

LESLIE JANSSEN | Risk Management & Digital Asset Banking Leader | lesliemjanssen@gmail.com | [LinkedIn](#) | Los Angeles, CA

PROFESSIONAL SUMMARY

Results-driven Risk Management and Digital Asset Banking leader with 10+ years of experience championing blockchain initiatives. Proven ability to collaborate cross-functionally to align risk strategy with business objectives while navigating complex regulatory landscapes. Deep crypto industry exposure combined with strong governance, reporting, and stakeholder management skills.

PROFESSIONAL EXPERIENCE

WESTERN ALLIANCE BANK | Portfolio Manager II, Digital Asset Banking (DAB) | March 2025 – Present | Westlake Village, CA

- Led risk-aware onboarding for 18 global, digital asset clients (~\$50MM in deposits), authoring comprehensive underwriting memos evaluating business models, inherent and residual risks, AML/KYC controls and programming, and counterparty flow of funds; secured senior management and Compliance approvals through structured risk articulation and enhanced due diligence. Declined 5 prospects due to nature of business and/or high geographic risk exceeding departments risk appetite.
- Strengthen departmental governance by expanding the policy and procedure library of core documents (DAB Policy, Portfolio Monitoring Manual, and Customer Acceptance Standard), directly enhancing audit and regulatory readiness.
- Author quarterly regulatory intelligence reports analyzing material updates in federal guidance, policy, and legislative developments; translate impacts into actionable insights for product roadmap, compliance obligations, and risk exposure.
- Prepare and deliver high-visibility executive materials and presentations, including Key Risk Indicator (KRI) Annual Refresh, AZ Banker Conference Stablecoin presentation, Executive Risk Management Committee (ERMC) Regulatory Updates.

Senior Analyst, Enterprise Risk Management (ERM) | March 2022 – March 2025 | Phoenix, AZ

- Played a key role in DAB's Risk & Control Self-Assessment (RCSA) by leading end-to-end process mapping and multi-month risk/control assessment establishing the department's Risk and Control Inventory (RCI); recognized for impact and invited to transition into client onboarding risk management.
- Authored Second Line of Defense (2LOD) Strategic Risk content on Digital Assets for the Chief Risk Officer's Board-level Risk Category Report presented to the Directors Risk Committee.
- Program-managed enterprise Risk Appetite Statement and Risk Event programs; drove enterprise-wide adoption of the SAI 360 GRC tool by developing training materials and implementation support – critical for advancing Large Financial Institution (LFI) readiness.
- Launched the department's first summer book-club to strengthen risk culture and awareness; selected *The Black Swan Problem: Risk Management Strategies for a World of Wild Uncertainty* by Hakan Jankensgard as the inaugural book.

SYNCHRONOSS TECHNOLOGIES | Product Manager, Cloud Solutions | July 2020 – October 2021 | Bridgewater, NJ & Phoenix, AZ

Chief of Staff to President & CEO | May 2019 – June 2020 | Bridgewater, NJ & Phoenix, AZ

- Drove cross-functional initiatives to reposition brand and launch white-label cloud offerings for global telecom clients; built and launched "The Knowledge Hub" enterprise repository adopted by 1,500+ employees (earned "Above & Beyond" award).
- Managed Office of the CEO priorities, including quarterly earnings scripts with CEO/CFO/CCO and enterprise COVID-19 response roadmap.

GREATER PHOENIX ECONOMIC COUNCIL (GPEC) | Director of Emerging Technologies | Phoenix, AZ | August 2018 – March 2019

- Advanced Arizona blockchain and fintech ecosystem; promoted Fintech Sandbox as panelist at CREW Convention and positioned Phoenix as proving ground for blockchain use cases.
- Founded and launched invitation-only Connected Place Council with senior leaders from Honeywell, Intel, and Verizon to drive policy recommendations and private-sector investment in emerging technologies.

COLLIERS INTERNATIONAL | Client Services & Marketing | Washington, DC | September 2016 – June 2018

- Led exploration of blockchain Proof of Concept with ChromaWay to reduce friction in federal GSA leasing process; coordinated executive introductions and supported full PoC execution.
- Launched Colliers DC's inaugural blockchain education event for commercial real estate with CREW DC and IBREA leadership and represented firm at national/international forums.

CERTIFICATIONS & EDUCATION

American Bankers Association | Risk Management Frameworks | July 2024

Liberty University | Bachelor of Arts, History | May 2010