

Website Privacy Policy

RyCo Wellness ("we," "our," "us") is committed to protecting your privacy. This Website Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website or engage with our services. Please read this policy carefully. If you do not agree with the terms of this policy, please do not access the website.

1. Information We Collect We may collect personal information you provide directly to us, as well as information automatically collected when you interact with our website.

This includes:

- Personal Information: Name Contact details (email, phone number, mailing address), appointment details, payment information, health-related information relevant to our services
- Automatically Collected Information: IP address Browser type, Device information, Pages visited on our website, Referring website, or link Cookies and similar tracking technologies

2. How We Use Your Information

We use the information collected to: Provide and manage our services. Schedule and confirm appointments. Communicate with you about your inquiries or treatments. Process payments. Improve website functionality and user experience. Comply with legal obligations.

3. Sharing Your Information

We do not sell your personal information. However, we may share your information in the following circumstances:

- With Service Providers: To help us operate our business (e.g., payment processors, IT support).
- As Required by Law: To comply with legal obligations or respond to lawful requests.
- With Your Consent: When you have authorized us to share your information.
- For Business Transfers: In the event of a merger, sale, or reorganization of RyCo Wellness.

4. Cookies and Tracking

Technologies Our website uses cookies and similar technologies to enhance your browsing experience and analyze site traffic. You can manage cookie preferences through your browser settings. However, disabling cookies may limit the functionality of our website.

5. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no security measures are foolproof, and we cannot guarantee absolute security.

6. Your Rights

Depending on your location, you may have certain rights regarding your personal information, including: Accessing your personal data. Requesting corrections to your data. Deleting your data (subject to legal or contractual obligations). Opting out of certain data processing activities.

To exercise

these rights, please contact us at rycowellness@gmail.com

7. Third Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites. We encourage you to review their privacy policies.

8. SMS Text Messaging

If you opt in to receive SMS text messages from RyCo Wellness, you agree to receive appointment reminders, promotional messages, and other communications related to our services. Standard messaging and data rates may apply.

- How We Use SMS:
 - To send appointment confirmations and reminders
 - To notify you of special offers or promotions.
 - To provide updates related to your treatments or services.
- Your Choices: You may opt out of receiving SMS text messages at any time by replying "STOP" to any text message you receive from us. Please note that opting out of SMS communications may impact your ability to receive certain service-related messages.
- Security: We take reasonable steps to protect the confidentiality of SMS communications; however, we cannot guarantee the security of messages as they may be intercepted by unauthorized parties.

9. Updates to This Policy We may update this Privacy Policy from time to time. Changes will be effective upon posting to our website. We encourage you to review this policy periodically.

10. Contact Us If you have questions about this Website Privacy Policy or how we handle your information, please contact us:

RyCo Wellness, LLC
21803 N Scottsdale Rd. Unit 200 Scottsdale, AZ 85255
602-805-3330
rycowellness@gmail.com
Thank you for trusting RyCo Wellness with your health.