



# All Canada Sheep Classic 2022 Catalogue Advertising

The Classic Catalogue is distributed by request to purebred breeders, commercial sheep producers, industry related businesses and buyers throughout Canada. Additional copies will be available during the Classic event. Many keep these catalogues for future reference, for breeder and industry contacts.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

### ADVERTISING SPACE:

Business card	3.5" wide x 2" high	\$ 50 x _____ = _____
Quarter page	3.75" wide x 5" high	\$125 x _____ = _____
Half page (vertical)	3.75" wide x 10" high	\$200 x _____ = _____
Half page (horizontal)	7.5" wide x 5" high	\$200 x _____ = _____
Full page	7.5" wide x 10" high	\$300 x _____ = _____
Centerfold (1 page)	7.5" wide x 10" high	\$350 x _____ = _____
Centerfold (2 pages)	15" wide x 10" high	\$650 x <u>  1  </u> = _____
Inside front cover	7.5" wide x 10" high	\$500 x <u>  1  </u> = _____
Inside back cover	7.5" wide x 10" high	\$500 x <u>  1  </u> = _____
Back cover	7.5" wide x 10" high	\$1000 x <u>  1  </u> = _____
		<b>GST/HST</b> _____ %= _____
		<b>TOTAL</b> _____

Please add applicable taxes to **advertising** fees:

13% HST to all fees for ON

15% HST for NB, NS, PEI and NL

5% GST to all fees for all other provinces

**PAYMENT:**

Advertising fees may be paid by cheque E-Transfer to [office@sheepbreeders.ca](mailto:office@sheepbreeders.ca), VISA or MasterCard.

Cheques should be made payable to the Canadian Sheep Breeders' Association.

Or, credit card: # \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

Signature: \_\_\_\_\_

**DEADLINE FOR PUBLICATION IS May 9, 2022**

- All ads will be in black and white.
- Advertising on cover pages and centrefold is on a first-come, first-served basis.
- The CSBA reserves the right to refuse any ad deemed not suitable.
- Camera-ready ads: We require a resolution of 300 dpi or higher.
- Please make sure your ad fits the dimensions shown above.
- Ad must be in .jpg or .pdf files.
- Photographs sent by email should have a resolution of 300 dpi or greater. If your logos or line drawings are very small, please scan them at a resolution of 600 dpi or larger, so that we can enlarge them for your ad.

PLEASE NOTE: The All Canada Sheep Classic catalogue is printed in black and white. Advertisers who send colour ads may be disappointed when text printed in any colour other than black appears washed out when converted to greyscale. For best results, please create your ad in black and white. If using an ad previously created in colour, convert it to greyscale before sending it so that you can see for yourself how it will appear in the Classic catalogue. To perform the conversion in Photoshop, click on Image, Mode and Convert to Greyscale.

**Material may be sent by email to [office@sheepbreeders.ca](mailto:office@sheepbreeders.ca)**

Payment can be sent by email, fax or mail:

Canadian Sheep Breeders' Association  
Box 7, St Albert AB T8N 1N2  
[office@sheepbreeders.ca](mailto:office@sheepbreeders.ca) Fax: 1-877-207-2541

**For more information:**

**Linda Brandes (CSBA)**

1-866-956-1116

[office@sheepbreeders.ca](mailto:office@sheepbreeders.ca)

**PSBO:**

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Jim Young 519.757.2192 [jfrog9@rogers.com](mailto:jfrog9@rogers.com)

Sponsorships: Jim Groves [vangro@hotmail.com](mailto:vangro@hotmail.com)

