

Speaking/Presentation Training & Coaching for

Manufacturing

Board Presentations
Financial Meetings
Investor Relations
Plant Meetings
Continuous Improvement
Cost Savings Initiatives
Green Belt Presentations
Growth & Strategy Meetings
Sales Meetings
Sales Presentations/Trade Shows



**Hone Your Message Today:
Schedule a complimentary consultation.**

“I hired Robin with the limited goal of trying to improve our presentation skills in front of our corporate parent decision makers. What I got was far more: a person who helped us hone our strategic messaging; a partner in coming up with creative ways of projecting energy, focus, and passion for our businesses; and someone who made us better public speakers. Our CEO definitely noticed the difference in our presentations and recommended other subsidiaries use Robin as well.”

— S.K., SVP, RPM International Inc.

Speaking and Presentation proficiency is vitally important for the success of your organization.

Robin Fernandez has successfully worked with over twenty manufacturing companies – C-Suite, leaders, managers, and individual contributors – in developing their speaking skills and crafting presentations, messaging, images, storytelling, and data points, to drive desired outcomes.

Areas of Focus may include:

Purpose: Content/Intention

Storytelling with Data

Call to Action

Managing Energy & Nerves

Authentic Connection

Rehearsal Process

Communication Styles

Motivators

Voice: Projection/Articulation

Microphones

Body: Movement/Stance

Audience Interaction

Facilitating/Answering Questions

Visual Aids: PowerPoint, Images, Handouts

A/V & Room Setup

Program Format:

Virtual and/or in-person sessions.

Available to coach/consult for events and plan logistics.

Experienced in coaching for live/recorded video performances and website/marketing purposes.



About Robin Fernandez, PCC, NCC

Professional Certified Coach, Int'l Coaching Federation
Newfield Network Certified Coach/Graduate
Certified Trainer, Workplace Conflict Resolution, Eckerd
Certified: Multiple Assessments, TTI Success Insights
B.A., American University, Washington, D.C.
Member Actors' Equity Association

Clients include: RPM Int'l, PepsiCo, GE, Tremco,
Rust-Oleum, DAP, Carboline, Stonhard, Euclid,
Wood Finishes Group, TCI, Kop Coat, Key Resin

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