

Cristian Delgado

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Professional Summary

Creative and results-driven Video Content Creator with 5+ years of experience in multimedia production, videography, and digital marketing. Expertise in Adobe Creative Suite, motion graphics, and AI-driven video tools. Passionate about crafting engaging visual content that enhances brand storytelling.

Skills

Professional Videography & Video Editing
Adobe Premiere Pro, After Effects, Final Cut Pro
Motion Graphics & AI Video Optimization
Social Media Video Marketing
Project Management & Client Engagement
Lighting & Camera Operation (DSLR/Mirrorless)

Experience

Video Production Associate

HAR.com | Houston, TX | May 2022 – Present

Directed and produced 100+ high-quality videos for real estate professionals, optimizing content for YouTube, Facebook, and Instagram.

Managed multimedia production for 50+ major industry events, overseeing cameras, lighting, and audio setups.

Spearheaded creative video strategies that increased engagement and brand visibility.

TV News Journalist

KAVU-TV | Victoria, TX | Mar 2021 – Apr 2022

Delivered live news coverage across TV and social media, increasing viewership by 25%.

Conducted 100+ on-air interviews and voiceovers, enhancing audience engagement.

Developed social media strategies that boosted digital traffic by 15%.

Education

B.S. in Electronic Media | Texas State University | San Marcos, TX

Certifications & Tools

Certified in Advanced Video Production

Tools: Adobe Creative Suite, Final Cut Pro, DaVinci Resolve, AI Video Tools