



April Hershberger

www.AprilHershberger.com



We moved a 150 year old barn frame from Canada to Pennsylvania to turn it into a unique home on a secluded ridge top with sunset views. I share seasonal decor, colorful collections, DIY projects, and family/pet friendly content with my instagram audience @BarnHomeLiving and on my blog/ website www.AprilHershberger.com.



BarnHomeLiving

Started 10/2019, 16.7k followers as of 1/2022

Audience

94% female
81% USA

Engagement

5.09%

Weekly Reach

42,063
35.7k non-followers

Weekly Impressions

81,624

As Seen In:

The Globe & Mail
Reclaim Magazine
Flea Market Home & Living
American Farmhouse Style



Previous brand collaborations:





April Hersberger



BarnHomeLiving

I have an extremely well engaged instagram audience @BarnHomeLiving and they enjoy thoughtful product placements and company collaborations. If you are interested in being shared with my instagram followers and on my blog/ website www.AprilHershberger.com I have outlined some services and rates below. Please feel free to suggest other collaborations or inquire about add-ons. We also rent our home and property for location shoots for catalogues and various other productions.



Services and Rates

Instagram Post ...	\$200
A dedicated post with tag and customized caption. Includes a story share of the post.	
Instagram Reel ...	\$350
A custom reel featuring your product or company with tag and personalized caption. Includes a story share of the reel.	
3 Instagram Stories with Swipe Ups...	\$150
Stories will feature product images and swipe ups and will be added to a highlight for up to one month.	
Blog Post with Links ...	\$175
A dedicated post with 3-5 high resolution images, multiple imbedded links, and email notification to subscribers of new blog post.	
High Resolution Images & Rights...	\$200
\$200 per image - includes all usage rights	
Basic Bundle...	\$600
1 Instagram Post, 3 Stories with Swipes, 2 images with rights	
Multi-Round Marketing...	\$1000
Round 1- Basic Bundle	
Round 2- Blog Post, Instagram Reel & 3 additional Instagram stories with Swipe Ups	

Location Rental

Located in the mountain of Western Pennsylvania we are within 2/2.5 hours of Pittsburgh, PA, Baltimore, MD, and Washington, D.C. Our secluded property is over 300 acres with stunning sunset views and forested ridgetop. Barnhouse and garage both feature 150+ year old exposed timber frame structures. Add-ons include vintage Airstreams and other vintage/ antique props.

Please inquire with location parameters, scope of project and timeframe for a quote on property rental.

Add-Ons

- Vintage Airstreams
- 1964 Landrover (unrestored)
- 1850's Buckboard Wagon

