

RULES OF CONTEST

I. NO PURCHASE NECESSARY AND THERE IS NO COST TO ENTER. MUST BE 18 YEARS OR OLDER. THE CONTEST IS OPEN TO US RESIDENTS ONLY.

II. HOW TO ENTER: COMPLETE AN ENROLLMENT / PARTICIPATION FORM AT ANY ONE OF THE 17 CAROLINA HARLEY-DAVIDSON DEALERS ASSOCIATION (CHDDA) MEMBER DEALERSHIPS BETWEEN JULY 1ST, 2022 AND NOVEMBER 30TH, 2022. ONLY ONE ENTRY FORM PER OWNER AND PER BIKE. OWNER WHOSE NAME IS ON THE ENROLLMENT / PARTICIPATION FORM MUST BE PRESENT AT ENROLLMENT AND AT EACH DEALERSHIP VISIT. YOU MAY BE ASKED FOR A PHOTO ID AT THE DEALERSHIP TO OBTAIN DEALERSHIP SIGNATURE AND STAMP. DEALER WILL REQUIRE YOUR NAME, ADDRESS, EMAIL, AND PHONE NUMBER TO BE LEGIBLY PROVIDED ON THE ENROLLMENT / PARTICIPATION FORM. THE MOTORCYCLE TO BE RIDDEN MUST ALSO BE PRESENT AT ENROLLMENT/ PARTICIPATION FORM, SIGNED OFF BY DEALERSHIP STAFF, AND STAMPED.

THE ENTRANT WILL BE ENTERED INTO EACH OF THE FOLLOWING TWO CATEGORIES - 1) AGE - 18-30, 31-45, 46-60, 61+ AND 2) GENDER - MALE, FEMALE. ALL CATEGORY CLASSIFICATION DECISIONS ARE DETERMINED BY THE DEALERSHIP AT TIME OF ENROLLMENT. NO FACSIMILES, OR MECHANICAL REPRODUCTIONS OF ENROLLMENT / PARTICIPATION FORM WILL BE ACCEPTED. ENROLLMENT / PARTICIPATION FORMS MUST BE COMPLETED WITH FINAL MILEAGE VERIFIED AT A MEMBER DEALERSHIP, SIGNED BY DEALERSHIP EMPLOYEE AND RETURNED TO A MEMBER DEALERSHIP, OR MAILED IN BY PARTICIPANT TO THE ABOVE-STATED ADDRESS, WITH A POSTMARK NO LATER THAN 11/30/2022. IT IS THE PARTICIPANT'S SOLE RESPONSIBILITY TO ENSURE THE COMPLETED ENROLLMENT / PARTICIPATION FORM IS RECEIVED WITHIN ONE WEEK OF THE 11/30/2022 DEADLINE. ENROLLMENT / PARTICIPATION FORMS, DEALERSHIP SIGNATURES, STAMPS, AND MILEAGE WILL BE VERIFIED FOR AUTHENTICITY AGAINST DEALERSHIP VISIT VERIFICATION LISTS. THE CHDDA MAY DISQUALIFY OR PROHIBIT A PARTICIPANT FROM PARTICIPATING FOR ANY REASON AT THE CHDDA'S SOLE DISCRETION AND WITHOUT NOTICE.

III. MILEAGE TABULATION AND RANDOM DRAWING: THE MILEAGE WILL BE CALCULATED BASED ON THE VERIFIED BEGINNING AND ENDING MILEAGE ON ALL AUTHENTICATED AND PROPERLY COMPLETED ENROLLMENT / PARTICIPATION FORMS RECEIVED BY NO LATER THEN 12/05/2022 FOR EACH OF THE CATEGORIES. ADDITIONALLY, EACH PARTICIPANT THAT VISITED 13 OR MORE OF THE MEMBER DEALERSHIPS DURING THE CONTEST PERIOD REGARDLESS OF MILEAGE AND WHO PROPERLY VERIFIED EACH VISIT ON THEIR ENROLLMENT / PARTICIPATION FORM WILL BE INCLUDED IN THE RANDOM DRAWING FOR THE CUSTOM HARLEY-DAVIDSON MOTORCYCLE. CHDDA WILL CONDUCT THE DRAWING AND TABULATE PARTICIPANT'S MILEAGE. THE DECISIONS OF THE CHDDA WILL BE FINAL. WINNERS WILL BE NOTIFIED BY TELEPHONE OR MAIL AND POSTED ON WWW.CHDDA.COM BY DECEMBER 24TH, 2022. PRIZES MUST BE PICKED UP WITH-IN THIRTY (30) DAYS OF WINNING. WINNER IS RESPONSIBLE FOR CLAIMING THE PRIZE WITH-IN THE THIRTY (30) DAYS PROVIDED. FAILURE TO CLAIM THE PRIZE WITH-IN THE THIRTY (30) DAYS PROVIDED SHALL RESULT IN FORFEITURE OF THE PRIZE. PROPER IDENTIFICATION (VALID DRIVER'S LICENSE, PASSPORT, STATE ID, OR MILITARY ID) WILL BE REQUIRED TO CLAIM PRIZE. BY PARTICIPATING, ENTRANTS AGREE TO BE BOUND BY THESE RULES AND THE CHDDA'S DECISIONS.

IV. PRIZES, ODDS OF WINNING: ONE (1) GRAND PRIZE, A NEW HARLEY-DAVIDSON PAN AMERICA MOTORCYCLE (APPROXIMATE RETAIL VALUE \$17,319.00) WILL BE AWARDED BASED ON THE NUMBER OF QUALIFYING ENTRIES COMPLETED DURING THE CONTEST DURING THE CONTEST PERIOD, AND RECEIVED NO LATER THAN 12/05/2022 AT THE ADDRESS LISTED ABOVE. THE PERSON WHOSE NAME IS DRAWN FOR THE GRAND PRIZE IS SOLELY RESPONSIBLE FOR ALL EXPENSES ASSOCIATED WITH REGISTERING, CLAIMING, AND USING THE VEHICLE, INCLUDING BUT NOT LIMITED TO ALL TAXES, REGISTRATION, TITLING, LICENSING AND INSURANCE. BIKE TO BE PICKED UP AT THE PARTICIPATING MEMBER DEALERSHIP OF THE WINNER'S CHOICE.

THE FOLLOWING PRIZES WILL BE AWARDED TO THE TOP 2 PERSON'S IN EACH OF THE CATEGORIES THAT ACCUMULATE THE HIGHEST AMOUNT OF MILEAGE PER THE CONTEST RULES. FIRST PLACE WINNER IN EACH OF THE CATEGORIES WILL RECEIVE A \$500.00 GIFT CERTIFICATE TO THE MEMBER DEALERSHIP OF THEIR CHOICE. SECOND PLACE WINNERS IN EACH OF THE CATEGORIES WILL RECEIVE A \$300.00 GIFT CERTIFICATE TO THE MEMBER DEALERSHIP OF THEIR CHOICE. THE GIFT CERTIFICATES MUST BE REDEEMED FOR MERCHANDISE OR SERVICES, THERE IS NO CASH REDEMPTION VALUE. PARTICIPANTS ARE ELIGIBLE TO WIN ONE (1) PRIZE ONLY. THE GRAND PRIZE WINNER WILL FORFEIT ELIGIBILITY FOR ANY OF THE MILEAGE PRIZES REGARDLESS OF MILEAGE ACCUMULATED. ODDS OF WINNING DEPENDENT UPON THE NUMBER OF QUALIFYING ENTRIES RECEIVED.

V. CONDITIONS OF PARTICIPATION: CHDDA AND ITS MEMBERS ARE NOT RESPONSIBLE FOR ILLEGIBLE, INCOMPLETE, LATE, LOST, DAMAGE, STOLEN, DESTROYED, DELAYED, MISDIRECTED, UNINTELLIGIBLE, GARBLED ENTRIES, POSTAGE DUE MAIL, OR FOR HARDWARE, SOFTWARE, ELECTRONIC NETWORK, OR OTHER COMPUTER MALFUNCTION, FAILURE, OR DIFFICULTY OF ANY KIND. ENTRIES (ENROLLMENT / PARTICIPATION FORMS) BECOME THE SOLE PROPERTY OF THE CHDDA. ALL PRIZES ARE NONTRANSFERABLE AND ARE VOID WHERE PROHIBITED BY LAW. NO SUBSTITUTION OR CASH EQUIVALENTS OF PRIZES, EXCEPT AT THE SOLE DISCRETION OF THE CHDDA DUE TO UNAVAILABILITY FOR ANY REASON AND ONLY THEN FOR A PRIZE OF EQUAL OR GREATER VALUE. PRIZE MAY NOT BE ASSIGNED OR TRANSFERRED. WINNER WILL BE REQUIRED TO SIGN AN AFFIDAVIT OF ELIGIBILITY, A LIABILITY RELEASE, AND A PUBLICITY RELEASE (WHERE PERMITTED BY LAW) WITHIN FOURTEEN (14) DAYS OF RECEIPT OF PRIZE NOTIFICATION. WINNER MAY ALSO BE REQUIRED TO SIGN APPLICABLE FORMS REQUIRED BY TAX AUTHORITIES, AND OTHER DOCUMENTATION. IN THE EVENT THAT ALL REQUIRED DOCUMENTS ARE NOT EXECUTED AND RETURNED WITHIN THE PRESCRIBED PERIOD, WINNER MAY BE DISQUALIFIED, AND PRIZE MAY BE AWARDED TO AN ALTERNATE WINNER. WINNER WILL BE SOLELY RESPONSIBLE FOR ALL APPLICABLE TAXES ASSOCIATED WITH PRIZE.

VI. RELEASE: BY PARTICIPATING, ENTRANT AGREES TO RELEASE AND HOLD HARMLESS THE CHDDA, ITS RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, AGENTS AND ALL MEMBER DEALERSHIPS, AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, AND AGENTS, FROM ANY AND ALL LIABILITY ARISING FROM PARTICIPATION AND/OR THE ACCEPTANCE, POSSESSION, OR USE (OR MISUSE) OF THE GRAND PRIZE OR OTHER PRIZES. THE CHDDA SHALL HAVE NO LIABILITY FOR THE USE, OPERATION, OR CONDITION OF ANY PRIZES. THE CHDDA SPECIFICALLY DISCLAIMS ANY WARRANTIES, EXPRESS OR IMPLIED, WITH RESPECT TO THE USE, OPERATION, OR CONDITION OF ANY PRIZE AWARDED IN THE CONNECTION WITH THIS CONTEST.

VII. PUBLICITY: WHERE LEGAL, WINNERS SHALL GRANT CHDDA THE RIGHT TO THE USE OF HIS/HER NAME, ADDRESS, PHOTOGRAPH, VIDEOTAPE OR ANY LIKENESS IN ADVERTISING OR PUBLICITY PURPOSES, AND ANY AND ALL RIGHTS TO SAID USE SHALL BE WITHOUT COMPENSATION.

VIII. INELIGIBILITY: PERSONS IN ANY OF THE FOLLOWING CATEGORIES ARE NOT ELIGIBLE TO PARTICIPATE OR WIN ANY PRIZE:
OFFICERS AND DIRECTORS (AND THEIR IMMEDIATE FAMILY MEMBERS) OF CHDDA: OWNERS, OFFICERS, AND EMPLOYEES (AND THEIR IMMEDIATE FAMILY MEMBERS) OF ALL CHDDA MEMBER DEALERSHIPS.

IX. WINNER LIST: THE NAME OF THE GRAND PRIZE WINNER, AND EACH MILEAGE WINNER WILL BE POSTED ON OR BEFORE DECEMBER 24, 2022 AT WWW.CHDDA.COM OR BY MAILING A SELF-ADDRESSED STAMPED ENVELOPE TO:

THE CAROLINA HARLEY-DAVIDSON DEALER ASSOCIATION / CAROLINA CHALLENGE WINNERS
10049 WEDDINGTON RD EXT
CONCORD, NC 28027