

Andrew Pueschel Ph.D.

Education

AACSB Accredited Post-Doctoral Bridge Program to Business,

Hough Graduate School of Business, Warrington College of Business Administration University of Florida
AACSB Scholarly Academic (SA) conferral (2018)

Ph.D. in Leadership and Instructional Management

Robert Morris University, Moon, Pennsylvania (2015)

Masters of Public Management with a Focus on Leadership

Heinz School of Public Policy, Carnegie Mellon University, Pittsburgh, Pennsylvania (2011)

Bachelor of Arts in Business Ethics and Public Policy

Carnegie Mellon University, Pittsburgh, Pennsylvania (2000)

Current Practice

Director, Emerging Leaders – Walter Center for Strategic Leadership Ohio University

May 2018 to Present

- Develop and execute a comprehensive series of in-class lectures, hands-on experiences, executive engagements, one-on-one coaching, and an out-of-state networking experience for 30 undergraduate business students exploring their Leadership journey
- Manage an executive board of Emerging Leaders participants to further their leadership development

Lecturer in Management, College of Business

Ohio University

August 2016 to Present

- Instruction within the Introduction to Management & Organizations course as part of a 12-credit hour, problem-based, team-taught integrated cluster (Management, Marketing, Management Information Systems, and Professional Communication)
- Teach BA 1100: Introduction to Business Administration class, a required survey of business offered to freshman and transfer students in large sections

Chief Marketing Officer

D.L.C. Today

June 2016 to Present

- Increase online marketing presence through Facebook and website communications
- Create and launch employee motivation programs that highlight years of service and dedication to the company

President

Fort'e Consulting Group

August 2005 to Present

- Provide consulting in marketing, leadership development, organizational assessment, and reorganization strategies for non-profits, institutions of higher education, and small businesses.
- Develop soft skills for executives, managers and entry-level employees in profit and non-profit organizations

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Previous Professional Experience

Associate Director, Emerging Leaders – Walter Center for Strategic Leadership
Ohio University
 May 2017 to May 2018

- Co-Develop and execute a comprehensive series of in-class lectures, hands-on experiences, executive engagements, one-on-one coaching, and an out-of-state networking experience for 2 cohorts of undergraduate business students exploring their Leadership journey
- Co-Manage an executive board of Emerging Leaders participants to further their leadership development

Special Assistant to the Assistant Vice President of Alumni Relations

Ohio University
 January 2016 to August 2016

- Offered independent counsel, management and strategic direction on special projects and activities serving 210,000 alumni as well as on campus partners at the highest academic level
- Managed various projects for the Association and the Office of Alumni Relations, Konneker Alumni Center; special events; volunteer management; budget oversight and professional development activities for a full-time staff of 17 professionals
- Facilitated strategic planning activities for the Board and the individual functional departments within Alumni Relations including External Relations, Campus Relations, and Operations

Artistic Director

Absolute Ballroom Dance Center of Pittsburgh
 2006 to 2011

- Managed studio programming, staff development, and client progression
- Increased city-wide and industry specific visibility throughout the Pittsburgh and national markets resulting in the awarding of “Pittsburgh’s Top Studio” in 2006
- Coordinated and participated in over 25 DanceSport competitions with students resulting in multiple “Top Teacher, Top Student, and Top Studio” awards

Project Manager for Events and Marketing

Carnegie Mellon University, Office of the Dean of Engineering, Pittsburgh, Pennsylvania
 2005 to 2006

- Enhanced visibility and positioning of the College of Engineering and the Information Networking Institute through special events, development initiatives, marketing strategies, and alumni relations opportunities
- Drafted communications and speaking points for the Dean of the College of Engineering and the Director of the Information Networking Institute
- Created and implemented experiential marketing strategies for various large markets including Pittsburgh, New York City, and Athens (Greece)

Account Executive of Brand Initiatives

Carnegie Mellon University, University Advancement, Pittsburgh, Pennsylvania
 2004 to 2005

- Co-created, managed, and launched Carnegie Mellon’s development and marketing initiative titled “The DaVinci Effect”
- Managed and established brand outreach opportunities for both internal and external clients in local, national, and global markets including Pittsburgh, Palo Alto, New York, Los Angeles, and Education City in Qatar
- Drafted communications and speaking points for the President, Trustees, and Senior Advancement Officers

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Assistant Director of VIP Events and Presidential Programming

Carnegie Mellon University, Office of the President, Pittsburgh, Pennsylvania
2000 to 2004

- Coordinated and managed all special events, budgets, and overall program planning for the private residence of the President of Carnegie Mellon
- Drafted communications and speaking points for the President of Carnegie Mellon
- Managed high-level Carnegie Mellon University events, visits, and outreach opportunities with budgets up to \$350,000

Teaching Experience

Ohio University School of Business

2016 to Present

Associate Director - Emerging Leaders (2900)

The Emerging Leadership Development Program has been designed to provide high caliber students with the opportunity to participate in a high touch transformational experience focused on career and leadership development. Through the process of discovery, exploration, and development, students develop skills to differentiate themselves as business professionals and leaders.

Leadership in Practice (3435)

This course enables students to further develop the perspective, skills, and techniques to put strategic leadership into practice. It draws on the broad concepts of strategic leadership of knowing business or industry from multiple perspectives; demonstrating agility or cognitive flexibility to set and achieve goals; mobilizing leadership of self and others through collaboration, communication, and teamwork; and executing analysis to competitively drive results to create a viable future through research, reading, discussion, reflection, and experiential learning that culminates in a simulation. Learning will occur through lectures, readings, case studies, video cases, self-assessments, and deep experiential learning culminating in a full-day strategic leadership simulation.

Learning Community (UC1900)

Ohio University's Learning Communities offer students who take a common set of courses together a chance to develop a deeper understanding course subject matter, build relationships, and engage in meaningful, creative dialog outside of the classroom.

Management in the Integrated Business Cluster (MGT 2100)

Management 2100 introduces the fundamentals of management--planning, organizing, leading, and controlling—as these themes apply in businesses and other organizations. This course examines the various roles, responsibilities, and skills essential to managerial success. Participants should find the experience helpful in preparing them to work effectively as managers and as members of work groups or teams managed by others. This course provides a foundation for continued life-long learning about management and behavior in organizations.

Introduction to Business (BA1100)

This course provides students with an introduction to the world of business by investigating a wide array of issues and phenomena that business executives face while conducting their work. Overall goals for the course are to introduce participants to the context of business in general, discuss the challenges people face as they try to lead and navigate their organization(s), and to lay a foundation for personal growth and development in business-related studies. All of the issues encountered will appear again in a variety of courses during future business studies.

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Additional Teaching Experience **Adjunct Professor**
School of Education at Fairmont State University and Pierpont Community College
 2009 to 2013

Best Practices in Small Business Management (On-line)

The emphasis of this course was on identifying and responding to appropriate business, ethical, promotional, and creative challenges that happen when managing/owning a small business. Topics included (but not limited to) site selection, curriculum development, client services, creative marketing/promotion, staff development, and industry outlets for advancement. Students were expected to analyze examples via news articles and multi-media, discuss ethical issues, and develop appropriate courses of action. A mid-term and final grade consisted of individual research, reporting on current trends, and the creation of a mock business plan of their own.

Instructor Practicum

The emphasis of this course was on learning the appropriate instruction and teaching techniques for groups of students of various skill levels. Students were expected to be able to show knowledge of the subject area as well as historical data behind the special areas of study. They had to effectively teach groups of individuals by determining the needs, likes, abilities, strengths, and challenges of the participants.

Conference Chair Academy of International Business U.S. Southeast Chapter Conference (2018, November). Nashville, TN.
 AABRI International Conference, (2017, October). St. Louis, MO.

Conference Proceedings Tucker, M. L., Pueschel, A., Rosado-Feger, A., Taylor-Bianco, A. (2018). Strategic Leadership Development through Energy Management: *Journal of Scholastic Inquiry: Business* p. 165
http://www.csiresearch.com/GA_Conference_Proceedings--2018.pdf

Pueschel, A., & Tucker, M. L. (2018). Shifting students' perspective: Achieving Grit through the Growth Mindset. *Journal of Instructional Pedagogies. Academic and Business Research International Conference St Augustine 2018 Proceedings*: <http://www.aabri.com/SAUGManuscripts/SAUG18008.pdf>

Pueschel, A., Tucker, M. L., Feger, A., Taylor-Bianco, A., & Sullivan, G. (2017, October). Priming students for success through energy management: The balancing act. *AABRI International Conferences proceedings, St. Louis, MO*.

Conference Presentations Pueschel, A., (2019, April). The effects of fostering the Global Mindset into the Introduction to Business Undergraduate Curriculum. Center for Scholastic Inquiry Academic, Business, Behavioral Science Research Conference, Kissimmie, FL

Jordan, K., Pueschel, A., Taylor-Bianco, A., & Tucker, M., (2019, February). Storytelling Workshop: Maximizing Strategic Leadership through Storytelling to Enhance Organizational Culture. On the Organization: International Conference, Vancouver, Canada.

Boss, D., Chimeli, J., Jordan, K., Pueschel, A., Reynolds, T., Taylor, P. III, Taylor-Bianco, A., (2018, November). A model for strategic leadership development: Turning action into impact. Applied Business and Entrepreneurship Association International Conference. Waikoloa, HI.

Pueschel, A., (2018, November). Introducing International Business into Introduction of Business Academy of International Business U.S. Southeast Chapter Conference, Nashville, TN

Meek, S., Tucker, M. Pueschel, A., Jordan, K., (2018, October). Introducing Business Communication Students to the Power of Positivity: Providing one Approach. AABRI International Conferences proceedings,

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Orlando, FL. BEST PAPER AWARD WINNER.

Johnson, R., Pueschel, A., Tucker, M., (2018, October). The "whole being" approach to maximizing success. Creating Healthy Organizations conference. Costa Mesa, CA.

Pueschel, A., Roberts, J., Muir, T., & Tucker, M. L. (2018, May). All in Kahoots! Maximizing engagement in the classroom. Training session presented at Spotlight on Learning, Ohio University.

Tucker, M. L., Pueschel, A., Rosado-Feger, A., Sullivan G., and Taylor-Bianco, A., (2018, April). "Strategic Leadership Development Through Energy Management." Center for Scholastic Inquiry Academic, Business, Behavioral Science Research Conference, Savannah, GA.

Pueschel, A., and Tucker, M. L., (2018, January 5). Achieving Grit through the Growth Mindset. Paper Presented at the AABRI International Conference in St. Augustine, FL.

Pueschel, A., Tucker, M. L., Feger, A., Taylor-Bianco, A., & Sullivan, G., (2017, October 6). Priming students for success through energy management: The balancing act. Paper Presented at the AABRI International Conference in St. Louis, MO.

Tucker, M. L., Pueschel, A., Hartman, K., & Gullekson, N. L. (2017, May 25). Enriching Success via Grit and Growth Mindset: Exploring the currents created by personal perceptions of Learning. Presentation at Organizational Behavior Teaching Conference. Providence College, RI.

Pueschel, A., (2017, April 25). Increasing Engagement while Infusing Positivity into the Classroom. The 2017 Spotlight on Learning Conference. Athens, OH.

Pueschel, A., (2017, January 11). Managing stakeholder expectations in both Nonprofits and Higher Education. The International Special Events Society. Long Beach, CA.

Pueschel, A., (2016, January). Maximizing your leadership effectiveness throughout the event production process. The International Special Events Society: Executive Track. Orlando, FL.

Pueschel, A., (2015, January). The effects of imposed organizational culture change on quality of life, and leadership within a learning organization. On the Organization: International Conference, Berkley, CA.

Pueschel, A., (2007, January). Swinging into success – leadership and management decision making 101. The International Special Events Society. Las Vegas, NV.

Pueschel, A., (2004, January). Enhancing your client's image and impact through special events. The International Special Events Society. Orlando, FL.

Media

From Wall Street to Main Street (2017). <https://business.ohio.edu/about/news/from-wall-street-to-main-street/>

Independent Studies

Pueschel, A., & Niese, C. (2018). Best Practices in Small Business Creation and Leadership Mindfulness. Ohio University. Athens, OH

Pueschel, A., & Rieman, M. (2018). Best Practices in Small Business Creation and Leadership Mindfulness Ohio University. Athens, OH

Pueschel, A., & Cremeans, T. (2017). Best Practices in Leadership Mindfulness. Ohio University. Athens, OH

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Guest	Pueschel, A., (Oco2018). StressLess: A guide to student success. COB Transfer Students Learning Community.
Lectures	<p>Athens, OH.</p> <p>Pueschel, A., (November 13, 2018). StressLess: A guide to student success. COB Transfer Students Learning Community. Athens, OH.</p> <p>Pueschel, A., (November 15, 2018). StressLess: A guide to student success. COB Transfer Students Learning Community. Athens, OH.</p> <p>Pueschel, A., (2018). Lifelong Success: Well-Being and Beyond. BA1100. Athens, OH.</p> <p>Pueschel, A., (2018). Lifelong Success: Well-Being and Beyond. AKPsi. Athens, OH.</p> <p>Pueschel, A., (2018). StressLess: A guide to student success. COB Transfer Students Learning Community. Athens, OH.</p> <p>Pueschel, A., (2018). Lifelong Success: Well-Being and Beyond. Select Leaders. Athens, OH.</p> <p>Pueschel, A., (2018). Well-Being: Step into the Spotlight. Student Senate. Athens, OH.</p> <p>Pueschel, A., (2017). Enriching Success: Grit and the Growth Mindset. Organizational Behavior Guest Lecturer. Athens, OH.</p> <p>Pueschel, A., (2017). Setting yourself up for success. Vanguard OHIO. Athens, OH.</p> <p>Pueschel, A., (2017). Discovering Authentic Leadership: May the Force be With You. Vanguard OHIO. Athens, OH.</p> <p>Pueschel, A., (2017). Best Practices in Leadership Effectiveness and Professional Development. Exploring Business Learning Community. Athens, OH.</p> <p>Pueschel, A., (2016). Best Practices in Leadership Effectiveness and Professional Development. Ohio University Entrepreneurs. Athens, OH.</p> <p>Tucker, M. L., Pueschel, A., (2016). Enriching Success: Grit and the Growth Mindset. Engineering Honors Cohort. Athens, OH.</p> <p>Pueschel, A., (2016). Best Practices in Leadership Effectiveness and Professional Development. Undecided Business Learning Community. Athens, OH.</p> <p>Pueschel, A., (2016). Best Practices in Leadership Effectiveness and Professional Development. Phi Chi Theta Professional Business Fraternity. Athens, OH.</p>
Panel Discussions	<p>Pueschel, A., (2018). Faculty in their third year discuss what they wish they had known sooner. Includes Q&A. Athens, OH</p> <p>Pueschel, A., (2018). Spotlight on Learning Conference: Teaching in Challenging Times. Includes Q&A. Athens, OH</p> <p>Pueschel, A., (2018). Learning Community: University Discussion. Includes Q&A. Athens, OH</p> <p>Pueschel, A., (2017). Faculty in their second year discuss what they wish they had</p>

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known sooner. Includes Q&A. Athens, OH

Pueschel, A., (2017) Instructional Innovation at OHIO: Lessons Learned. Includes Q&A. Athens, OH

Peer Reviewed Publications Meek, S., Tucker, M. Pueschel, A., Jordan, K., (2018). Introducing Business Communication Students to the Power of Positivity: Providing one Approach. AABRI International Conferences proceedings, Orlando, FL. BEST PAPER AWARD WINNER.

Tucker, M. L., Pueschel, A., Rosado-Feger, A., Taylor-Bianco, A. (2018, Fall). Strategic leadership development through energy management. *Journal of Scholastic Inquiry: Business*, 9(1), 79-102. This paper was presented at the Savannah, Georgia CSI Conference April 2018 and published in the *Georgia 2018 Center for Scholastic Inquiry International Academic Research Conference Online Business Proceedings*, 165-181. <http://www.csiresearch.com/JOSI-Business-Fall-2018.html>

Pueschel, A., & Tucker, M. L. (2018). Shifting students' perspective: Achieving Grit through the Growth Mindset. *Journal of Instructional Pedagogies*, 20: <http://aabri.com/manuscripts/172714.pdf>.

Pueschel, A., Tucker, M. L., Feger, A., Taylor-Bianco, A., & Sullivan, G. (2017). Priming students for success through energy management: *The balancing act*. *Journal of Instructional Pedagogies*, 20.

Pueschel, Andrew. (2017.) The Effects of Imposed Culture Change on Quality of Life of Work Groups and Work Leaders in a Learning Organization. *Change Management: An International Journal* 17 (2): 19-29.

Dissertation Pueschel, A., (2015). The effects of imposed organizational culture change on productivity, employee engagement, quality of life, and leadership for both work groups and work leaders within a learning organization. Robert Morris University.

Editor Associate Editor – The Organizational Collective (2015)

Reviewer Journal of Scholastic Inquiry (Summer 2018). Paper: Myers-Briggs Type and Accounting Students: A Correlation between Performance.

American Journal of Business (Fall 2017). Paper: Impact of strategic roles of middle managers on the relationship between their involvement in strategy formulation and organizational performance.

McGraw Hill Publishing (2017). Module 12: Organizational Behavior

McGraw Hill Publishing (2017). Module 11: Human Resources and Labor Relations

McGraw Hill Publishing (2017). Module 10: Operations Management

Organizational Behavior Teachers Conference (2017).

McGraw Hill Publishing (2017). Chapter Review: Introduction to Business.

McGraw Hill Publishing (2017). Digital-first Project Review: Introduction to Business.

Memberships Academy of Management
2016 to Present

Management & Organizational Behavior Teaching Society
2016 to Present

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Honors and Awards

Bruning Teaching Fellow. (2018/2019)

Ohio University, Department of Management. Best Group II Researcher. (2018)

Ohio University, Department of Management. Outstanding Team of the Year. (2018)

Athens Magazine (2018). Best OU Professor – Top 5 (Ranked #3)

Athens Magazine (2017). Best OU Professor – Top 5 (Ranked #4)

National Society of Leadership and Success (2017). Excellence in Teaching Award

Specializations Foundations of Positive Psychology by University of Pennsylvania on Coursera. Certificate earned on September 2017.

Certifications Johnson & Johnson Human Performance Institute: Train the Trainer. Orlando Florida. April, 2018.

Speak as well as you Think: Train the Trainer. February, 2018.

Positive Psychology Specialization Project: Design Your Life for Well-being by University of Pennsylvania on Coursera. Certificate earned on September 2017.

Positive Psychology: Resilience Skills by University of Pennsylvania on Coursera. Certificate earned on September 2017.

Positive Psychology: Character, Grit and Research Methods by University of Pennsylvania on Coursera. Certificate earned on September 2017.

Positive Psychology: Applications and Interventions by University of Pennsylvania on Coursera. Certificate earned on August 2017.

Positive Psychology: Martin E. P. Seligman's Visionary Science by University of Pennsylvania on Coursera. Certificate earned on August 2017.

Trainings Ohio University. (Spring 2018) Reflective Practice-Learning Assessment Techniques. Athens, OH

OHIO Search Committee Training (Spring 2017). Athens, OH.

In-class Observation

Nicole Reynolds, (Fall 2018) INSERT TITLE

Mary Tucker, (Fall 2018) INSERT TITLE

Tim Vickers, (Fall 2016) INSERT TITLE

Compensated Service

Ohio University (2018). Company Leader – Ohio Business Week. Athens, OH.

Ohio University (2018). Ohio International Consulting Program. Athens, OH.

Ohio University (2017). Strategic Leadership Model development. Walter Center for Strategic Leadership. Athens, OH.

McGraw Hill Education (2017). Teaching Without Limits Symposium for Learning and Leadership in the 21st Century. La Jolla, CA.

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Ohio University (2017). Managing the Global Classroom Task Force. Athens, OH.

Executive Training Engagements

Ohio University Brazil Partnership (November 2018). The Role of Strategic Leadership and Positive Psychology in Maximizing Success. Robert D. Walter Center for Strategic Leadership. Athens, OH.

National Association of Business Owners. Columbus, (2017). Lifelong Success: Well-Being and Beyond. Columbus, OH.

Ohio University Brazil Partnership (September, 2018). The Role of Strategic Leadership and Positive Psychology in Maximizing Success. Robert D. Walter Center for Strategic Leadership. Athens, OH.

Ohio University MBA Leadership Development Program (August, 2018). The Whole Being Approach to Maximizing Success. Robert D. Walter Center for Strategic Leadership. Athens, OH.

Ohio University MBA Leadership Development Program (April, 2017). Endurance for Professional Longevity. Robert D. Walter Center for Strategic Leadership. Athens, OH.

City of New Albany (2017). Project Management. Robert D. Walter Center for Strategic Leadership. New Albany, OH.

City of Dublin (2017). Your Leadership Journey. Robert D. Walter Center for Strategic Leadership. Dublin, OH.

National Association of Business Owners. Columbus, (2017). Goal Setting for Small Businesses. Columbus, OH.

University Volunteer Service

Ohio University Faculty Senate
Senator
Fall 2018 to Present

EPSA committee
Committee Member
Ohio University
Fall 2018 to Present

Experts Directory
Leadership and Cultural Change Expert
Ohio University
Fall 2018 to Present

Student Stress Advisor – UPDATE NAME
Faculty Advisor
Ohio University
Fall 2018 to Present

The Stress and Anxiety Reduction Committee (SARC)
Committee Member
Ohio University
Spring 2018 to Present

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Committee Member – Outstanding Senior Leadership Award Committee

Ohio University

February 2018

- Selected the top 8 Outstanding Senior Leaders to be recognized University-wide
- Selected John Newton Templeton Award (African American community impact at Ohio University)

Director – OU Dance Team

Ohio University

Fall 2017 to Present

- Coordinate brand, schedule, and requirements with Ohio University Athletic Department
- Ensure top level performance quality, student academic achievement, and dancer development

Faculty Mentor - Junior Executive Business Program

Ohio University – College of Business

2017 to Present

- Mentor students one-on-one to help maximize their development and success
- Lead and co-facilitate programming to enhance student growth and productivity

Department of Management Student Success Task Force

Ohio University – College of Business

2017 to Present

- Increase Alumni engagement through events and communications
- Identify Alumni placement, location, and engagement potential

Faculty Instructor – Swing Dance Club

Ohio University

2017 to Present

- Instruct weekly lessons during the Swing Dance Club Meetings
- Promote and encourage increased membership and engagement

Staff Motivation/Engagement Committee Co-Chair

Ohio University – Department of Management

2017 to Present

- Create and execute planned departmental opportunities for increased socialization
- Establish continued communication about department happenings and successes

Organizer and Master of Ceremonies

Ohio University – Walter Center for Strategic Leadership: 2nd Annual Ethics Case Competition

2016 to Present

- Increased student participation by over 200% from year one to year two
- Maximized alumni relations, development, and marketing potential for all audiences

Faculty Mentor– Vanguard Ohio

Ohio University

2016 to Fall 2018

- Leader in team-based facilitation focusing on personal student development
- Interact with membership to provide individual growth opportunities

Cluster Task Force

Ohio University – College of Business

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2016 to Present

- Engage in scheduled curriculum development meetings focusing on the Integrated Business Cluster
- Interpret and communicate best-practices for effectively teaching in the cluster atmosphere

Faculty Advisor– Ballroom Dance Club

Ohio University

2016 to 2018

- Launch the student run organization
- Provide lesson instruction and personal student development

Communications Chair Advisor – Beta Theta Pi

Ohio University

2016 to 2018

- Establish professional grade communications for engagement with external and internal audiences
- Provide leadership and communications best practices for student volunteers

New Faculty Task Force

Ohio University – College of Business

2016 to 2017

- Engage in scheduled professional development focusing on new faculty
- Maintain best-practices and skill set awareness

Community Volunteer Service

Factory Street Dance Studio

Board Member

2017 to Present

- Discover opportunities to create a greater positive impact on the Athens Community
- Establish maximum brand identity and fundraising potential through marketing and programming

Adjudicator

Miss USA – Nebraska

2017

- Interview candidates for leadership, academic, and volunteer acumen
- Select the top-deserving contestant to participate in the Miss USA pageant

Adjudicator

Miss Teen USA – Nebraska

2017

- Interview candidates for leadership, academic, and volunteer acumen
- Select the top-deserving contestant to participate in the Miss Teen USA pageant

Adjudicator

Miss USA – Illinois

2016

- Interview candidates for leadership, academic, and volunteer acumen
- Selected contestant advanced to the top 5 at Miss USA in 2017

Board Member

Edgewood Foundation, Edgewood, Pennsylvania

2012 to 2014

- Created a special events template for planning, documentation, and metrics
- Developed and enhance existing events and services for the Edgewood community

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Vice President of Youth/ Collegiate Services

USA Dance - National

2008 to 2010

- Increased outreach opportunities to promote the positive effects of ballroom dancing.
- Focused on youth and college-age involvement through social and competitive dancing

President

USA Dance - Pittsburgh Chapter

2004 to 2006

- Focused on increasing membership through more aggressive public relations and marketing tactics
- Established standardized organizational practices to streamline officer-related processes

Special Events Chair

CASE (Council for Advancement and Support of Education)

National Conference, Pittsburgh, Pennsylvania

2005

- Produced a series of events to host the CASE conference attendees
- Coordinated logistical efforts to meet the needs of conference requirements

Committee Member – Promotions Committee

South Side Local Development Company, Pittsburgh, Pennsylvania

2004 to 2005

- Established the South Side as a place for entertainment, shopping, dining, and doing business
- Assisted staff in planning various promotions that showcased the neighborhood

Chair and Founder

PULSE (Positively Utilizing a Livable and Successful Work Environment)

Carnegie Mellon University Advancement, Pittsburgh, Pennsylvania

2002 to 2005

- Coordinated motivational monthly activities for a staff of over 150 people
- Focused on individual and group interaction, motivation, and participation

Consultation Carnegie Mellon University department of Conference Services and Events (2013). Best-practices for visiting corporate recruiters, and other various VIP events. Pittsburgh PA.

Robert Morris University (2011). Marketing and alumni relations communications strategies and assisted the Vice President of Marketing and Public Relations. Pittsburgh, PA.

Chatham University (2009). Gender activity assessment focusing on the increase of male participants within social events, at an all-female undergraduate institution. Pittsburgh, PA.

Duquesne University School of Leadership (2001). Departmental analysis for best-fit strategies during transition between the outgoing and incoming administration. Pittsburgh, PA.