



# 2025 All Canada Sheep Classic Sponsor Benefits



Join Canadian Sheep Breeders' Association and Manitoba Sheep Association at the 2025 All Canada Sheep Classic, July 9-12, 2025. Sponsor this event and have your company featured to more than 850 producers across Canada.

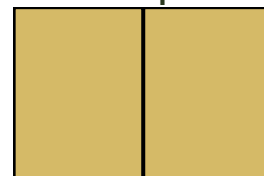
	Platinum \$2,000	Gold \$1,000	Silver \$500	Booth \$250
Advertising in the sales catalogue	1 page	1 page	1/2 page	
Tickets for banquet	2	2	1	
Booth space on site	•	•	•	•
Logo included in on-site advertisements	•	•	•	
Logo included in all digital promotions for Classic (social media, website)	•			
Dedicated sponsor recognition posts on social media (CSBA & All Canada Sheep Classic pages)	5	2		
Logo included on Cover of Classic Catalogue	•			
Logo included in Sheep Canada advertisement	•	•		
Company recognition announced in person and online during show and sale.	•	•		
Company recognition announced in person at all Classic related events (Junior show, show, exhibitor's welcome, banquet)	•			

## Advertise in the Sale Catalogue

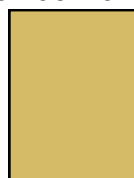
The Sale catalogue will be available online and distributed electronically to all members of Canadian Sheep Breeders' Association and Manitoba Sheep Association. Paper copies will be available on sale day and upon request to CSBA office.

CSBA members can add \$50 to ad space cost if you would like to be included in the digital sponsorship recognition as well.

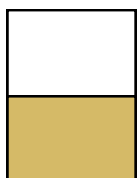
### Limited Spaces



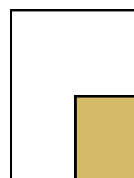
2 page spread  
15" x 10"  
**\$500**



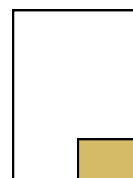
1 page  
7.5" x 10"  
**\$300**



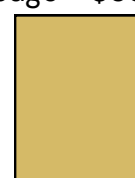
1/2 page  
7.5" x 5"  
**\$200**



1/4 page  
3 3/4" x 5"  
**\$125**



Business Card  
3.5 x 2"  
**\$50**



Centerfold  
1 page - **\$350**  
2 page - **\$650**  
  
Inside Cover - **\$500**  
Back Cover - **\$1,000**



# 2025 All Canada Sheep Classic Sponsor Application



Please complete the form below and return to CSBA by May 1, 2025.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact email: \_\_\_\_\_

Contact phone: \_\_\_\_\_

## Sponsorship level:

- ☐ Platinum (\$2,000)   ☐ Gold (\$1,000)   ☐ Silver (\$500)   ☐ Booth (\$250)  
☐ Ring (\$3,000)   ☐ Barn (\$4,000)

## Catalogue Advertisement:

- ☐ 2 Page (\$500)   ☐ Full Page (\$300)   ☐ 1/2 Page (\$200)   ☐ 1/4 Page (\$125)  
☐ Business Card (\$50)   ☐ Inside Front Cover (\$500)   ☐ Inside Back Cover (\$500)  
☐ Back Cover (\$1,000)   ☐ Centerfold - 1 page (\$350)   ☐ Centerfold - 2 page (\$650)  
☐ Digital Sponsorship (\$50) *CSBA Members only, must be in addition to Catalogue Ad*

## Breed Sponsors: *First come, first serve. Includes a complimentary business card ad*

- ☐ Champion Ewe (\$100) Breed: \_\_\_\_\_  
☐ Champion Ram (\$100) Breed: \_\_\_\_\_  
☐ Supremes (\$250)   ☐ Ewe   ☐ Ram   ☐ Get-of-Sire   ☐ Flock

### Notes:

- Digital ads can be full colour.
  - Please note that ads in the printed catalogue will be shown in black and white.
- The inside front and back cover, as well as the outer back cover will be sold on a first come, first served basis.
- The CSBA reserves the right to refuse any ad deemed not suitable.
- Ads must be in .jpeg, .png or .pdf form
- If providing a completed ad, a resolution of 300 dpi or higher is required.
- If you require CSBA to create the ad, please send all logos, photos and text for the ad to the CSBA office. A fee may apply.

**Please send all promotional material to Canadian Sheep Breeders' Association.**

### Canadian Sheep Breeders' Association:

Sarah Brien, General Manager  
18-539 Willow Road, Guelph ON N1H 7G3  
office@sheepbreeders.ca  
1-866-956-1116

### All Canada Sheep Classic Committee

Bethan Lewis, Chair  
204-851-5686  
lewisbethan247@gmail.com

Sarah Lewis  
204-845-2153  
johnsarahlewis@gmail.com