

## FOR IMMEDIATE RELEASE

### Rock Out at the Black Box Block Party: A Celebration of Music and Community Support

**Jacksonville, FL - Aug 5, 2024** – Are you a fan of heavy metal? Statistics show that at least 17% of you are! If you love metal music and want to support the local music scene, mark your calendar for August 17th. Join us for an unforgettable evening at the Black Box Block Party hosted at The Performers Academy where metal rock enthusiasts can come together to jam, enjoy great food, and support fantastic causes.

#### Event Details:

**Date:** August 17th

**Time:** Doors open at 6 PM

**Location:** The Performers Academy, 3674 Beach Blvd, Jacksonville FL 32258

**501(c)(3) Charity Beneficiaries:** The Performers Academy & First Coast Esports Alliance.

Kick off the evening early with a delicious BBQ from The Father's Heart food truck. As you savor your meal, explore band merchandise, visit sponsor tables, and discover the incredible work being done by the Performers Academy with children in our community.

The ETOPIA Festival team will also be on-site, offering a unique opportunity to sign up for classes in Esports, Technology, Operations, Production, Innovation, and the Arts. This is a fantastic chance to enhance your skills and engage with a community of like-minded individuals.

#### What to Expect:

- **Live Music:** Enjoy live performances from three amazing bands, each set live-streamed and professionally recorded for future use. This is your chance to be part of a music video!
- **Food and Drinks:** Indulge in mouth-watering BBQ and enjoy drinks in the garden while mingling with the bands and fellow music lovers.
- **Raffle:** Participate in our exciting raffle for a chance to win fantastic prizes.
- **Vendor Booths:** Shop band merchandise and visit various vendor booths to learn more about our sponsors and community partners.

“This event is a perfect opportunity for businesses looking to reach music fans aged 21-80” says John Sarmie, creator of the event. “We are actively seeking sponsors, vendors, and raffle donations to make this event even more spectacular. Your support will not only enhance the event but also contribute to supporting two local non-profit organizations that operate youth and young adult programs.”

Don't miss out on this incredible night of music, community, and fun. Join us at the Black Box Block Party and support local bands and the community. Together, we can create an unforgettable experience and continue to nurture the local events scene.

For sponsorship inquiries, vendor opportunities, or raffle donations, please contact John Sarmie at [ETOPIA@firstcoastesports.org](mailto:ETOPIA@firstcoastesports.org)

**About the Black Box Block Party:**

The Black Box Block Party is a series of events held every 2 months at The Performers Academy in Jacksonville, Florida. It is dedicated to supporting the local music and entertainment scene and fostering community engagement. Through live performances, educational opportunities, and community partnerships, we aim to create a vibrant and inclusive environment for all ages.

**About ETOPIA Festival**

The mission of the ETOPIA festival is to bring diverse communities together to empower them through immersive and inclusive experiences at the intersection of Esports, Technology, and Music.

We strive to expose audiences to new and innovative concepts, educate them on the latest developments in these industries, and entertain them through dynamic and engaging events.

We are dedicated to excellence in Esports, Technology, Operations, Production, Innovation, and the Arts to ensure a memorable experience for all.

**Media Contact:**

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**Website:** ETOPIAFestival.com

# Black Box Block Party

Music Video Shoot Live

Hosted By:



# Aug 17

## 6 PM-11 PM

### The Performers Academy

3674 Beach Blvd, Jacksonville

Limited tickets- Pre-order Now

Must Be



\$15 General Admission

## \$25 VIP TICKETS

includes 2 drinks

Food Truck- The Fathers Heart

Vendors

Raffles

