



# Fleetville Volunteer Fire Company of Benton Township



PO Box 6, Fleetville, PA 18420 • (570) 945-3139 • [fleetvillefireco.com](http://fleetvillefireco.com) • #fleetvillefire @fleetvillefire

The Fleetville Volunteer Fire Company of Benton Township is excited to announce September 10th as the date for the 2022 Annual Fleetville Fall Fair!

Our 2021 fair was absolutely amazing, in large part because of generous support like yours. We are writing to ask if you would consider a sponsorship for 2022 of one of the best, family-friendly fairs in NEPA.

The committee is busy looking for ways to tweak and improve this unique community country fair. Many of the great features we had in 2021, including more live music, kids' activities, food, and craft vendors, will be featured plus many more fun ideas suggested by guests and volunteers.

Your sponsorship and our determination will certainly generate a successful event for the community. Don't miss this opportunity to connect your business with potential customers at this unique and exciting event.

Your sponsorship will be used to cover the expenses of running an event of this size, including restroom facilities, hand washing/sanitizing stations, waste removal, signage, promotions, additional insurance, permits, etc.

Get your brand in front of thousands of potential customers! As an example: our 2021 Fall Fair brought in an estimated 8000 people to the event. We certainly plan to repeat that success and reach new benchmarks.

Times-Shamrock Communications has generously agreed to be our 2021 media sponsor and has committed to the following:

- 100 11x17 posters
- 2 ads in the Wyoming County Examiner
- Digital ad on AccessNEPA.com
- 4 ads in the Scranton Times-Tribune
- 2 ads in the Valley Advantage
- Times-Shamrock Outdoor Digital Billboards

Additionally, we will also promote using roadside banners in three strategic locations as well as road signs throughout the tri-county area, local event calendars, and social media boosting. We will work hard to promote your business and community support with this event!

We would be honored to have you join us in this exciting partnership. Upon your review, please feel free to contact me with any questions you may have.

Thank you for your time and consideration.

With warm regards,

**Michelle Ross**  
*Fleetville Volunteer Fire Company of Benton Twp. Secretary/Admin*  
[admin@fleetvillefireco.com](mailto:admin@fleetvillefireco.com)  
(570) 840-0625 Mobile • (570) 945-3139 Station



## Sponsorship Levels

A high-resolution logo (preferably in vector format) will be required for promotions.

Follow us on Facebook @fleetvillefireco

Watch our website [www.fleetvillefireco.com](http://www.fleetvillefireco.com) the event space <https://fb.me/e/2gyQt7mbj> for growing details!

### Station Sponsor - \$1000

- Logo on T-Shirts & Name Tags
- Premium positioned booth space for self-promotion.
  - *The booth can be unmanned with handouts and displays.*
- Recognition on all event promotions.
- Logo on event banners, advertisements, and posters.
- Feature on event website and social media.

### Pumper/Tanker Sponsor - \$500

- Premium positioned booth space for self-promotion.
  - *The booth can be unmanned with handouts and displays.*
- Recognition on all event promotions.
- Logo on event banners, advertisements, and posters.
- Feature on event website and social media.

### Engine Sponsor - \$250

- Booth space for self-promotion.
  - *The booth can be unmanned with handouts and displays.*
- Logo on advertisements and posters.
- Feature on event website and social media.

### Utility Sponsor - \$100:

- Feature on event website and social media.

***Yes! We will Sponsor the 2022 Fleetville Fall Fair!***

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

**Sponsorship Level:**    Station    Pumper/Tanker    Engine    Utility

- Please make checks payable to: *The Fleetville Volunteer Fire Company of Benton Township*
- Mail to: Fleetville Volunteer Fire Company, Attn: Fall Fair, PO Box 6, Fleetville, PA 18420