

## **MEDIA RELEASE**

For Immediate Release

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### **Charity, Cruise, Cocktails & Drag Queens – Pink Ribbon Day**

Join Kindred Events for the Pink Ribbon Charity Day hosted by the (Drag) Queens from Kingscliff. Cruise the Tweed River with pink cocktails and tapas, guest speakers, raffles and lucky door prizes.

Local start up business, Kindred Events will be hosting their inaugural event on the 23<sup>rd</sup> October at Tweed Eco Cruises as part of the Pink Ribbon Day fundraiser. Departing from the Tweed Marina, guests are encouraged to wear pink to show their support for this charity initiative which will heighten awareness and raise funds about breast & gynaecological cancers.

Breast cancer advocate, Lorrie Ledwell will be one of the guest speakers onboard to share her story. Queens of Kingscliff are the hosts and will provide drag queen entertainment throughout the day while guests enjoy a locally sourced menu, great prizes, and stunning sunset views along the river.

“Kindred Events is a brand-new start up business, and it is our philosophy to create events that connect our region. It is important for us to support the local community and what better way to start then by raising much needed funds at our very first event. We all know someone that has been affected by cancer and by creating this event, we hope to raise awareness as well as donate funds for prevention programs and vital cancer research while providing a fun day out on the water,” said Sonya Mroz, owner of Kindred Events.

The Charity, Cruise, Cocktails & Drag Queens event will be held on the 23<sup>rd</sup> October from 430pm (NSW time) and tickets can be purchased through Kindred Events on Eventbrite.

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### **For further information please contact:**

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### **About**

Kindred Events connect the local community through a range of hosted events. We collaborate with artists, artisans, creators, healers, makers, musicians, food producers, brewers and distillers to deliver unforgettable experiences in unique and diverse locations across Northern New South Wales and South East Queensland.