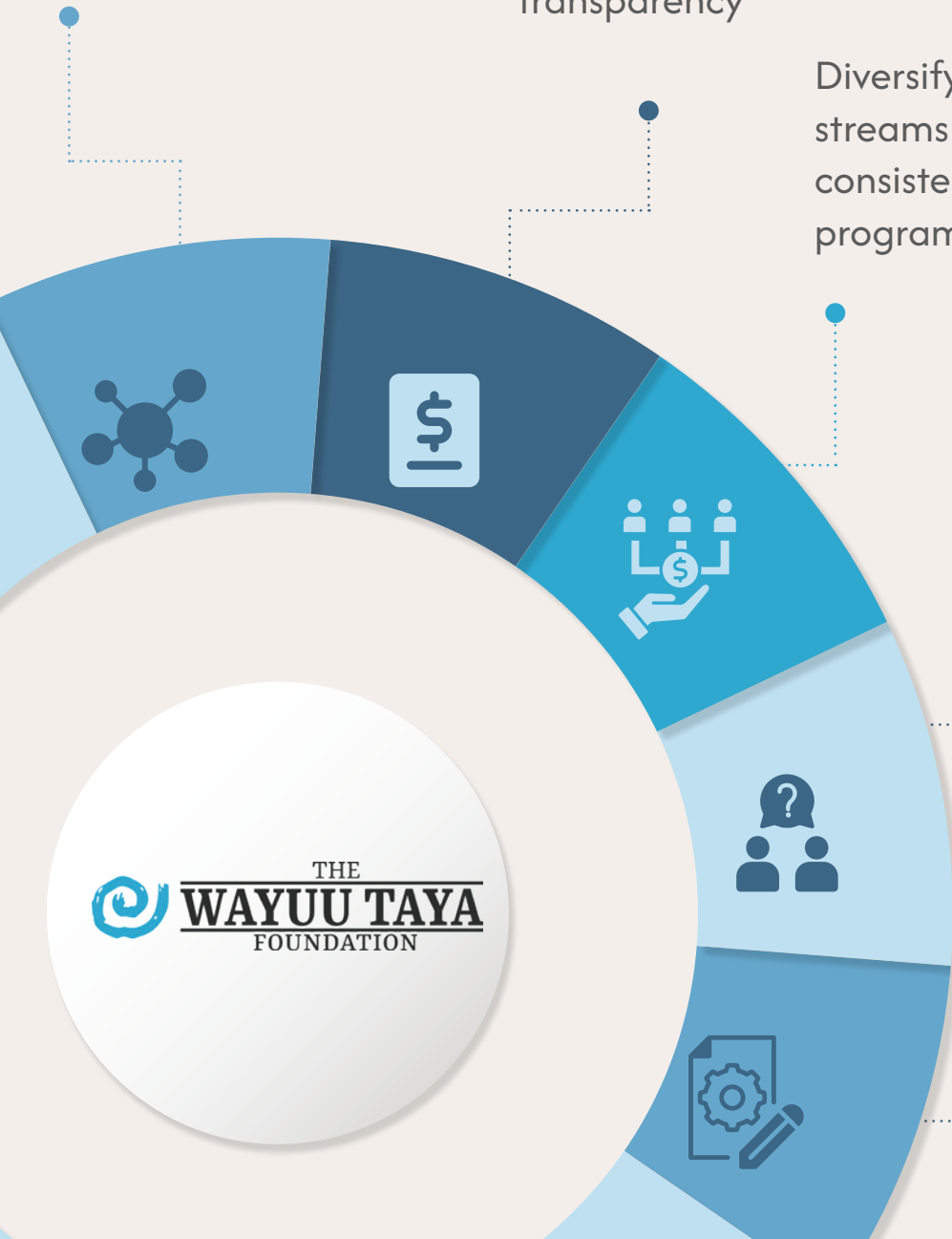
Expanding our network of donors and institutional partners committed to Latin America

Improving financial reporting, grant compliance, and operational transparency

Diversifying funding streams to ensure consistent support for programs on the ground

Investing in communications and storytelling that center community voices and lived experience

Aligning fundraising strategies to meet the evolving needs of Fundación Wayuu Taya’s programs in Venezuela



Audit, Accountability, and Transparency

- The Wayuu Taya Foundation is committed to the highest standards of accountability, transparency, and ethical governance. As a U.S.-based nonprofit, we remain in full compliance with IRS and charitable sector regulations.

- We ensure that all funds are managed responsibly and used to directly support our mission and programs. Regular financial reviews and audits were completed in 2024 to provide transparency to our donors and ensure responsible stewardship of resources.

- Our leadership team and Board of Directors oversee strategy and operations to maintain the trust of our donors, partners, and the communities we serve. We proudly uphold the values of integrity, efficiency, and respect in every aspect of our work.



INDEPENDENT RATINGS AND RECOGNITION:



Received a 4-Star
Rating from
Charity Navigator



Rated a 2024
Top-Ranked
Nonprofit by
GreatNonprofits



Achieved Platinum
Transparency
status on Candid
(GuideStar)

Here's what one of our supporters had to say on GreatNonprofits:

"Wayuu Taya is one of the most trustworthy and compassionate organizations I've encountered. Their long-term presence and commitment to the communities they serve is unmatched. I've seen firsthand the difference they make."

ORGANIZATIONAL OVERVIEW

Founded in 2002, The Wayuu Taya Foundation connects global supporters with under-resourced communities in Latin America.

As a 501(c)(3) nonprofit organization, we are dedicated to transparency, measurable outcomes, and ethical practices in all of our work.

We collaborate with Fundación Wayuu Taya in Venezuela to support impactful programs in areas such as health, nutrition, clean water, education, culture, and community development.

We take pride in meeting the expectations of our partners and upholding excellence in nonprofit governance.



HOW TO GET INVOLVED

Whether you're a donor, partner, or advocate, there are many ways to support our mission:

Make a one-time or recurring donation

01



02

Attend or sponsor one of our events



Share our story with your network



03



Introduce us to potential funders or institutional partners

04

Visit www.wayuutaya.org or email info@wayuutaya.org to learn more.



TOGETHER, WE CREATE CHANGE

Each person we've reached, each meal delivered, each drop of clean water, and each child supported through our programs is a reflection of what we can achieve when we work with purpose and unity.

We know challenges persist, but we also know that resilience is born through community.

As we continue this journey, we invite you to stay by our side—to believe in the strength of solidarity, to lift others with compassion, and to keep transforming lives, one act at a time. Thank you for being part of this story.

The Wayuu Taya Foundation
Since 2002





THANK YOU

