

# Sponsorship Tiers for “Black Box Block Party”

## Event Overview:

- **August 17th Ticket Pricing:**
  - General Admission: \$15
  - VIP Admission: \$25 (includes 2 drinks)
- **Estimated Attendance:** 200 people
- **Estimated Number of Vendors:** 20



## Tiers and Rates:

- **Platinum Sponsor - \$1,000**
  - **Exclusive Benefits:**
    - Top-tier logo placement on stage, and all event promotional materials
    - Shoutouts and mentions in social media posts leading up to the event
    - 6 VIP tickets
    - Prominent 10x20 outdoor space at the event. Tent & tables provided
    - Option to include promotional materials
    - Speaking opportunity to promote your business
- **Gold Sponsor - \$500**
  - **Prominent Benefits:**
    - Second-tier logo placement on event promotional materials
    - Mentions in social media posts leading up to the event
    - 4 VIP tickets
    - Prime 10x10 outdoor space at the event (BYO Tent/Tables)
    - Inclusion of promotional materials in VIP bags
    - Highlighted in one email campaign
- **Silver Sponsor - \$250**
  - **Valuable Benefits:**
    - Logo placement on event promotional materials
    - Mentions in selected social media posts
    - 2 VIP tickets
    - Standard 10x10 outdoor space at the event (BYO Tent/Tables)
- **Vendor Opportunities - \$40 per booth**
  - **Vendor Benefits:**
    - Standard 10x10 outdoor space at the event (BYO Tent/Tables)
    - 2 Booth Staff
    - Option to sell products and engage directly with attendees
    - Social media announcement

## Zone Sponsors

### **“The Garden” Sponsor - \$750 (1 available)**

- **Exclusive Benefits:**
  - 10x10 tent located in “The Garden” outdoor entertainment space
  - Onsite highlight when announcing “The Garden”, ie “Head out to The Garden, sponsored by XYZ company”
  - 4 VIP tickets

### **Karaoke Bus Sponsor - \$500 (1 available)**

- **Exclusive Benefits:**
  - 10x10 space located outside to the Karaoke Music Studio Bus
  - Onsite Highlight when announcing “The Bus”, ie “Head over to the The Karaoke Bus sponsored by XYZ company”
  - 4 VIP tickets

### **Gaming Area Sponsor - \$500 (1 available)**

- **Exclusive Benefits:**
  - 10x10 space located next to the Gaming Area
  - Onsite Highlight when announcing “The Gaming Area”, ie “Head over to the The Gaming Area sponsored by XYZ company”
  - 4 VIP tickets

## Additional Options

- Make the event Free to attend (\$5,000)
- Purchase a block of tickets to donate to those in need
- Donate silent auction and/or raffle items
- Donate to First Coast Esports Alliance
- Donate to The Providers Academy

Customized packages are available.

Send inquiries to [ETOPIA@firstcoastesports.org](mailto:ETOPIA@firstcoastesports.org)

For updated information about the event, visit [ETOPIAFestival.com](http://ETOPIAFestival.com)