



4-H Alberta
2021-2022 Sponsorship Report
Prepared for
Canadian Sheep Breeders' Association

Learn To Do By Doing!



Thank You!

Dear Ms. Linda Brandes,

On behalf of 4-H Alberta, we would like to thank **Canadian Sheep Breeders' Association** for the ongoing and greatly appreciated support throughout this past year.

This past year as the COVID-19 restrictions began to lift across the Province of Alberta, it meant we were able to off in-person programming once again. Our youth were thrilled to be able to get back interacting with their peers and engaging with the local communities.

4-H Alberta was able to continue delivering meaningful and engaging programming both in-person and some virtual. Thanks to the support of sponsors, supporters, and donors like you, we have been able to continue to set our youth up for success and continue to strengthen our local communities across the Province of Alberta. We look forward to seeing what the next year will bring!

With appreciation,

Kurt Kinnear



4-H Alberta - Highlights

October 1, 2021 - September 30, 2022

- **Membership:** over **5,200** 4-H Alberta Members, including **over 700** Cleaver Kids
- **Leaders and Volunteers:** close to **2,350** registered Volunteers and Leaders
- **Member and leader retention:** 4-H Alberta retained **93%** of its members and leaders
- **Funding:** 4-H Alberta retained its support from existing funders and sponsors, while gaining three (3) new partnerships in 2022, and growing funding commitments from one (1) partner as well as from the community through annual fundraising campaigns
- **Provincial programs executed October 1, 2021 - September 30, 2022 (2021/ 2022 Club Year):** 20 provincial level programs, delivered in person and/ or virtually (*some programs were deferred due to COVID-19 and restrictions*) as well as five (5) additional workshops and webinars



4-H Alberta Year in Review:

October 1, 2021 - September 30, 2022

- **October 2021:** 285 Clubs registered for the new Club year and club supplies were distributed to each club in partnership with Staples
- **November 2021:** Over 220 scholarships, including five newly established ones were awarded. 4-H Alberta started to work with new partners to increase support of youth and all provincial programs
- **January - March 2022:** 4-H Alberta continued to deliver virtual and in-person programming (based on COVID-19 regulations) but started to focus on planning in-person programs
- **March 2022:** 4-H Alberta held a one-day Ultimate Bullfighting Experience & Mental Health pilot program. The pilot was well received and will be back by popular demand



Learn To Do By Doing!



4-H Alberta Year in Review:

October 1, 2021 - September 30, 2022

- **April 2022:** The Provincial Communications Competition was held at the Lacombe Memorial Centre and was a huge success. We were delighted that our youth travelled across the province for this in-person event, post-COVID-19.
- **May 2022:** 4-H Alberta's Senior Symposium was redeveloped in 2021. The 2022 spring edition focused on health, mental health, and personal wellbeing and received a lot of positive feedback.
- **July & August:** A bustling and excited Alberta 4-H Centre welcomed back campers of all ages to join 4-H Alberta Camps and Programs at full capacity.
- **September 2022:** Rolled out 4-H Alberta's first Financial Assistance program as a pilot project for the 2022/ 2023 Club Year.



Learn To Do By Doing!



4-H Alberta 2021/ 2022 Club Year Statistics

Membership:

- Over **5,200** 4-H Alberta Members (includes **over 700** Cleaver Kids)
- **285** registered and active 4-H Clubs
- **2,350** Leaders and Volunteers
- Representation across Alberta: Seven Regions and **57** Districts

Other Statistics:

- Projects: **over 9,000** completed projects
- Scholarships: 4-H Alberta awarded 208 scholarships for a combined value of over \$240,000
- **7,187** 4-H Alberta Facebook Followers
- **2,674** 4-H Alberta Twitter Followers
- **2,390** 4-H Alberta Instagram Followers
- **302** Subscribers to 4-H Alberta's YouTube Channel



4-H Alberta Provincial Events

4-H Alberta Sheep Show 2022

Details:

- In conjunction with the Beef Heifer Show, Olds Regional Exhibition also hosted the Provincial 4-H Alberta Sheep Show.
- Members from across Alberta, B.C. and Saskatchewan competed against each other and sharpened their husbandry, judging, marketing, showmanship and trimming skills.
- Participants attended various educational sessions and competitions. Each skill and session provided exposure to the forefront of a rapidly growing industry.
- The 4-H Alberta Sheep Show is a great stepping stone to be part of an industry that is thriving in Alberta, recording an almost 43% increase from the 2021 participation numbers.



4-H Alberta Provincial Events

4-H Alberta Sheep Show 2022

Highlights from 2022 Sheep Show:

- 60 4-H Alberta Sheep members from across Alberta came to compete against one another, setting a new record with 18 flocks being shown.
- They had to work extra hard this year as they competed against their counterparts from 4-H British Columbia and 4-H Saskatchewan.
- It was an honour to have international livestock judge Ryan Rash judge our Sheep Show participants and their flocks, giving them invaluable feedback in the process.
- Congratulations to Kurt Y. from St. Paul 4-H Multi with his Champion Flock and Georgia V. - Eagle Beef & Multi 4-H - who was the Reserve Champion Flock.



4-H Alberta Provincial Events

4-H Alberta Sheep Show 2022



Learn To Do By Doing!



**THANK YOU FOR YOUR
CONTINUED SUPPORT!**

