

**Thrive Montgomery 2050 – County Council Review
Community Engagement & Outreach
Conducted August - October 2021
Preliminary Summary – October 20, 2021**



Virtual / In-Person Focus Groups with Individuals, Organizations and Businesses

1. African American Leaders Roundtable with Councilmember Will Jawando
2. Asian American Progressive Student Union (AAPSU)
3. Asian American Youth Leadership, Empowerment and Development (AALEAD)
4. Baltimore City Planning Department
5. BIPOC-owned small businesses based in Montgomery County
6. Biotechnology start-up ventures [Benekinetic, Springboard Enterprises, SynAm Vaccine]
7. Burtonsville Day Attendees
8. Chinese Culture and Community Service Center
9. Community Advocacy Institute Alumni
10. CommuniBuild Founders
11. Employees of Retail Establishments [Harris Teeter, Dunkin Donuts, Cinépolis, Mom's Organic Market, Twisted at the Wharf]
12. Former Montgomery Planning Fellows and Planning Specialists
13. Harpswell Strategies – Jacob Sesker
14. Individuals with Intellectual / Developmental Disabilities
15. Japanese American Care Fund
16. Just Up The Pike – Dan Reed
17. Justice and Advocacy Council of Montgomery County (J&A)
18. Korean Community Services Center of Greater Washington
19. Maryland Black Chamber of Commerce
20. Maryland Inclusive Housing Board (MIH)
21. Montgomery County Government Employees – MCPS Graduates
22. Montgomery County Police Department – BIPOC Officers
23. Montgomery County Progressive Asian American Network (MoCoPAAN)
24. Taiwanese American Mahjong Group
25. The Business Academy
26. The Othering & Belonging Institute
27. Vietnamese American Services

*Mainstream Media & Social Media Platform Monitoring
[excludes Facebook, TikTok and Instagram¹]*

1. Twitter [@justupthepike, @MoCoMikeE, @TheMoCoShow, @ggwash, @betterDCregion, @janeplyons, @montgomeryplans]
2. Reddit [r/MontgomeryCountyMD]
3. Next Door [city/chevy-chase--md/]
4. Blogs [harpswellstrategies.com/moco-economy-watch, ggwash.org/place/maryland]
5. Washington Post Letters to the Editor
6. Bethesda Magazine / Bethesda Beat

¹ Monitoring of social media activity from these platforms did not result in a high volume of online discourse on Thrive Montgomery 2050.