



**CANADIAN SHEEP BREEDERS' ASSOCIATION**  
 18-539 WILLOW ROAD, GUELPH ON N1H 7G3  
 1-866-956-1116  
 OFFICE@SHEEPBREEDERS.CA  
 SHEEPBREEDERS.CA



## 2026 ALL CANADA SHEEP CLASSIC

The **Purebred Sheep Breeders Association of Nova Scotia** would like to invite you join us as a sponsor of the **All Canada Classic Sheep Show and Sale**. The premier National Sheep Show and Sale Sponsored by the Canadian Sheep Breeders is held annually in different locations around Canada. This year the Purebred Sheep Breeders of Nova Scotia is hosting the Classic in Pictou. It will be held **July 8-11, 2026**. Your corporation will benefit from the regional, provincial, national and international interest and exposure of the Classic.

Your involvement in the Classic will demonstrate your interest and commitment to the Canadian sheep industry. You will in fact take part in the largest annual event of the Canadian purebred sheep industry. The sheep industry in Nova Scotia is continuously growing.

**Lamb & Lobster Banquet featuring all Nova Scotia products (Lamb being donated by local farmers). This is a highlight of the show each time we host.**

Platinum Sponsor \$2,000	Gold Sponsor \$1,000	Silver Sponsor \$500	Bronze Sponsor \$250
<ul style="list-style-type: none"> <li>• Full page advertisement in sale catalogue</li> <li>• Exhibitor's social invitation - NS Wine &amp; Cheese</li> <li>• 2 Tickets for Lamb &amp; Lobster Banquet</li> <li>• Recognition on 2026 Classic website and social media</li> <li>• Major advertisement on-site</li> <li>• Company logo in all promotional material</li> <li>• Tradeshow table</li> </ul>	<ul style="list-style-type: none"> <li>• Full page advertisement in sale catalogue</li> <li>• Exhibitor's social invitation - NS Wine &amp; Cheese</li> <li>• 2 Tickets for Lamb &amp; Lobster Banquet</li> <li>• Recognition on 2026 Classic website and social media</li> <li>• Advertisement on-site</li> <li>• Company logo in all promotional material</li> <li>• Tradeshow table</li> </ul>	<ul style="list-style-type: none"> <li>• Half page advertisement in sale catalogue</li> <li>• Exhibitor's social invitation - NS Wine &amp; Cheese</li> <li>• Recognition on 2026 Classic website and social media</li> <li>• Advertisement on site</li> <li>• Tradeshow table</li> </ul>	<ul style="list-style-type: none"> <li>• Business Card advertisement in sale catalogue</li> <li>• Exhibitor's social invitation - NS Wine &amp; Cheese</li> <li>• Recognition on 2026 Classic website and social media</li> <li>• Tradeshow table</li> </ul>

Closing date for sponsorship and advertising is May 15, 2026.

All sponsorship and advertising must be prepaid. Payable to **Purebred Sheep Breeders Association of Nova Scotia**. Cheques can be mailed to Dianne Sinclair, 211 Old Road, Goshen, NS B0H 1M0. Etransfer to psbans@outlook.com.

Tradeshow are is 10ft space, 1 table and 2 chairs provided (\$200).



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## 2026 ALL CANADA SHEEP CLASSIC CATALOGUE ADVERTISEMENT

The Sale catalogue will be available online and distributed electronically to all members of Canadian Sheep Breeders' Association and Manitoba Sheep Association.

Paper copies will be available on sale day and upon request to CSBA office.

CSBA members can add \$50 to ad space cost if you would like to be included in the digital sponsorship recognition as well.

### Ad Sizes



2 Page Spread  
15" x 10"  
**\$500**



Full Page  
7.5" x 10"  
**\$300**



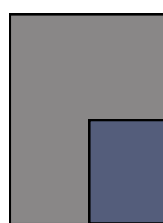
Inside Front Cover  
**\$500**  
Back Cover  
**\$1,000**



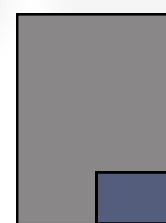
Centerfold  
1 page  
**\$350**  
2 page  
**\$650**



1/2 page  
7.5" x 5"  
**\$200**



1/4 page  
3 3/4" x 5"  
**\$125**



Business Card  
3.5 x 2"  
**\$50**

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Artwork and company logos to be sent to [office@sheepbreeders.ca](mailto:office@sheepbreeders.ca).

Tradeshow area is 10ft space, 1 table and 2 chairs provided (\$200).



# 2026 All Canada Sheep Classic Sponsor Application



Please complete the form below and return by May 15, 2026.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact email: \_\_\_\_\_

Contact phone: \_\_\_\_\_

### Sponsorship level:

- Platinum** (\$2,000)   
 **Gold** (\$1,000)   
 **Silver** (\$500)   
 **Bronze** (\$250)  
 **Tradeshow Booth Only** (\$200)

### Catalogue Advertisement:

- 2 Page** (\$500)   
 **Full Page** (\$300)   
 **1/2 Page** (\$200)   
 **1/4 Page** (\$125)  
 **Business Card** (\$50)   
 **Inside Front Cover** (\$500)   
 **Inside Back Cover** (\$500)  
 **Back Cover** (\$1,000)   
 **Centerfold - 1 page** (\$350)   
 **Centerfold - 2 page** (\$650)  
 **Digital Sponsorship** (\$50) *CSBA Members only, must be in addition to Catalogue Ad*

### Breed Sponsors: *First come, first serve. Includes a complimentary business card ad*

- Champion Ewe** (\$100) Breed: \_\_\_\_\_  
 **Champion Ram** (\$100) Breed: \_\_\_\_\_  
 **Supremes** (\$250)   
 *Ewe*   
 *Ram*   
 *Flock*

### Notes:

- Digital ads can be full colour.
  - *Please note that ads in the printed catalogue will be shown in black and white.*
- The inside front and back cover, as well as the outer back cover will be sold on a first come, first served basis.
- The CSBA reserves the right to refuse any ad deemed not suitable.
- Ads must be in .jpeg, .png or .pdf form
- If providing a completed ad, a resolution of 300 dpi or higher is required.
- If you require CSBA to create the ad, please send all logos, photos and text for the ad to the CSBA office. A fee may apply.

**Please send all promotional material to Canadian Sheep Breeders' Association.**

**Canadian Sheep Breeders' Association:**  
Sarah Brien, General Manager  
18-539 Willow Road, Guelph ON N1H 7G3  
office@sheepbreeders.ca  
1-866-956-1116

**All Canada Sheep Classic Committee**  
Dianne Sinclair  
psbans@outlook.com