



2025 THA Annual Meeting
 “Power of The Past - Force of The Future”
 Dollywood’s HeartSong Lodge & Resort
 1210 Dollywood Resorts Blvd
 Pigeon Forge, TN 37863

SPONSORSHIP OPPORTUNITIES – DEADLINE TO RECEIVE IS Wednesday, April 30th, 2025!

| HOST Level Sponsors Receive: | PLATINUM | GOLD | SILVER | BRONZE | Associate |
|--|-----------------|----------------|---------------|----------------|------------------|
| | \$5,000 | \$4,000 | 3,000 | \$2,000 | \$1,000 |
| Name on table signs at all events, where applicable. | ✓ | ✓ | ✓ | ✓ | |
| Signage at all events. | ✓ | ✓ | ✓ | ✓ | |
| Recognition in THA newsletters and industry updates. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on THA's website. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor ribbon on badge. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free convention registrations (company representatives). | 3 | 2 | 1 | 0 | 0 |

**ALL Sponsors, please consider donating 200 ‘Goodies’ for our attendee swag bags!
 Deadline to receive is Wednesday, May 28th, 2025.**

View the quick list below to explore a variety of options to participate!

Host Sponsors (All Days):

- Platinum \$5,000.00
- Gold \$4,000.00
- Silver \$3,000.00
- Bronze \$2,000.00
- Associate \$1,000.00

Golf Event Sponsors (Monday):

- Tournament Hosts \$1,000.00
- Golfer’s Swag \$ 400.00
- Snacks/Hydration \$ 500.00
- Lunch \$1,500.00
- Team Trophies/Contests \$ 750.00
- Hole Sponsor (1 each) \$ 100.00

Educational Related Events (Monday):

- Manufacturer Discussions \$ 500.00
- Financial Discussions \$ 500.00

Entertainment (Sunday):
During the....

- Reception/Dinner On The Lawn \$1,500.00
- DJ Music - (To include Music Bingo)

Entertainment (Monday):
After the...

- Celebration Dinner Event \$7,500.00
- Live Music with “Band Wilder” (CJ Wilder and Nashville Musicians)

Other Event Sponsors:

Sole Event Sponsor

- Attendee Swag Bags (All Days) \$2,000.00
- Dollywood Theme Park Tickets (100) \$7,000.00
- Board of Director’s Meeting (Sun) \$ 500.00
- Opening Welcome Reception (Sun) \$6,000.00
- Opening Welcome Dinner on the Lawn (Sun) \$7,000.00
- Breakfast Buffet (Mon) \$5,000.00
- Educational Morning Break (Mon) \$2,000.00
- Luncheon (Mon) \$4,000.00
- Celebration Event Reception (Mon) \$7,000.00
- Celebration Dinner Tented Event (Mon) \$10,000.00
- Continental Breakfast (Tue) \$3,000.00
- THA Business Meeting (Tue) \$1,500.00

Event Sponsor - Partnership

- Attendee Swag Bags (All Days) \$1,000.00
- Dollywood Theme Park Tickets (100) \$1,000.00
- Board of Director’s Meeting (Sun) \$ 250.00
- Opening Welcome Reception (Sun) \$2,000.00
- Opening Welcome Dinner on the Lawn (Sun) \$1,000.00
- Breakfast Buffet (Mon) \$1,000.00
- Educational Morning Break (Mon) \$1,000.00
- Luncheon (Mon) \$2,000.00
- Celebration Event Reception (Mon) \$1,000.00
- Celebration Dinner Tented Event (Mon) \$5,000.00
- Continental Breakfast (Tue) \$1,000.00
- THA Business Meeting (Tue) \$ 500.00
- Entertainment (Sun/Mon) \$1,000.00