



NORTHSTAR FORD ARENA

CORPORATE SPONSORSHIP OPPORTUNITIES



ARENA LEGACY FUND

Available Northstar Ford Arena Features

\$600,000 WALKING TRACK - SOLD

\$400,000 LOBBY - SOLD

\$300,000 NEW SCOREBOARD - SOLD

\$250,000 ZAMBONI - 1

\$250,000 ZAMBONI - 2

\$125,000 IN-ICE LOGOS - 1

\$100,000 IN-ICE LOGOS - (5 LEFT)

\$226,000 MEDIA ROOMS - SOLD

\$100,000 CONCESSION - SOLD

\$75,000 PRESS BOX - SOLD

\$60,000 HAWKS VARSITY LOCKER ROOM - SOLD

\$60,000 MIRAGE VARSITY LOCKER ROOM - SOLD

\$50,000 EXISTING SCOREBOARD - 1

\$50,000 CORE VALUE BANNER - (5 LEFT)

\$60,000 ALUMNI WALL - SOLD

\$20,000 PER YOUTH LOCKER ROOM - (3 LEFT)

\$10,000 LARGE COMPANY BRICK 12" X 12" & 10 SEATS

\$5,000 SMALL COMPANY BRICK (6" X 12") & 5 SEATS



For more information please contact:

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Arena Legacy Fund Board Member

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10' x 10' Core Value Banners

\$50,000



10 Feet

10 Feet

UNITED PURSUIT

HARD WORK (SOLD)

COMMUNITY

PERSEVERANCE (SOLD)

TRADITION

COMMITMENT

INTEGRITY (SOLD)

SPORTSMANSHIP



NORTH STAR FORD ARENA LOCKER ROOM SPONSORSHIPS

Unlocking Opportunities: Become a Locker Room Sponsor at North Star Ford Arena!

At North Star Ford Arena, we're gearing up for a game-changing experience, and we invite your business to be a vital part of it. Our facility boasts eight versatile general use locker rooms and a brand-new Boys and Girls High School Locker Room. The heartbeat of hockey in Northern Minnesota, Hermantown school activities, and regional community events, all find a home here.

Why Sponsor a Locker Room?

- **Community Impact:** Your support is the driving force behind the vibrant landscape of hockey and community activities in Northern Minnesota. Without you, our local business partners, the experience wouldn't be the same.
- **Tailored Recognition:** As a Locker Room Sponsor, you gain the unique opportunity to custom design a distinctive wall and door wrap, putting your brand front and center in our facility.
- **Lobby Recognition:** Your business will be prominently acknowledged in the lobby of North Star Ford Arena, showcasing your commitment to the community.
- **Participant Promotion:** The designations of the locker rooms will serve as a constant reminder of your support, reaching all participants and attendees.

Locker Room Sponsorship Tiers

- **General Use Locker Room**
 - Customize the experience for our general use locker rooms and be an integral part of fostering community connections.
 - Price: \$20,000 for a 10-year term
- **Boys and Girls High School Locker Rooms**
 - Elevate your brand to new heights by sponsoring the Boys and Girls High School Locker Rooms, contributing directly to the growth of young athletes.
 - Price: \$50,000 for a 10-year term

Be a game-changer in the Northern Minnesota community. Secure your Locker Room Sponsorship today and leave a lasting impact on the legacy of North Star Ford Arena!





Introducing In-Ice Advertising: Elevate Your Brand in the Heart of the Action!

Join us in seizing the premier opportunity for custom recognition with our In-Ice Ads, strategically integrated into the thrilling in-game action. This is your chance to have your organization's name and logo prominently featured in the ice of both rinks within the Arena Complex for an impressive 10-year term.

Why Choose In-Ice Ads?

- **Unmatched Visibility:** Be in the spotlight as your brand takes center stage during every game and event, capturing the attention of all in attendance.
- **Strategic Placement:** Our In-Ice Ad locations ensure that your organization's identity stands out with pride. Choose from two distinct options tailored to meet your visibility preferences.

Ad Locations

- **Ad Locations 1-6**
 - Dimensions: Approximately 15' wide by 4' high
 - Maximize your impact with these prime ad spaces, strategically positioned for optimal visibility.
 - Price: \$100,000 for a 10-year ad term
- **Ad Locations 7-8**
 - Dimensions: Approximately 20' wide by 6' high
 - Elevate your brand to new heights with these larger ad spaces, ensuring an even more commanding presence.
 - Price: \$125,000 for a 10-year ad term

Secure your place in the spotlight with our In-Ice Ads and watch as your organization becomes an integral part of the in-game excitement. Don't miss out on this incredible opportunity to showcase your brand on the ice for a decade of memorable moments!

NORTH STAR FORD ARENA

Zamboni Sponsorships



Introducing the Exclusive Zamboni Sponsorship Opportunity for Corporations!

Elevate your organization's visibility and community engagement with our Custom Designed Wrapped Zamboni Ad. This unique opportunity allows you to proudly showcase your brand during every arena activity, emphasizing your commitment to the community.

Why Choose Zamboni Ads?

- **Prominent Exposure:** Your organization's custom design will be featured on a Zamboni, ensuring that your brand is front and center during all arena activities.
- **Double Impact:** With the Zambonis in action on both rinks within the arena complex, your message will reach an even broader audience.
- **10-Year Visibility:** Secure a decade-long term for your ad, maximizing the longevity of your brand exposure and community impact.
- **Price:** \$250,000 per machine

Don't miss this exceptional opportunity to make a lasting impression in the hearts of spectators and participants alike!



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