

LESLIE JANSSEN Risk Management Professional

 lesliemjanssen@gmail.com

 602-769-0802

 Los Angeles, CA

 [LinkedIn](#)

PROFESSIONAL SUMMARY

Entrepreneurial, motivated risk management professional capable of thinking in the abstract to understand interconnected paths for action. Respected by executives and peers for a disciplined, integrated approach to effectively implement risk programs and achieve organizational objectives. Well-versed in Blockchain and Digital Assets U.S. regulatory environment with over 10-years following the industry and building expertise.

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|------------------------------|-----------------------|----------------------------|
| ✓ Risk Management Programs | ✓ Blockchain SME | ✓ Presentations & Writing |
| ✓ Analysis & Problem Solving | ✓ Process Improvement | ✓ Relationship Management |
| ✓ SAI 360 – GRC | ✓ Lucid | ✓ Microsoft 365/SharePoint |

PROFESSIONAL EXPERIENCE

SENIOR ANALYST, Risk Management

Western Alliance Bank, Westlake, CA | March 2022 – Present

Manage and support maturation of enterprise risk programs to meet regulatory requirements for Large Financial Institution (LFI) readiness. Promote and cultivate a risk-based culture.

- **Risk & Control Self Assessments (RCSA):** Provide comprehensive analysis of national business lines and corporate functions (e.g., Digital Assets, Treasury Management, Government Relations) inherent risk environment and advise on developing control mitigation inventories in adherence to ERM Standard. Support remediation of Management Action Plans to resolve Management Self-Identified Issues (MSIIs), Audit findings, and department-level risk events.
 - **Digital Assets Support/Engagement:** Supported DAG's 2024 RCSA through analyzing governing documentation to draft end-to-end process maps designating risk and controls. Participated in a 6-month risk and control assessment of DAG's potential client NYDIG in May 2022; Coordinated the collection of due diligence materials and drafting of opportunity memo. Authored 2LOD's Strategic Risk, Digital Asset slides in the CRO's quarterly Risk Category Report presented at the Directors Risk Committee (DRC). Attended Consensus 2023 in Austin, TX to represent the WAB Risk Organization when meeting DAG clients (e.g., Coinbase).
- **Risk Appetite Statement (RAS) & Framework:** Owned RAS program governance and reporting. Supported risk managers in annual assessment and recalibration of risk thresholds approved by BOD. Authored quarterly analysis on emerging risk trends pertaining to ERM, Ops, and Strategic Risk.
- **Operational Efficiency:** Owned Excel-based tool for RCSA program, socialized redesign with oversight groups for implementation across ERM, Compliance, IT, etc. Project managed deployment and training of Risk Appetite module in enterprise Governance, Risk, and Control (SAI360 GRC) application.
- **Strategic Planning:** Authored content on behalf of the CRO for the 2024 Enterprise Strategic Plan presented to the CEO and BOD. Partnered with the Strategic Planning team to incorporate regulatory expectations (e.g., Safety and Soundness).

PRODUCT MANAGER, Cloud

CHIEF OF STAFF TO PRESIDENT & CEO

Synchronoss Technologies, Bridgewater, NJ & Phoenix, AZ | May 2019 – October 2021

Supported various efforts to re-establish brand perception and white-label product offerings for global telco customers and investor community. Transitioned to Cloud segment to build a Center of Excellence for sales and product teams.

- **Center of Excellence:** Launched 'The Knowledge Hub,' an internal, company-wide document repository for critical product roadmaps, sales collateral, and training accessed by 1,500 employees globally. Received the 'Above & Beyond' award from senior leadership for planning the design, adoption, and governance.
- **Investor Relations:** Managed quarterly earnings script drafting with CEO, CFO, CCO, and support staff. Drafted communications on behalf of the CFO between analysts and large shareholders regarding financial performance

(e.g., quarterly guidance, contract extensions, debt mgmt.). Hosted Q2 2020 earnings call with CEO, CFO, and analysts.

- **Office of the CEO:** Coordinated executive team and senior leadership to produce critical deliverables set by the CEO and BOD. Influenced and contributed to various presentations and correspondence detailing business operations, strategic direction and planning, and COVID-19 response roadmap.

DIRECTOR OF EMERGING TECHNOLOGIES

Greater Phoenix Economic Council (GPEC), Phoenix, AZ | August 2018 – March 2019

Championed regional economic development centered on advanced, innovative technologies and industry clusters (i.e. blockchain, fintech sandbox participants, privatization of space exploration, and 5G powered smart cities).

- **Promotion of AZ Fintech Sandbox/Blockchain Ecosystem:** Panel participant at 2018 Commercial Real Estate Women Convention (CREW), (San Diego, CA) showcasing the Phoenix Region's appetite to be a proving ground for blockchain related use cases and proofs of concepts following the Attorney General Mark Brnovich passing the first of its kind FinTech Sandbox.
- **Connected Place Council,** developed and launched an invitation-only group comprised of business leaders and entrepreneurs tasked with applying private-sector principles to build Greater Phoenix into a premier technology hub by identifying policy recommendations, monitoring R&D activity, and nurturing regional institutional investment. *Participating Companies: Honeywell, Insight Enterprises, Intel, Kudelski Security, Benchmark Electronics, and Verizon (Smart Communities).*
- **Business Development, Opportunity Identification:** Generated a pipeline of fourteen active projects defined as companies vetting the Greater Phoenix market for relocation or expansion. On track to achieve fiscal year performance expectations.
- **Recruited to Synchronoss:** Interviewed Synchronoss President & CEO, Glenn Lurie while attending the Consumer Electronics Show (CES) following their announcement to open a second headquarters in Phoenix, AZ.

CLIENT SERVICES & MARKETING TEAM

Colliers International, Washington, DC | September 2016 – June 2018

Successfully positioned the Colliers DC location as a knowledge leader in the 'PropTech' and Blockchain space by identifying non-traditional opportunities to engage with clients and foster new client introductions through Colliers-hosted events.

- **ChromaWay Proof of Concept (PoC):** Identified ChromaWay as a partner to validate whether the blockchain can significantly reduce friction in the federal leasing process for our GSA clients. Coordinated introductions between ChromaWay team and Colliers executives. Supported the development and presentation of the proposed PoC.
- **Inaugural Blockchain Education Events:** As a member of Commercial Real Estate Women (CREWs) DC chapter and co-hosted by Colliers DC, initiated, planned, and executed the first education event about blockchain in commercial real estate. Guest speaker, Ragnar Lifthrasir, International Blockchain Real Estate Association (IBREA).
- **Public Speaking:**
 - Participant in the Washington DC Economic Partnership Chinese Delegation from Anhui Province regarding blockchain technology and Smart Cities.
 - Panelist for the Association for Corporate Growth Mid-Atlantic Conference on Emerging Technology.
 - Panelist for Urban Land Institute discussion for 'Future of Finance in Commercial Real Estate.'
 - Attendee for the Digital Chamber of Commerce events on Capitol Hill engaging the Congressional Blockchain Caucus co-chaired by Arizona's Congressmen, David Schweikert.

[Please refer to my LinkedIn page for public recommendations.]

CERTIFICATIONS & EDUCATION

American Bankers Association, Risk Mgmt. Frameworks, July 2024

Liberty University, Bachelor of Arts, History, May 2010