



At our last event, we had:

- 590 Attendees
- 20+ Sponsors & 20+ Vendors
- Engagement Across All Age Groups (Kids, Parents, Teens)
- Complimentary Activities from top local service providers (yoga, Pilates, tennis)

This time, we're taking it to the next level! Be part of the movement alongside The Posh Rock Tennis Foundation, which supports socio-economically disadvantaged, intellectually disabled, and physically disabled groups through the game of tennis.



# VENDOR OPPORTUNITIES INFORMATION BOOTH

Engage with a captive audience in a high-traffic area and showcase your brand in a meaningful way.



#### **Benefits:**

- Direct Access to Attendees

  Reach wellness enthusiasts looking for new products and services.
- Maximum Brand Exposure

  Booth placement in high-traffic areas.
- Interactive Engagement
  Live demos, contests, and giveaways
  create lasting impressions.
- Lead Generation & Networking
  Build relationships, collect contacts,
  and generate sales.
- Exclusive Promotions

  Offer event-only deals to drive conversions.





## Sell directly to engaged, health-conscious consumers ready to invest in their well-being.



#### **Benefits:**

- Immediate Sales & Brand Awareness Meet customers where they shop.
- Exclusive Event Offer Increase demand with limited-time deals.
- Expand Your Customer Base
  Connect with health-conscious buyers.
- Boost Social Media Presence
  Attendees share their experiences online.

#### **VENDOR OPPORTUNITIES**

## PRODUCT SELLING BOOTH

Limited spaces available! Secure your booth today.

Spaces are limited, and with high demand for wellness-related products, this is an opportunity you don't want to miss. Reserve your product-selling booth now and take advantage of this unique opportunity to showcase your brand to a highly engaged and receptive audience.



#### MARKETING & BRAND ENHANCEMENT

## PROFESSIONAL VIDEO PRODUCTION

Let your brand stand out with high-quality promotional content before, during, and after the event.

Past clients include: Celsius, Yonex, Tennis Plaza, Hili Pilates, TennisCloud, Posh Rock Foundation, Fort Gatlin Tennis Center, and Top Pro

Coaches—don't miss this branding opportunity!







Pre-Event Promo Video
Get exposure leading up to the event.

Event Day Highlights
Capture interactions at your booth.

Post-Event Content

Maximize ROI by using footage in future marketing.



## ON-COURT BRAND ACTIVATION





Put your brand at the center of the action with 30 minutes of direct audience engagement on our courts.

## Why It's Valuable:

- Interactive Brand Engagement
  Create experiences attendees won't forget.
- Boost Brand Visibility

  Prime placement in a high-energy space.
- Build Meaningful Connections

  Speak directly to your target
  customers.
- Social Media Buzz

  Attendees love sharing engaging moments online.





#### **SPONSORSHIP PACKAGES**

# CORPORATE SPONSORSHIP

Elevate Your
Brand by
Sponsoring a
Tennis Team at
Our Wellness
Tournament!

Looking to align your brand with health, fitness, and high-performance athletes?
Sponsoring a tennis team in our tournament is the perfect way to connect with an engaged, active audience while showcasing your commitment to wellness.



#### **Sponsorship Perks:**

- >> Logo on Team Uniforms
- Get visibility during matches & photos.
- Brand Placement at the Tournament

Featured on banners, court signage & event materials.

>> Social Media Exposure

Tagged posts, shoutouts & pre-event promotions.

>> VIP Access

Enjoy exclusive access to meet athletes & network with sponsors.

Secure Your Sponsorship Today & Make an Impact!

### Why Sponsor a Tennis Team?

Align with Wellness & Performance

Support a sport that embodies discipline, focus, and fitness.

Brand Exposure

Your logo on team uniforms, banners, and event materials.

Engage a Targeted Audience

Connect with health-conscious fans and athletes.

Multi-Platform Visibility

Get featured in event marketing, social media, and promotional videos.

Positive Brand Association

Be linked to teamwork, perseverance, and competition.

Networking Opportunities

Meet other wellness and sports industry sponsors.

Exclusive Marketing Content

Use behind-the-scenes footage and team interviews to promote your brand.



## SPONSORSHIP BANNER



# YOUR BRAND

#### Why It's Valuable:

- High-Traffic Placement
  Be seen at entrances, stage areas, and key event locations.
- Brand Association with Wellness Align with a growing movement.
- Increased Recognition

  Gain exposure beyond the event via social media and event marketing.



<sup>\*</sup> banner will be on court for the entire month of April

#### **NEW OFFERING!**



#### Includes:

- \* Premium Booth & On-Court Activation
- Full Video Production Package
- Title Branding on All Event Collateral
- Shoutouts & Brand Mentions During Event
- Featured in Pre- & Post-Event Press Releases
- **Only ONE available!**

Act fast to secure the highest level of exposure.

Become a headline sponsor and receive exclusive event branding across marketing materials, social media, and press coverage.



# WHY SPONSOR OR VEND AT RALLY FOR WELLNESS?

- **800+ Attendees Expected**Target a highly engaged
  wellness audience.
- ✓ 20+ Sponsorship Partners
  Align with industry leaders.
- Engagement for All Ages
  Kids, parents, and teens included.
- Incredible Networking & Sales Opportunities
  Direct access to potential customers.

#### SPOTS ARE LIMITED!

Don't miss your chance to elevate your brand at the RTT League Rally for Wellness.

Secure your sponsorship or vendor booth today! Contact us to lock in your spot.



#### My thoughts

- 1. Previous prices were too low for the value provided based on attendance, engagement, and demand.
- 2. Updated pricing reflects event growth & increased ROI for sponsors.
- 3. Higher rates ensure premium event execution & enhanced experiences for vendors and attendees.

