



Fleetville Volunteer Fire Company of Benton Township



PO Box 6, Fleetville, PA 18420 • (570) 945-3139 • fleetvillefireco.com • #fleetvillefire @fleetvillefire

The Fleetville Volunteer Fire Company is thrilled to announce our 5th Annual Fleetville Fall Fair, scheduled for September 7, 2024. This is a monumental milestone for our small community, and we are excited to present another fantastic event.

We have been fortunate to receive incredible support over the years, and we are sincerely grateful for the generosity of individuals and businesses like yours. As we gear up for another exciting edition of our Fall Fair, we are reaching out to potential sponsors who share our passion for community engagement and service.

The Fleetville Fall Fair is one of Northeastern Pennsylvania's best family-friendly and well-attended fairs. Your involvement as a sponsor will contribute to the event's success and give your business a unique opportunity to connect with a broad audience.

Our dedicated committee continuously works to enhance the fair experience, incorporating new ideas from guests and volunteers. This year's highlights include more live music, engaging kids' activities, diverse food and craft vendors, and other exciting features. Your sponsorship will play a crucial role in ensuring the success of this event, which serves as a vital fundraiser for our all-volunteer fire company.

Partnering with us will align your brand with a well-established and cherished community event. Your generous sponsorship will cover essential expenses, including entertainment, restroom facilities, hand washing/sanitizing stations, waste removal, signage, promotions, additional insurance, volunteer shirts, promotional items, and more.

The potential exposure for your brand is substantial, with our past Fall Fairs attracting an estimated 6000 attendees each year. Building on this success, we aim to reach new benchmarks in 2024. We proudly announce that Times-Shamrock Communications has graciously agreed to be our 2024 radio and billboard media sponsor, as well as The Scranton Times and the Wyoming County Examiner, as the print and digital media sponsor, further amplifying the event's reach through various channels.

Additionally, we will implement a comprehensive promotional strategy featuring roadside banners, road signs across the tri-county area, local event calendars, and robust social media boosting.

We would be honored to have your esteemed business join us as a sponsor for this exciting partnership. Please contact me directly if you have any questions or require further information.

Thank you for your time and consideration. We look forward to collaborating with you to make the 5th Annual Fleetville Fall Fair a success.

With warm regards,

Michelle Ross

Fleetville Volunteer Fire Company of Benton Twp. Secretary/Admin

admin@fleetvillefireco.com | fallfair@fleetvillefireco.com

(570) 840-0625 Mobile | (570) 945-3139 Station

fleetvillefireco.com | [Facebook](https://www.facebook.com/fleetvillefireco)



Sponsorship Levels

A high-resolution logo (preferably in vector format) will be required for promotions.

Follow us on Facebook @fleetvillefireco

Watch our website www.fleetvillefireco.com the event space [FallFairEventLink](#) for growing details!

Station Sponsor - \$1000

- Logo on volunteer t-shirts
(Commitment must be received by August 1st)
- Premium positioned booth space for self-promotion.
The booth can be unmanned with handouts and displays.
- Logo on appreciation banners and posters.
- Large feature on the event website and social media.

Pumper/Tanker Sponsor - \$500

- Premium positioned booth space for self-promotion.
The booth can be unmanned with handouts and displays.
- Recognition on event promotions.
- Logo on event banners, advertisements, and posters.
(Commitment must be received by August 1st)
- Feature on the event website and social media.

Engine Sponsor - \$250

- Booth space for self-promotion.
The booth can be unmanned with handouts and displays.
- Logo on advertisements and posters.
(Commitment must be received by August 1st)
- Feature on the event website and social media.

Utility Sponsor - \$100:

- Feature on event website and social media.



Yes! We will Sponsor the 2024 Fleetville Fall Fair!

Company Name: _____ Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____ Facebook: _____

Sponsorship Level: Station Pumper/Tanker Engine Utility

- Please make checks payable to *The Fleetville Volunteer Fire Company of Benton Township*
- Mail to: Fleetville Volunteer Fire Company, Attn: Fall Fair, PO Box 6, Fleetville, PA 18420