



Fleetville Volunteer Fire Company of Benton Township



PO Box 6, Fleetville, PA 18420 • (570) 945-3139 • fleetvillefireco.com • #fleetvillefire @fleetvillefire

Dear Prospective Sponsor,

We are thrilled to announce the date for the 4th Annual Fleetville Fall Fair, scheduled for Saturday, September 9, 2023, and to share our significant milestone with you. On April 1, 2023, we will be celebrating 75 years of dedicated service to our community at the Fleetville Volunteer Fire Company of Benton Township.

As we gear up for this fun-filled event, we are writing to request your generous support as a sponsor. Our Fall Fair event promises to be a fantastic day out for families, with over 160 food and craft vendors, live music, children's activities, unicorn rides, demos, and more. In addition, we have even more exciting news to share! We are organizing a Community Celebration on Saturday, April 29, 2023, to commemorate our remarkable 75 years of service. The event will feature a traditional fire company parade, chicken BBQ, food trucks, kids' games, live music, and an extraordinary fireworks display.

Please respond by August 1, 2023, to ensure the production of volunteer shirts if choosing the "Station" level. **Additionally, if you submit your sponsorship by April 1, 2023, it will be promoted at both celebrations.** This presents a unique opportunity for you to connect with the local and surrounding communities while supporting our fundraising efforts to continue to provide exceptional service and growth. As an example, our 2021 and 2022 Fall Fairs attracted approximately 8,000 visitors, and we aim to exceed that number in 2023. Your brand will be seen by thousands of potential customers.

Your sponsorship donations will be used to cover the costs of running these events, including entertainment, signage, promotions, utilities, insurance, permits, and more. Our media sponsor, Times-Shamrock Communications, has kindly agreed to provide news coverage, including posters, print ads, radio promotions, digital ads, and outdoor billboards.

We will promote both events with banners and road signs throughout the tri-county area, on local event calendars, on social media, and on our website. We will work tirelessly to promote your business and show our appreciation for your support.

As a sponsor, we would like to extend an invitation for you to participate in the parade on April 29, 2023. We welcome your participation in any way you'd like, possibly with a branded vehicle or even a float.

We are incredibly grateful for the support we have received from our community, and we would be honored to have you join us in this exciting partnership. If you have any questions, please do not hesitate to contact us.

Thank you for your time and consideration.

Sincerely,

Michelle Ross

Fleetville Volunteer Fire Company of Benton Twp. Secretary/Admin

admin@fleetvillefireco.com

(570) 840-0625 Mobile • (570) 945-3139 Station



Fleetville Volunteer Fire Company Sponsorship Details

Watch our website and Facebook page for growing details!



A high-resolution logo
(preferably in vector format) will be required for promotions.

Please respond by August 1, 2023

If received by April 1, 2023, your sponsorship will be promoted at both celebrations.

Station Sponsor - \$1000

- Logo on Fall Fair T-Shirts & Name Tags (*Commitment needs to be received by August 1st*)
- Premium positioned booth space for self-promotion at the Fall Fair.
 - *The booth can be unmanned with handouts and displays.*
- Name/logo recognition on event promotions.
- Large name/logo on thank you banners, advertisements, and posters.
- Feature on event websites and social media.

Pumper/Tanker Sponsor - \$500

- Premium positioned booth space for self-promotion at the Fall Fair.
 - *The booth can be unmanned with handouts and displays.*
- Name/logo recognition on event promotions.
- Medium name/logo on Thank You banners, advertisements, and posters
 - (*Commitment needs to be received by August 1st*)
- Feature on event website and social media.

Engine Sponsor - \$250

- Booth space for self-promotion.
 - *The booth can be unmanned with handouts and displays.*
- Small name/logo on Thank You banners, advertisements, and posters
 - (*Commitment needs to be received by August 1st*)
- Feature on event website and social media.

Utility Sponsor - \$100

- Feature on event website and social media.

Yes! We will Sponsor the Fleetville Volunteer Fire Company!

Company Name: _____ Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____ Facebook: _____

Sponsorship Level: Station Pumper/Tanker Engine Utility

- Please make checks payable to *The Fleetville Volunteer Fire Company of Benton Township*
- Mail to: Fleetville Volunteer Fire Company, Attn: Fall Fair, PO Box 6, Fleetville, PA 18420