

THA ANNUAL MEMBERS MEETING

June 8 – 10, 2025



Tucked away in a beautiful cove in the rolling foothills of the Great Smoky Mountains, Dollywood's HeartSong Lodge & Resort is a well-appointed resort that features a variety of accommodations and amenities. Dollywood's HeartSong Lodge & Resort is designed to bring that intangible feeling to life, honor everything that makes the Smokies special, and invite you to experience the wonders of finding your own heartsong.

Amazing Attributes

- Dramatic 4,000 Sq. Ft. Four-Story Atrium Lobby with Lantern-Inspired Windows
- Epic Pool Complex
- Stunning Porte-Cochere and Arrival Experience
- Two-Story Stone Fireplace
- Acoustics Music Room Inspired by Dolly
- Camp DW Activities and Entertainment
- Unique Cove Event Lawn with Family Gathering Spaces

Resort Amenities and Park Privileges

- Complimentary Dollywood TimeSaver Pass
- Complimentary Door-to-Door Transportation
- Complimentary Package Delivery
- Daily Exclusive Golden Hours
- No Resort Fee
- Complimentary Wi-Fi
- Complimentary Self-Parking



302 Rooms and Suites

- Rooms and Suites with Balconies
- Family Suites
- Themed Family Suites
- Hospitality Rooms Designed for Small Groups

HeartSong Meeting & Event Center with 26,000 Sq. Ft. of Flexible Indoor and Outdoor Space

- 7,500 Sq. Ft. HeartSong Main Ballroom
- 3,200 Sq. Ft. Inspiration Junior Ballroom
- Ample Pre-Function Space
- 20-Seat Boardroom
- Spacious Outdoor Event Lawn

Retail & Culinary Experiences

- Honeysuckle & Pine A Storied Goods Mercantile
- High Note: Casual Dining & Drink
- Ember & Elm: Tastes Rooted in The Smokies
- Acoustic Lobby
- Songbird Market Grab & Go



Resort Location

- Adjacent to Award-Winning Dollywood Theme Park, Dollywood's Splash Country Water Park and Dollywood's Dream- More Resort and Spa
- 30 Miles from Knoxville's McGhee Tyson Airport
- 10 miles from the entrance to Great Smoky Mountains National Park