



### **Elevator pitch**

Smart World is a business angel organisation that invests in technologies from many sectors at various stages of development. Whether that's in the form of VCs, PEs or JVs. Our investments focus on the B2B, B2E and B2G market and we do them under the STGHR key formula. Details can be found on our website [www](http://www).

In addition to the above key, the determination of the founder of each project itself is also important.

Smart World has decided to go one step further than the competition. He wants not only to fund the development of the project, but also to ensure its long-term revenue by bringing it

onto the IMK platform and implementing a suitably successful business model.  
Now you know that we don't want projects that fail.  
Find out how you can realise your project with us and change trends and the face of the world.

Kind regards,  
Smart World / SMK



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