

2026 THA Annual Meeting
 “Constructing Homes and Creating Futures”
 Dollywood’s HeartSong Lodge & Resort
 1210 Dollywood Resorts Blvd
 Pigeon Forge, TN 37863



SPONSORSHIP OPPORTUNITIES – DEADLINE TO RECEIVE IS Wednesday, April 29th, 2026!

HOST Level Sponsors Receive:	PLATINUM	GOLD	SILVER	BRONZE	Associate
	\$5,000	\$4,000	3,000	\$2,000	\$1,000
Name on table signs at all events, where applicable.	✓	✓	✓	✓	
Signage at all events.	✓	✓	✓	✓	
Recognition in THA newsletters and industry updates.	✓	✓	✓	✓	✓
Recognition on THA's website.	✓	✓	✓	✓	✓
Sponsor ribbon on badge.	✓	✓	✓	✓	✓
Free convention registrations (company representatives).	3	2	1	0	0

**ALL Sponsors, please consider donating 200 ‘Goodies’ for our attendee swag bags!
 Deadline to receive is Wednesday, May 27th, 2026.**

View the quick list below to explore a variety of options to participate!

Host Sponsors (All Days):

- Platinum \$5,000.00
- Gold \$4,000.00
- Silver \$3,000.00
- Bronze \$2,000.00
- Associate \$1,000.00

Golf Event Sponsors (Monday):

- Tournament Hosts \$1,000.00
- Golfer’s Swag \$ 400.00
- Golfer’s Breakfast \$ 500.00
- Snacks/Hydration \$ 500.00
- Lunch Selections \$1,500.00
- Team Trophies/Contests \$ 750.00
- Hole Sponsor (1 each) \$ 100.00

Entertainment (Sunday Evening):

- Welcome Reception/Dinner \$1,500.00
- DJ Music - (by Smokey Mountain Sounds)

Entertainment (Monday Evening):

- After Dinner Event on the Lawn \$7,500.00
- Live Music with “Band Wilder” (CJ Wilder and Nashville Musicians)

Other Event Sponsors:

Sole Event Sponsor

- Attendee Swag Bags (All Days) \$2,000.00
- Dollywood Theme Park Tickets (100) \$7,400.00
- Board of Director’s Meeting (Sun) \$ 500.00
- Opening Welcome Reception (Sun) \$6,000.00
- Opening Welcome Dinner (Sun) \$7,000.00
- Breakfast Buffet (Mon) \$5,000.00
- Networking Break (Mon) \$2,000.00
- Luncheon Buffet (Mon) \$4,000.00
- Reception on the Lawn (Mon) \$7,000.00
- Dinner - Plated Event (Mon) \$10,000.00
- Continental Breakfast Buffet (Tue) \$3,000.00
- THA Business Meeting (Tue) \$1,500.00

Event Sponsor - Partnership Opportunities

- Attendee Swag Bags (All Days) \$1,000.00
- Dollywood Theme Park Tickets (100) \$1,000.00
- Board of Director’s Meeting (Sun) \$ 250.00
- Opening Welcome Reception (Sun) \$2,000.00
- Opening Welcome Dinner (Sun) \$1,000.00
- Breakfast Buffet (Mon) \$1,000.00
- Networking Break (Mon) \$1,000.00
- Luncheon Buffet (Mon) \$2,000.00
- Reception on the Lawn (Mon) \$1,000.00
- Dinner - Plated Event (Mon) \$2,500.00
- Continental Breakfast Buffet (Tue) \$1,000.00
- THA Business Meeting (Tue) \$ 500.00
- Entertainment (Band/Mon) \$1,000.00