

Ally Reichard

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Design:

Freelance Lighting Design | May 2023 – Present

Lighting designer with experience in theatre, live events, opera, and dance.

Responsibilities include:

- Producing light plots and design intent paperwork for various productions.
- Utilizing Vectorworks, Lightwright and FileMaker Pro for production paperwork.
- Collaborating with design team to create cohesion within the production's design.
- Communicating effectively with management for scheduling within space and for labor calls.
- Clear communication of design concepts through paperwork and on-site conversations.
- Ensuring technical safety standards were met within all lighting rig setups.

Freelance: Assistant Lighting Design | March 2023 - Present

Producers include: Tuacahn Amphitheatre, Renaissance Theatre Company, UCF Celebrates the Arts Festival, Opera Orlando, Dr Phillips Center for the Performing Arts

Assisted the lighting designer in the execution of the production by:

- Managing 3 to 4 spotlights, either conventional or ROBE moving lights under a spotlight profile
- Creating spotlight tracking paperwork on FileMaker Pro.
- Collaborating with designers to create a cohesive design between the rig and spotlights.
- Supervising spotlight operators on training of spotlight software, spot calling, and show tracks.

Internship:

Disney Live Entertainment Lighting Design | June 2025 - Present

Design Intern supports department of over 20 designers. DLE projects encompass the development of new, and the sustainment of existing, daily operation shows, nighttime spectaculars, parades, character greetings, hard ticket event entertainment offerings, attraction overlays, press events, park-wide festivals, special holiday events, RunDisney race weekends, and other live entertainment offering spanning across all of Walt Disney World Property, including the 4 main parks, water parks, and resort areas.

Responsibilities include:

- Assisting designers during the project life cycle on development, planning, on site installation and implementation, and close out documentation.
- Leading teams of technicians during installations.
- Proposing and implementing solutions to roadblocks as they arise in the project development.
- Collaborating with partners across property including the production team, park leadership, horticulture, entertainment technicians, external vendors, and other design departments.

Applicable Skills:

Paperwork: Vectorworks (2D and 3D), Lightwright6, FilemakerPro- including stand-alone paperwork generation and ETC pass-off technology

Programming: ETC EOS consoles- conventional, intelligent and mixed rigs, MA3 University: Essentials, Cue Points, ETC Mosaic

Electrical: Theatrical Light Hang and Focus, Theatrical soldering skills- cable building, LED tape, LED tape rigging, extensive experience in troubleshooting theatrical lighting systems

Other: Osha 10 Certification, genie and scissor lift operation and safety, background in basic carpentry, elementary Italian (written and spoken), valid US driver's license.

Education:

Bachelor of Fine Arts

Theatre Design and Technology

University of Central Florida

References:

Rob Siler

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