



Fleetville Volunteer Fire Company of Benton Township



PO Box 6, Fleetville, PA 18420 • (570) 945-3139 • fleetvillefireco.com #fleetvillefire @fleetvillefire

Be Part of Something Big – Sponsor the Fleetville Fall Fair!

We hope this letter finds you well and ready to start thinking about fall! We are reaching out because we believe your business would be a fantastic partner for the **Fleetville Volunteer Fire Company's 6th Annual Fleetville Fall Fair** on **September 6, 2025**. As a valued local business, we'd love to introduce you to this incredible event and the positive impact it has on our community.

Each year, the Fleetville Fall Fair brings together thousands of families, friends, and neighbors for a day filled with **live entertainment, delicious food, craft vendors, and exciting activities**. What began as a small community gathering has grown into one of **Northeastern Pennsylvania's most well-attended family-friendly fairs**, attracting **over 6,000 attendees annually**—and 2025 promises to be bigger than ever!

Why Partner with Us? This event isn't just about fun—it's also a **crucial fundraiser** for the **Fleetville Volunteer Fire Company**. Our fire company relies on community support to **maintain emergency services**, and this year's fair will help us continue making a difference. In 2024, we proudly added a **new engine and command car** to our fleet, allowing us to **increase our emergency response by 30%** within our community and mutual aid areas. Beyond equipment, your sponsorship helps provide **advanced training** for our volunteer firefighters, ensuring they have the skills and knowledge to respond to emergencies effectively. This investment in training directly impacts the safety and well-being of the residents and businesses we serve.

Sponsoring the Fleetville Fall Fair is a **great marketing opportunity** for your business! Your brand will be seen by thousands through:

- ★ **On-site signage and promotional materials**
- ★ **Social media features and advertising**
- ★ **Event programs and announcements**
- ★ **Booth space to engage with attendees**

With a **comprehensive advertising campaign**, our sponsors receive substantial exposure through **radio, print, digital, and social media promotions**.

We'd love to discuss how your business can be part of this exciting event! Whether you're interested in sponsoring, exhibiting, or donating a service or product, we have a variety of options available. Please feel free to reach out with any questions or to explore how we can work together.

We truly appreciate your time and consideration and look forward to welcoming you as a valued sponsor of the **6th Annual Fleetville Fall Fair**!

With Warm Regards,

Michelle Ross

Fleetville Volunteer Fire Company of Benton Twp. **Secretary/Admin**

fallfair@fleetvillefireco.com

(570) 840-0625 Mobile | (570) 945-3139 Station

fleetvillefireco.com | [Facebook](#)



Sponsorship Levels

A high-resolution logo (preferably in vector format) will be required for promotions.

Follow us on Facebook @fleetvillefireco

Watch our website www.fleetvillefireco.com the event space [FallFairEventLink](#) for growing details!

Station Sponsor - \$1,500

- Large Logo on volunteer t-shirts
(Commitment must be received by August 11th)
- Premium positioned booth space for self-promotion.
The booth can be unmanned with handouts and displays
- Logo on appreciation banners and posters.
- Large feature on the event website and social media.
- Four t-shirts

Command Sponsor - \$1,000

- Small Logo on volunteer t-shirts
(Commitment must be received by August 11th)
- Premium positioned booth space for self-promotion.
The booth can be unmanned with handouts and displays
- Logo on appreciation banners and posters.
- Large feature on the event website and social media.
- Two t-shirts

Pumper/Tanker Sponsor - \$500

- Premium positioned booth space for self-promotion.
The booth can be unmanned with handouts and displays.
- Recognition on event promotions.
- Logo on event banners, advertisements, and posters.
(Commitment must be received by August 11th)
- Feature on the event website and social media.

Engine Sponsor - \$250

- Booth space for self-promotion.
The booth can be unmanned with handouts and displays.
- Logo on advertisements and posters.
(Commitment must be received by August 11th)
- Feature on the event website and social media.

Brush Sponsor - \$100:

- Feature on the event website and social media
- Name on Appreciation Banner

New! Register your sponsorship on Zeffy! Save a tree and a stamp.

<https://www.zeffy.com/ticketing/fleetville-fall-fair-sponsorship--2025>



Yes! We will Sponsor the 2025 Fleetville Fall Fair!

Sponsorship Level: ☐ Station ☐ Command ☐ Pumper/Tanker ☐ Engine ☐ Utility

Company Name: _____ Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____ Facebook: _____

- ☐ We would like booth space ☐ We would like space for unmanned promotional materials.

T-shirt Sizes _____ Station (4) and Command (2)

- Please make checks payable to *The Fleetville Volunteer Fire Company of Benton Township*
- Mail to: Fleetville Volunteer Fire Company, Attn: Fall Fair, PO Box 6, Fleetville, PA 18420