



April Hershberger

www.AprilHershberger.com



We moved a 150 year old barn frame from Canada to Pennsylvania to turn it into a unique home on a secluded ridge top with sunset views. I share seasonal decor, colorful collections, DIY projects, and family/pet friendly content with my instagram audience @BarnHomeLiving and on my blog/ website www.AprilHershberger.com.

BarnHomeLiving Started 10/2019, 15.4k followers as of 9/2021

Audience
94% female
81% USA

Engagement
5.09%

Weekly Reach
42,063
35.7k non-followers

Weekly Impressions
81,624

As Seen In:
The Globe & Mail
Reclaim Magazine
Flea Market Home & Living
American Farmhouse Style



Previous brand collaborations:





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BarnHomeLiving

I have an extremely well engaged instagram audience @BarnHomeLiving and they enjoy thoughtful product placements and company collaborations. If you are interested in being shared with my instagram followers and on my blog/ website www.AprilHershberger.com I have outlined some services and rates below. Please feel free to suggest other collaborations or inquire about add-ons. We also rent our home and property for location shoots for catalogues and various other productions.



Services and Rates

- Instagram Post ...** **\$200**
A dedicated post with tag and customized caption. Includes a story share of the post.
- Instagram Reel ...** **\$350**
A custom reel featuring your product or company with tag and personalized caption. Includes a story share of the reel.
- 3 Instagram Stories with Swipe Ups...** **\$150**
Stories will feature product images and swipe ups and will be added to a highlight for up to one month.
- Blog Post with Links ...** **\$175**
A dedicated post with 3-5 high resolution images, multiple imbedded links, and email notification to subscribers of new blog post.
- High Resolution Images & Rights...** **\$200**
\$200 per image - includes all usage rights
- Basic Bundle...** **\$600**
1 Instagram Post, 3 Stories with Swipes, 2 images with rights
- Multi-Round Marketing...** **\$1000**
Round 1- Basic Bundle
Round 2- Blog Post, Instagram Reel & 3 additional Instagram stories with Swipe Ups

Location Rental

Located in the mountain of Western Pennsylvania we are within 2/2.5 hours of Pittsburgh, PA, Baltimore, MD, and Washington, D.C. Our secluded property is over 300 acres with stunning sunset views and forested ridgetop. Barnhouse and garage both feature 150+ year old exposed timber frame structures. Add-ons include vintage Airstreams and other vintage/ antique props.

Please inquire with location parameters, scope of project and timeframe for a quote on property rental.

Add-Ons

- Vintage Airstreams
- 1964 Landrover (unrestored)
- 1850's Buckboard Wagon

