

Speaking/Presentation Training & Coaching for:

Manufacturing

Board Presentations
Financial Meetings
Investor Relations
Plant Meetings
Continuous Improvement
Cost Savings Initiatives
Green Belt Presentations
Growth & Strategy Meetings
Sales Meetings
Sales Presentations/Trade Shows



Hone Your Message Today: Schedule a complimentary consultation.

“Robin Fernandez has worked with the Continuous Improvement Team at RPM International since the team was first implemented in 2018. This was a new initiative, and the team had to work quickly to deliver the objectives of a three-year plan, staving off an activist investor. Robin coached CI Leaders in executive presence to help them influence and coach operations leaders at all levels of the businesses from Presidents to Operators. She collaborated with leaders on presentations for best practice sharing to increase outreach. Currently, Robin is working with our recently Certified Green Belts on presentation skills. The Green Belts report monthly to the Top Executives about their work, and Robin helps them create a crisp, short presentation that shows the power of the projects they have been working on without being overly technical.” Debra Keller, Vice President Continuous Improvement, RPM International Inc.

Speaking and Presentation proficiency is vitally important for the success of your organization.

Robin Fernandez has successfully worked with over twenty manufacturing companies – C-Suite, leaders, managers, and individual contributors – in developing their communication and speaking skills, crafting presentations, messaging, images, storytelling, and data points, to drive desired outcomes.

Areas of Focus may include:

Purpose: Content/Intention
Storytelling with Data
Call to Action
Managing Energy & Nerves
Authentic Connection
Rehearsal Process
Communication Styles
Motivators
Voice: Projection/Articulation
Microphones
Body: Movement/Stance
Audience Interaction
Facilitating/Answering Questions
Visual Aids: PowerPoint, Images, Handouts
A/V & Room Setup/Trade Show/Sales

Program Format:

Virtual and/or in-person sessions.
Available to coach/consult for events and plan logistics.
Experienced in coaching for live/recorded video performances and website/marketing purposes.



About Robin Fernandez, PCC, NCC

Professional Certified Coach, Int'l Coaching Federation
Newfield Network, Certified Coach
Certified Trainer, Workplace Conflict Resolution, Eckerd
Certified: DISC, Motivators, EQ, TTI Success Insights
Member Actors' Equity Association

Clients include: RPM Int'l, Rust-Oleum, DAP, IBM,
PepsiCo, GE Vernova, GE Aerospace, Carboline,
Tremco, Datavant, Stewart Transportation, Brother

**Schedule a complimentary consultation:
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www.natureofbeing.com for more information.**