Cristian Delgado

Creative professional with over 5 years of experience in video production and visual storytelling. Skilled in conceptual thinking, creative direction, and video production to engage audiences. Advanced user of Adobe Creative Cloud and Final Cut Pro.

Houston, Texas

(409) 354-9750

cristianmdelgado409@gmail.com

EXPERIENCE

HAR.com, Houston, TX— *Video Production Associate*

MAY 2022 - PRESENT

Assisted in planning, coordinating, and executing video shoots of over 45+ clients.

Edited content for various social media platforms, including Facebook, YouTube & Instagram. Resulting in a 43.7% increase in YouTube Subscriber Growth from 2022 to 2024.

Managed the in-house studio and equipment, including cameras, lights, and audio gear.

KAVU-TV, Victoria, TX — *TV News Journalist*

MARCH 2021 - APRIL 2022

Presented news broadcasts, resulting in a 25% increase in viewership and viewer retention.

Engaged with audiences on social media, leading to a 15% growth in online viewership and interaction.

Coordinated special news coverage, resulting in a 35% surge in audience reach during breaking news events.

Covered breaking news, local/state sports, and political events.

EDUCATION

Texas State University, San Marcos, Texas — *Electronic Media*

AUG 2017 - DEC 2020

Software

Adobe Premiere Pro, Final Cut Pro X, Adobe After Effects, Adobe Photoshop, Adobe Cloud, Canva, Microsoft Suite

SKILLS

Professional Videography, Photography, Video Editing, Photo Editing

Lighting Techniques, Sound Recording, Scriptwriting, Creativity

Motion Graphics, Color Correction, Green Screen Compositing

Social Media Content Creation, Audio Editing, Camera Operation

Studio Setup, Interviewing, Live Streaming, Multimedia Project Management

Client Communication, Event Coverage, Multimedia Marketing, A.I. Tools

LANGUAGES

English, Spanish

PORTFOLIO
www.cristiandelgado.godaddysites.com

LinkedIn
https://www.linkedin.com/in/cristian-delgado-7a0356171/