



## **Event Sponsors**

**Sunday Golf Host**  
Northgate Parts, Inc.

**Golf Hydration & Snacks**  
Oliver Technologies, Inc.

**Hole Sponsors**  
Blevins, Inc.  
Cascade

Marla McAfee, THA Executive Director

**Sunday Board of Director's Meeting**  
Tennessee Housing Association (THA)

**Sunday Opening Reception**  
Clayton Built - Tennessee Facilities

**Sunday Opening Dinner on the Lawn**  
Land Home Financial Services  
THA & Host Sponsors

**Monday Breakfast Buffet**  
THA & Host Sponsors

**Manufacturers Panel**  
UFP Factory Built

**Networking Break**  
Tennessee Housing Association (THA)

**Financial Panel**  
Preferred Living Homes of Knoxville, LLC

**Retailer/Community Panel**  
LUV Homes of Kingsport

**Monday Lunch Buffet**  
THA & Host Sponsors

**Monday Evening Reception**  
Clayton Built - Tennessee Facilities

**Monday Evening Dinner**  
Clayton Built - Tennessee Facilities

**Monday Evening Entertainment**  
THA & Host Sponsors

**Tuesday Enhanced Continental Breakfast**  
THA & Host Sponsors

**Tuesday Member's Business Meeting**  
Blevins, Inc.  
CMH Homes - Greeneville  
UFP Distribution, LLC



## **Host Sponsors**

**Platinum Honors**  
Blevins, Inc.  
Clayton Built - Tennessee Facilities  
CMH Homes Inc. (Retail)  
UMH Properties, Inc.

**Gold Level**  
21st Mortgage Corporation  
Champion Homes

**Silver Level**  
Cavco/Fleetwood  
LP Building Solutions  
Oliver Technologies, Inc.  
Tennessee Housing Development Agency (THDA)

**Bronze Level**  
Bennett Truck Transport, LLC  
Cascade  
CSL Lending  
Deer Valley Home Builders, Inc.  
Northgate Parts, Inc.  
Triad Financial Services, Inc.

**Associate Level**  
Credit Human  
Tie Down  
YES! Communities

**Thank you to our swag bag contributors:**  
Champion Homes  
Clayton Homes - Retail Division  
Credit Human  
Mobile Insurance  
Tennessee Housing Association (THA)  
Vanderbilt Mortgage and Finance, Inc.

### **Save the Dates!**

Dollywood's HeartSong Lodge & Resort

2025 Annual Meeting - June 08 - 10, 2025  
\*\* 70th Anniversary \*\*

2026 Annual Meeting - June 07 - 09, 2026

2027 Annual Meeting - June 06 - 08, 2027



Make **EVERY**  
Connection Matter

2024  
THA Annual  
Member's Meeting

June 9 - 11, 2024



EVENT SCHEDULE

Dollywood's HeartSong Lodge & Resort  
1210 Dollywood Resorts Blvd.  
Pigeon Forge, TN 37863



KEEPING AMERICA'S DREAM AFFORDABLE



# SCHEDULE OF EVENTS

Onsite registration and meeting space will be located on the second floor in the HeartSong Ballroom area.

## Sunday, June 9, 2024

- 8:00a – 2:00p **Golf Tournament**  
Gatlinburg Golf Course/Pigeon Forge  
*Sponsors: Northgate Parts, Inc.; Oliver Technologies*  
*Auxiliary: Blevins, Inc.; Cascade; THA Executive Director*
- 4:00p – 6:00p **Event Registration**  
HeartSong Salon D - Lobby Level
- 5:00p – 6:00p **Board Meeting**  
HeartSong Salon C  
*Sponsor: TN Housing Association (THA)*
- 6:00p – 8:00p **Welcome Reception HeartSong Event Lawn**  
*Sponsor: Clayton Built - TN Facilities*
- Welcome Dinner HeartSong Event Lawn**  
*Sponsors: Land Home Financial Services; THA & Collective Host Sponsors*

## Monday, June 10, 2024

- 7:30a – 8:30a **Event Registration**  
HeartSong Salon D - Lobby Level
- 7:30a – 8:30a **Breakfast Buffett**  
Inspiration A/B - Ground Level  
*Sponsors: THA & Collective Host Sponsors*
- 8:30a – 8:45a **Welcome - President Owen Robertson**  
HeartSong Ballroom A/B - Lobby Level
- 8:45a – 9:15a **Officials**  
HeartSong Ballroom A/B - Lobby Level
- 9:15a – 10:00a **National Landscape**  
Dr. Lesli Gooch, CEO MHI  
HeartSong Ballroom A/B - Lobby Level  
*Sponsors: THA & Collective Host Sponsors*
- 10:00a – 10:45a **Manufacturer's Panel**  
HeartSong Ballroom A/B - Lobby Level  
*Sponsors: UFP Factory Built*

## Monday, June 10th (continued)

- 10:45a – 11:00a **Networking Break**  
HeartSong Ballroom Foyer - Lobby Level  
*Sponsors: TN Housing Association (THA)*
- 11:00a – 11:45a **Financial Panel**  
HeartSong Ballroom A/B - Lobby Level  
*Sponsor: Preferred Living Homes of Knoxville*
- 11:45a – 12:30p **Retailer/Community Panel**  
HeartSong Ballroom A/B - Lobby Level  
*Sponsors: LUV Homes of Kingsport*
- 12:30p – 1:30p **Lunch Buffett**  
Inspiration A/B - Ground Level  
*Sponsor: THA & Host Sponsors*
- 1:30p – 5:00p Exploration and Free Time Pool, Parks, Town**
- 5:00p – 6:00p **Dinner Reception (Host Bar)**  
HeartSong Ballroom Foyer - Lobby Level  
*Sponsor: Clayton Built - TN Facilities*
- 6:00p – 7:15p **Dinner Event and Recognitions (Cash Bar)**  
HeartSong Ballroom - Lobby Level  
*Sponsor: Clayton Built - TN Facilities*
- 7:15p – 7:30p **Announcements/Awards/Recognitions**  
HeartSong Ballroom - Lobby Level
- 7:30p – 8:30p **Bryan Saint - Special Entertainment**  
HeartSong Ballroom - Lobby Level  
*Sponsor: THA & Host Sponsors*

## Tuesday, June 11, 2024

- 7:30a **Event Registration Continues**  
HeartSong Salon D - Lobby Level
- 7:30a – 8:30a **Enhanced Continental Breakfast**  
Inspiration A/B - Ground Level  
*Sponsor: THA & Host Sponsors*

## Tuesday, June 11th (continued)

- 8:30a – 10:45a **General Association Business Meeting**  
  
Executive Committee Presiding  
HeartSong Ballroom - Lobby Level  
  
*Sponsors: Blevins, Inc*  
*CMH Homes - Greeneville*  
*UFP Distribution, LLC*
- Notification of Anti-Trust Guidelines
  - State of Financial Affairs
  - Member Benefits
  - Tennessee State Legislative Items
  - Election of 2024 - 2025 Officers & Directors
  - Recognition of Service
  - Special Announcements
  - Member Resources
- 10:45a **Business Meeting Adjourn**  
(Hotel Check Out by 11:00 am)
- 2024 Annual Member's Meeting Officially Closes**
- 11:00a – 4:00p **Clayton Training - Closed Meeting**  
Inspiration Salon B - Ground Level
- 12:00n - 1:00p **Lunch**  
Inspiration Salon A - Ground Level

## Wednesday, June 12, 2024

- 7:30a – 8:30a **Clayton Breakfast**  
Inspiration Salon A - Ground Level
- 8:30a – 12:30p **Clayton Training - Closed Meeting**  
Inspiration Salon B - Ground Level



Make **EVERY**  
Connection Matter

*Thank you for coming!*