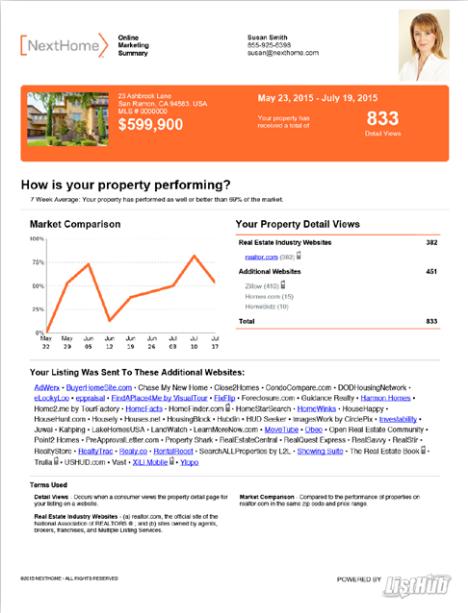
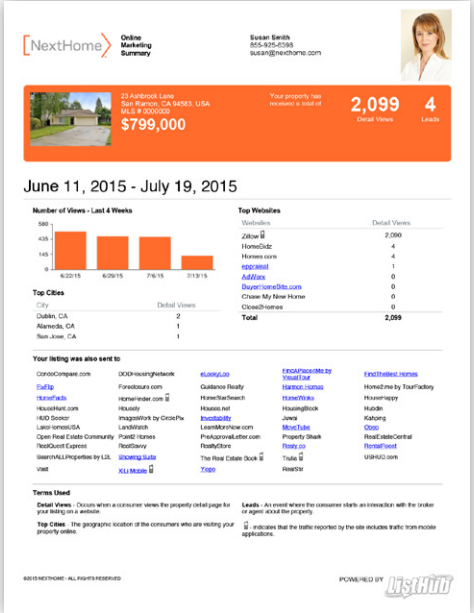
Listing Activity Report

Keeping You Updated Every Step Of The Way

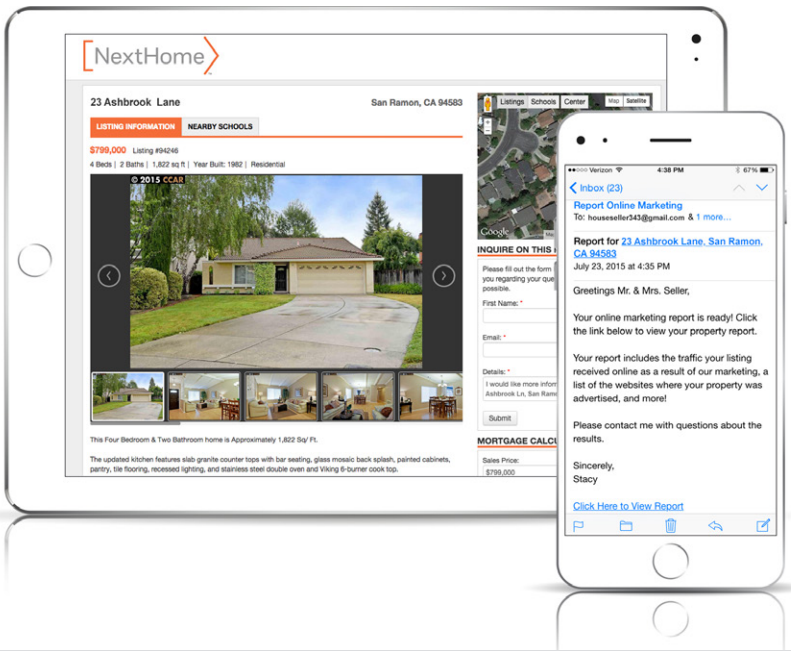
With homebuyers beginning their search online, and spending an average of 10 weeks looking for a home, we know Internet marketing is important to maximize the highest sales price of your home. That is why we have a National Listing Distribution program, to market your home on hundreds of websites with your home featured on the top sites: Zillow.com, Trulia.com, Yahoo.com, Homes.com and Aol.com.

Once your home is displayed on these sites we keep you informed of the online homebuyer traffic results. We show you the trends, sites being used, and help you gauge the level of interest during our marketing strategy. This information allows you to make informed decisions about the sale of your home and any adjustments needed along the way.





Strategic Marketing = Results Marketing



Premium placement on sites like Zillow and Trulia gives you greater exposure and places your property at the top of the search results.

The Internet (82%) and your Real Estate Agent (75%) are the top two most useful information sources for homebuyers.

(2014 National Association of REALTORS Profile of Home Buyers & Sellers)

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