2019 News & Events

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2019 All Canada Classic Press Release Summary

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CSIP Fee - All tags approved in the Canadian Sheep Identification Program (CSIP) are subject to increased program fees, in keeping with the newly ratified agreement with Canadian Cattle Identification Agency (CCIA). January 4, 2019 Read More

2019 CSBA AGM - will be held in Leduc, AB March 23, 2019 NOTICE AVIS

2019 All Canada Classic will be held in Humboldt, SK July 18-21, 2019

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Canadian Sheep Breeders' Association

Box 7 St Albert, AB T8N 1N2
Toll free: 1-866-956-1116 Fax: 1-877-207-2541
office@sheepbreeders.ca www.sheepbreeders.ca

La Société Canadienne des Éleveurs de Moutons

2019 All Canada Sheep Classic Canadian Sheep Breeders' Association Press Release

The 2019 All Canada Classic was held at the Humboldt Uniplex in Humboldt, SK from July 18-21st, 2019.

The 3-day event was sponsored by the Canadian Sheep Breeders' Association and hosted by the Saskatchewan Sheep Breeders' Association and the Saskatchewan Sheep Development Board. A social evening was held for exhibitors and sponsors on Friday night and then a Lamb Banquet and fun auction followed the show on Saturday. The Classic included a fleece competition, trade show, shearing competition, working dog demonstrations, junior show, the Grasslands Commercial show and national GenOvis awards presented at the evening banquet.

During the Classic, the Canadian Sheep Federation hosted their first Global Sheep Conference in Saskatoon, which included delegates from Australia, New Zealand, USA, South Africa, United Kingdom, and Uruguay. Unfortunately, due to other commitments, Brazil and Mexico were not able to attend. The agenda allowed for the delegates to experience the Classic show and Saskatchewan hospitality on Saturday which provided a great opportunity for networking and to further enhance the development of the Canadian Sheep Industry.

On Saturday, 70 consignors of 20 breeds presented their sheep to judges James Hewson and David Cadsand who provided the show placements for 328 animals. The Supreme Champion Ewe was Jordan Tibbie 57F (Suffolk) consigned by Rod and Tracy Jordan: Jordan Livestock from Rimbey AB and sold to Darryl Hopkins from Elmwood, ON for \$1700. The Supreme Champion Ram was Briar Glen 2F (Dorset) consigned by Alan/Marilyn McCorkindale: Briarglen Farms from Sooke BC and sold to Ewetopia Farms from Kingston, ON for \$1400. The Supreme Champion Flock was won by Rod and Tracy Jordan: Jordan Livestock from Rimbey, AB for their Suffolk Flock.

On Sunday, buyers from 7 provinces purchased 296 of the 328 animals offered for sale. Prices averaged \$603 for ewes and \$840 for rams. The top-selling ewe was a North Country Cheviot (Coneygeers Gwen 6F) consigned by Don and Deborah Wytinck: Coneygeers from Nanaimo, BC, and was purchased for \$2900 by Susan D.W. Smith of Lockwood, SK. The top selling ram was a Suffolk Ram (Stonehill 9G) consigned by Paul Dick: Stonehill Sheep and was purchased for \$3400 by Robert and Judy Pringle of Chatsworth, ON.

Breed averages and sale results for every animal can be seen on the Canadian Sheep Breeders' Association website www.sheepbreeders.ca.

Val Fiddler who judged the fleece competition awarded the Supreme Champion fleece to Susan Neal, Isle of Skye Cheviot of Spruce View, AB (Cheviot Ram winning auction bid of \$150 made by CCWG) and the Reserve Champion to Gerry Oliver, Spirit Sands Shepherds of Carberry, MB (Coloured Cotswold x Wensleydale/Romney winning auction bid of \$52 made by M. Onyskevitch).



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The CSBA is extremely appreciative of the tremendous national support it receives from new and longtime sponsors, exhibitors, consignors and buyers. The Saskatchewan Sheep Breeders' Association and the Saskatchewan Sheep Development Board demonstrated true hospitality and remarkable ambition by hosting the Grasslands Commercial sale, Junior Show, fleece and shearing competitions, wool working demonstrations as well as stock dog demonstrations during a very large Classic. Thank you SSBA and SSDB- the Classic is only possible with such an ambitious and hardworking team of volunteers.

The 2020 All Canada Sheep Classic will be held in Ancaster, Ontario from July 9-11 and will be hosted by the Purebred Sheep Breeders of Ontario. For further information, please contact Linda Brandes, General Manager of the CSBA, at 1-866-956-1116.

Supreme Ewe



Supreme Flock



Supreme Ram



Top Selling Ram





CANADIAN CATTLE IDENTIFICATION AGENCY ANNOUNCES NEW BOARD OF DIRECTORS

FOR IMMEDIATE RELEASE

April, 2019

Calgary, AB – Pat Hayes of Val Marie, SK, was elected as the new Board Chair of the Canadian Cattle Identification Agency (CCIA) Board of Directors during the April meetings, exhibiting one of many changes to Board members for the industry-led, non-profit. Pat Hayes representing the Canadian Cattlemen's Association replaced Saskatchewan Stock Growers Association representative, Mark Elford.

Each year, Board members elect an executive committee at the first meeting following the annual general meeting, which was held on April 2nd, 2019. Additional changes included Alberta Cattle Feeders' Association representative, Lyle Miller, being elected as Vice Chair; Alberta Beef Producers representative Howard Bekkering, re-elected as Finance Chair; Canadian Cattlemen's Association representative Doug Sawyer, re-elected as Executive Member; and Ken Perlich, Livestock Markets Association representative, elected as an additional Executive Member.

CCIA's Board of Directors consisting of 19 individuals, representing 16 member organizations, offers a full-range of experience and expertise on traceability in Canada. CCIA is an independent organization and the responsible administrator of traceability for beef and dairy cattle, bison, sheep, goats and cervids; and is considered the first line of defence against animal disease outbreak.

The Board of Directors are responsible for strategic initiatives, evaluating financial performance, guidance and upholding CCIA's role as leaders in national traceability. Each year CCIA publishes an Annual Report which is available online at: 2018 CCIA Annual Report

CCIA has a strong and engaging committee structure which provides on the ground support. Committee chairs include Pat Hayes, on the Executive Committee; Howard Bekkering on Finance and Audit; Doug Sawyer on the Board Governance and Development; Mark Elford heads the Technical Advisory Committee; Dan Gillis of the Canadian Meat Council heads HR; and Ivan Johnson is the Chair of the Communications Committee.

New to the Board are Dan Darling of the Beef Farmers of Ontario, Nancy Howatt of the Manitoba Beef Producers and Shane Jahnke of the Saskatchewan Stock Growers Association.

We would like to thank past Directors for their contribution and dedication to the CCIA Board.

CCIA welcomes new and returning members to the Board of Directors, and looks forward to working together to advance traceability in 2019 and beyond.

For more information, please contact:

Anne Brunet-Burgess, General Manager <u>abrunet-burgess@canadaid.ca</u> www.canadaid.ca



2019 CCIA Board of Directors

Front Row, Left to Right: Nancy Howatt, Manitoba Beef Producers; Howard Bekkering, Alberta Beef Producers; Doug Sawyer, Canadian Cattlemen's Association; Pat Hayes, CCIA Board Chair; Mark Elford, Saskatchewan Stock Growers Association; Ken Perlich, Livestock Markets Association of Canada; Kim O'Neil, Canadian Meat Council.

Back Row, Left to Right: Corlena Patterson, Canadian Sheep Federation; Sylvain Bourque, Les Producteurs de bovins du Québec; Duncan Barnett, BC Cattlemen's Association; Bruce Downey, Canadian Bison Association; Gert Schrijver, Dairy Farmers of Canada; Dr. Oliver Schunicht, Canadian Veterinary Medical Association; James MacLean, Canadian Livestock Dealers Association; Ivan Johnson, Maritime Beef Council; Reg Schellenberg, Canadian Cattlemen's Association

Missing: Lyle Miller, Alberta Cattle Feeders' Association; Dan Darling, Beef Farmers of Ontario; Dan Gillis, Canadian Meat Council; Shane Jahnke, Saskatchewan Stock Growers Association, representatives from pending members: Canadian Cervid Alliance and Canadian National Goat Federation.



Canadian sheep industry moves lambs on blockchain

In a recent proof of concept field trial, the Canadian Sheep Federation partnered with SheepChain LLC to demonstrate how the Canadian sheep industry can capitalize on the traceability framework to add value to Canadian lamb. Canada is the first sheep industry to manage the technology in a real-world setting, tracking lamb from pasture to plate on blockchain.

The field trial coined SheepTrace, proved that by using existing traceability technologies and adding a few new digital tools, Canadian lamb could be successfully tracked from pasture to plate and the digital trail moved to the Ethereum Blockchain thanks to the support of SheepChain.

SheepChain applies blockchain technology to digitally certify value-added data points of livestock, from genetic indicators to lifelong consumption patterns to veterinarian history, hormone usage, and humane handling through processing. While other provenance solutions are emerging, none other fully addresses the supply chain issue to follow an individual animal digitally from its birth through the processing cycle to packaged meat on sale at the local supermarket or internationally in key markets like Japan, Taiwan, China, South Korea or the Middle East.

The Canadian Sheep Federation is developing technology that will serve a number of purposes that benefit Canadian sheep farmers and ranchers. By demonstrating that we can successfully connect the supply chain using technology already available and required of the industry, we can build out an information sharing highway along the value chain. Our goal is to connect stakeholders with the production information they've been asking for, which can include sharing performance, grading, genetic, assurance program compliance and even wool data associated with an animal by simply using its CSIP tag.

But it doesn't stop there. The SheepTrace field trial successfully managed to connect the final product to the original farm and provided a means of showing the consumer that information. As consumers want to know more about the product they're buying, like 'is this Canadian lamb', 'is this local lamb', 'was it raised humanely', 'if I buy this lamb am I decreasing my carbon footprint', this technology answers all of those questions and more



from a simple scan of a QR code on the package label. The possibilities are endless! Most importantly, all of this data is tracked through blockchain in a way that ensures the end user that the information has not been tampered with. Real time, transparent pasture to plate tracking providing value to all stakeholders.

To learn more about SheepTrace scan the product QR code above or visit the webpage https://beefchain.com/ranches/brookwater-farms/



Canadian Sheep Identification Program Fees

January 4, 2019

Ottawa, ON – All tags approved in the Canadian Sheep Identification Program (CSIP) are subject to increased program fees, in keeping with the newly ratified agreement with Canadian Cattle Identification Agency (CCIA).

The Canadian Sheep Federation (CSF) finalized a Memorandum of Understanding with CCIA that outlines shared roles and responsibilities in CSIP delivery. The agreement includes a schedule of program fee changes that will eventually see the fee harmonized with those of other regulated (and future regulated) species groups. Fee increases will take place over the course of the next two years, varying by tag type according to the terms of the agreement and as tag inventories are replenished.

In a directive issued earlier this spring, the Canadian Food Inspection Agency confirmed that CCIA will remain Responsible Administrator of the Canada's sheep national identification and traceability programs through the regulatory amendment. To that end, the CSF and CCIA worked together to finalize an agreement that will ensure continued CSIP delivery and a smooth transition to future traceability regulations.

"CCIA is extremely pleased to continue being the responsible administrator for the sheep sector. We have already made some enhancements to the Canadian Livestock Tracking System to better serve the multi species that are using our services" affirms CCIA General Manager Anne Brunet-Burgess.

The CSF and CCIA strive to ensure that Canadian sheep farmers and ranchers have the tools they need to implement ID and traceability program requirements, providing guidance and tools to a full range of stakeholders.

"The Canadian Sheep Federation has worked diligently since the inception of CSIP to control the program's costs to producers", says Corlena Patterson, CSF Executive Director, "and we will continue this commitment as we work with CCIA to enhance program services and performance, and get ready for future traceability regulations."

For more information about the Canadian Sheep Identification Program, visit the Canadian Sheep Federation website at www.cansheep.ca, the Canadian Cattle Identification Agency website at www.canadaid.ca and the Canadian Food Inspection Agency website at http://www.inspection.gc.ca/animals/terrestrial-animals/traceability/eng/1300461751002/1300461804752.