



# April Hershberger

[www.AprilHershberger.com](http://www.AprilHershberger.com)



We moved a 150 year old barn frame from Canada to Pennsylvania to turn it into a unique home on a secluded ridge top with sunset views. I share seasonal decor, colorful collections, DIY projects, and family/pet friendly content with my instagram audience @BarnHomeLiving and on my blog/ website [www.AprilHershberger.com](http://www.AprilHershberger.com).



## BarnHomeLiving

Started 10/2019, 17.9k followers as of 3/2022

### Audience

94% female  
81% USA

### Engagement

5.09%

### Weekly Reach

42,063  
35.7k non-followers

### Weekly Impressions

81,624

### As Seen In:

The Globe & Mail  
Reclaim Magazine  
Flea Market Home & Living

American  
Farmhouse Style



### Previous brand collaborations:





April Hersberger



BarnHomeLiving

I have an extremely well engaged instagram audience @BarnHomeLiving and they enjoy thoughtful product placements and company collaborations. If you are interested in being shared with my instagram followers and on my blog/ website [www.AprilHershberger.com](http://www.AprilHershberger.com) I have outlined some services and rates below. Please feel free to suggest other collaborations or inquire about add-ons. We also rent our home and property for location shoots for catalogues and various other productions.



### Services and Rates

<b>Instagram Post ...</b>	<b>\$200</b>
A dedicated post with tag and customized caption. Includes a story share of the post.	
<b>Instagram Reel ...</b>	<b>\$350</b>
A custom reel featuring your product or company with tag and personalized caption. Includes a story share of the reel.	
<b>3 Instagram Stories with Swipe Ups...</b>	<b>\$150</b>
Stories will feature product images and swipe ups and will be added to a highlight for up to one month.	
<b>Blog Post with Links ...</b>	<b>\$175</b>
A dedicated post with 3-5 high resolution images, multiple imbedded links, and email notification to subscribers of new blog post.	
<b>High Resolution Images &amp; Rights...</b>	<b>\$200</b>
\$200 per image - includes all usage rights	
<b>Basic Bundle...</b>	<b>\$600</b>
1 Instagram Post, 3 Stories with Swipes, 2 images with rights	
<b>Multi-Round Marketing...</b>	<b>\$1000</b>
Round 1- Basic Bundle	
Round 2- Blog Post, Instagram Reel & 3 additional Instagram stories with Swipe Ups	

### Location Rental

Located in the mountain of Western Pennsylvania we are within 2/2.5 hours of Pittsburgh, PA, Baltimore, MD, and Washington, D.C. Our secluded property is over 300 acres with stunning sunset views and forested ridgetop. Barnhouse and garage both feature 150+ year old exposed timber frame structures. Add-ons include vintage Airstreams and other vintage/ antique props.

**Please inquire with location parameters, scope of project and timeframe for a quote on property rental.**

#### Add-Ons

- Vintage Airstreams
- 1964 Landrover (unrestored)
- 1850's Buckboard Wagon

